

# **Plaintiffs'**

# **Exhibit 283**

(Part 2)

**Kyle Tapply**

---

From: Billy Phillips  
Sent: Wed 9/15/2021 8:55 PM (GMT-00:00)  
To: Kory Nix  
Cc: Clay Christopher; Kyle Tapply; Ryan Mackey  
Bcc:  
Subject: Re: Gronk + VGX—does it get any better?  
Attachments: image001.png; image002.png; image003.png

Don't laugh.  
Ryan will share Mark's Doge ideas.

Thanks,  
Billy Phillips  
Dallas Mavericks

On Sep 15, 2021, at 3:53 PM, Kory Nix <Kory.Nix@dallasmavs.com> wrote:

Yep, everyone in the arena gets a Doge coin on Dogeter Pepper Nights courtesy of Voyager.....

**From:** Clay Christopher <Clay.Christopher@dallasmavs.com>  
**Sent:** Wednesday, September 15, 2021 3:49 PM  
**To:** Kory Nix <Kory.Nix@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Subject:** RE: Gronk + VGX—does it get any better?

Yeah, like Doge Pepper Nights....right Kory? lol

**Clay Christopher**  
Dallas Mavericks | Mavs Gaming  
Office: 214.658.7146  
Cell: 214.869.5977  
1333 N. Stemmons Freeway  
Suite #105  
Dallas, TX 75207

**From:** Kory Nix <Kory.Nix@dallasmavs.com>  
**Sent:** Wednesday, September 15, 2021 3:45 PM  
**To:** Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Subject:** RE: Gronk + VGX—does it get any better?

<b>EXHIBIT</b> <b>68</b>
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Yep, looking forward to it, we have all done tons of research in this category to ramp up and learning more everyday so we should be able to activate some cool ideas around the space, pretty exciting.

KN

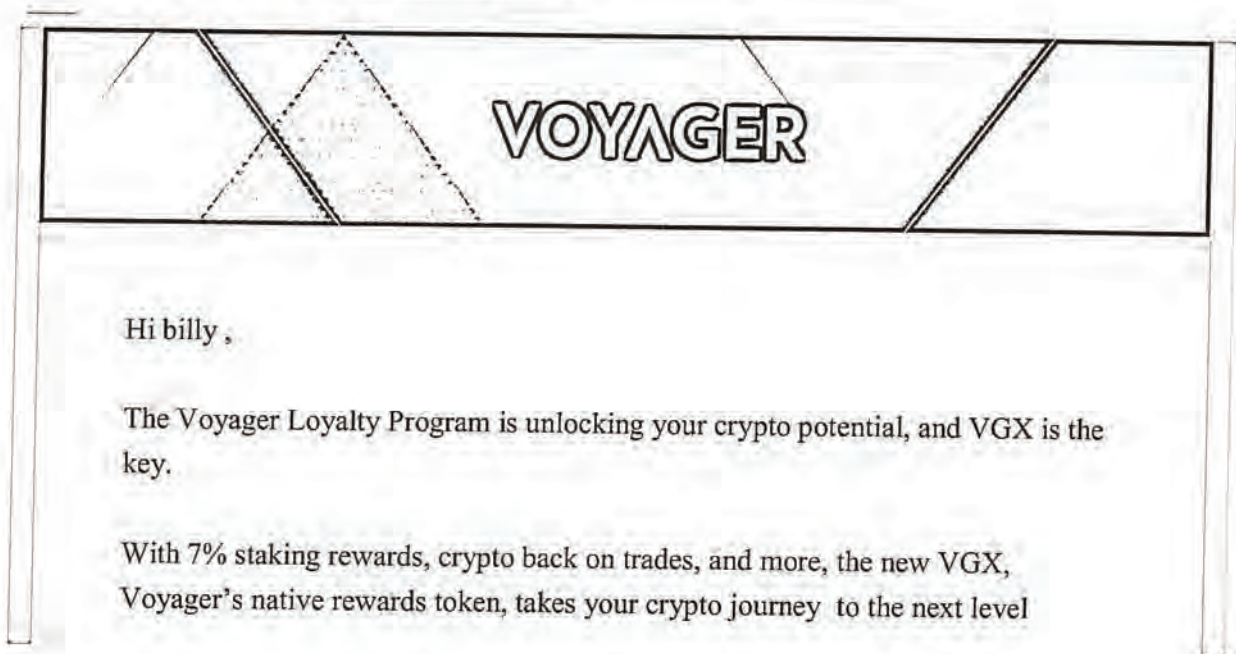
**From:** Billy Phillips <Billy.Phillips@dallasmavs.com>  
**Sent:** Wednesday, September 15, 2021 3:36 PM  
**To:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Subject:** Fwd: Gronk + VGX—does it get any better?

More detailed information coming.  
Below is their newsletter I just received.

Thanks,  
Billy Phillips  
Dallas Mavericks

Begin forwarded message:

**From:** Voyager <no-reply@investvoyager.com>  
**Date:** September 15, 2021 at 3:27:25 PM CDT  
**To:** Billy Phillips <Billy.Phillips@dallasmavs.com>  
**Subject:** Gronk + VGX—does it get any better?  
**Reply-To:** no-reply@investvoyager.com






Why stack VGX? Our latest video has a few reasons.

<image001.png>

## Have you met our new best friend?

We're on the same team with NFL superstar and Tampa Bay Buccaneers tight end, Rob Gronkowski, with the endgame of bringing crypto to all. You can read more about this exciting partnership [here](#).

We invited our BFF. Now, it's time for *you* to get your friends into the crypto game with Gronk and Voyager 

Click the button below to share your unique referral code with your friends. When they sign up and complete their first trade of \$100 or more, you will both receive \$25 in Bitcoin.

What are you waiting for? It's time to get in the game.

<image002.png>

## Voyager uplisted to the TSX

In case you missed it, Voyager officially uplisted to the Toronto Stock Exchange



(TSX) last week in another big step toward the future of crypto.

You can now find Voyager on the TSX under the stock ticker VOYG. Check with your broker to see if they support the trading of TSX stocks.

Voyager stock is also available Over-the-Counter (OTC) through many US brokerages and can be purchased via the symbol VYGVF.

<image003.png>

Thanks,  
Team Voyager



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Voyager VOYG is listed on the TSX. CANADA: VOYG | US: VYGVF

# VOYAGER LOYALTY PROGRAM



ADVENTURER



EXPLORER



NAVIGATOR



SHARE MY REFERRAL CODE

READ THE PRESS RELEASE

Kyle Tapply

From: Kory Nix  
Sent: Mon 9/20/2021 2:53 AM (GMT-00:00)  
To: Ryan Mackey; Billy Phillips; Kyle Tapply; Clay Christopher; Patrick Sorensen  
Cc:  
Bcc:  
Subject: RE: Suggested Approach

[REDACTED]

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
Sent: Sunday, September 19, 2021 9:33 PM  
To: Kory Nix <Kory.Nix@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
Subject: RE: Suggested Approach

[REDACTED]

From: Kory Nix <Kory.Nix@dallasmavs.com>  
Sent: Friday, September 17, 2021 7:30 PM  
To: Billy Phillips <Billy.Phillips@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
Subject: RE: Suggested Approach

[REDACTED]

From: Billy Phillips <Billy.Phillips@dallasmavs.com>  
Sent: Friday, September 17, 2021 7:25 PM  
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
Subject: RE: Suggested Approach

[REDACTED]

Flexibility is still a great suggestion.

Thank You,

Billy Phillips  
Dallas Mavericks  
1333 N. Stemmons Freeway  
Dallas, TX 75207  
214-658-7127

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
Sent: Friday, September 17, 2021 6:42 PM  
To: Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
Subject: Re: Suggested Approach

[REDACTED]

Ryan Mackey  
214-658-7132 (w)  
214-869-5978 (m)

From: Kyle Tapply <Kyle.Tapply@dallasmavs.com>  
Sent: Friday, September 17, 2021 6:20:49 PM  
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
Subject: Re: Suggested Approach

Should we wait to see what they come back and see what the priority assets are? Feel like we need some flexibility in what programs we offer after we showed them so many ideas?

Thanks,

Kyle Tapply

EXHIBIT  
70



Cell: 970-396-7725

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>

**Sent:** Friday, September 17, 2021 6:01:25 PM

**To:** Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>

**Subject:** FW: Suggested Approach

Thoughts?

**From:** Jason Miller <jmiller@excelsm.com>

**Sent:** Friday, September 17, 2021 5:49 PM

**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>

**Cc:** Drew Northfield <dnorthfield@excelsm.com>

**Subject:** Suggested Approach

Hey Ry – here is my thinking:

[REDACTED]

[REDACTED]

Have a good weekend and obviously call me whenever.



**Jason D. Miller**

SVP, Head of Properties

Excel Sports Management

1700 Broadway, 29th Floor

New York, NY 10019

646.798.8953 (o)

617.775.7287 (m)

<http://www.excelsm.com>

Kyle Tapply

---

From: Kyle Tapply  
Sent: Wed 10/13/2021 12:21 PM (GMT-00:00)  
To: Erin Finegold White; Collin Kim; Bonnie Pena  
Cc: Ryan Mackey; Spencer Santora; Billy Phillips; Kory Nix; Clay Christopher  
Bcc:  
Subject: FW: [EXT] Mavs PR Plan  
Attachments: Re [EXT] VoyagerMavs Announcement\_000.msg

Hi Erin and Collin,

Hope you are well. I wanted to share some updates from Voyager regarding the launch and press. Hopefully the google doc is helping track and streamline all of this information.

[REDACTED]

[REDACTED]

We can discuss all of this on the call today. Once again, thanks for your help in getting this launched.

Thanks,

EXHIBIT  
71

Kyle Tapply

Cell: 970-396-7725

**From:** Erika Szychowski <erika@investvoyager.com>;  
**Sent:** Wednesday, October 13, 2021 1:25 AM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Erin Finegold White <Erin.Finegold@dallasmavs.com>; Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com>; Patrick Wixted (Ketchum) <patrick.wixted@ketchum.com>; Summer Sinnett (Ketchum) <summer.sinnett@ketchum.com>; Conor Febos (Access) <conorf@accesstheagency.com>; Stephanie Chen <schen@investvoyager.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>;  
**Subject:** Fwd: [EXT] Mavs PR Plan

Hi team, please see below --- wanted to share directly as this has not been incorporated into the master document just yet - but is further along w/ talking points. Draft press release is also in motion.

----- Forwarded message -----

**From:** Ashley Movshovich (Ketchum) <ashley.movshovich@ketchum.com>;  
**Date:** Mon, Oct 11, 2021 at 5:58 PM  
**Subject:** [EXT] Mavs PR Plan  
**To:** Erika Szychowski <erika@investvoyager.com>; Pam Kramer <pkramer@investvoyager.com>;  
**Cc:** Stephanie Chen <schen@investvoyager.com>; Conor Febos (Access) <conorf@accesstheagency.com>; Patrick Wixted (Ketchum) <patrick.wixted@ketchum.com>; Summer Sinnett (Ketchum) <summer.sinnett@ketchum.com>;

Hi Pam and Erika &#8211; sharing our media plan for the Mavericks announcement. You can find it [here](#). Incorporated are our edits to the messaging, for PR purposes. We utilized the Q&A to flush these out and made tweaks for media use. We still need a few points clarified, but know that you&#8217;re still finalizing the details of the partnership as well. Wanted to share them with you first before inputting them in the document.



A few things to call out:

1. We need to start outreach ASAP given we are inviting media to travel to Dallas. Also, want to ensure we have enough time to pitch the first-run story and schedule the interview with Mark/Steve.
2. We need to be prepared that reporters will likely not want to travel to Dallas given the pandemic and nature of the news. Many may feel there isn't a need to travel for it, especially if they can view it virtually.
3. We need to confirm with the Mavs PR team what media they are owning. We are happy to own sports but it might make more sense for them to own, and us to focus on tech and crypto. We do want to own CNBC however.
4. Since we're not sharing the deal size (which media will want to know and drives coverage if it's large), let's be sure to lean into:
  1. Cuban's investment with crypto and Voyager (especially the why he's interested in Voyager)
  2. Continue the thread of Voyager making strides in the sports industry
  3. The sports industry further backing crypto

Let us know if you have any questions.

Ash

--

Ashley Movshovich

Vice President, Technology

O +1 415 398 5766

M +1 203 216 1167

**Ketchum**

empathy + intelligence

*A global communications consultancy built to create impact*

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--

Erika

SVP, Brand Marketing & Partnerships

## Kyle Tapply

---

From: Erika Szychowski  
Sent: Wed 10/13/2021 12:03 AM (GMT-00:00)  
To: Ashley Movshovich (Ketchum); Kyle Tapply; Ryan Mackey  
Cc: Erin Finegold White; Pam Kramer; Patrick Wixted (Ketchum); Summer Sinnott (Ketchum)  
Bcc:  
Subject: Re: [EXT] Voyager/Mavs Announcement

Thanks team, adding in [@kyle.tapply@dallasmavs.com](mailto:@kyle.tapply@dallasmavs.com) and [@Ryan Mackey](mailto:@Ryan Mackey) for awareness.

On Tue, Oct 12, 2021 at 6:37 PM Ashley Movshovich (Ketchum)  
<[ashley.movshovich@ketchum.com](mailto:ashley.movshovich@ketchum.com)> wrote:

Hi Erin – hope all is well!

Wanted to share our PR media plan we created for the Voyager/Mavs announcement (we also copied it into the main Mavs doc we are all working in). We need to align on the final messaging, as well as outreach plan. Since we're inviting media to the press conference, we'd like to send invites ASAP to see if folks are interested (on our end).

A few questions still pending:

- \* Is Mark confirmed for a media interview ahead of the press conference (CNBC, Jabari)? If so, how much time can we get (don't need more than 15-20 mins) and what days?
- \* Will your team own all sports and local media? If so, we can in turn own tech and crypto.

Would love to find time this week to sync. Let me know what works.

Thanks!

Ash

---



Ashley Movshovich

Vice President, Technology

O +1 415 398 5766

M +1 203 216 1167

**Ketchum**

empathy + intelligence

*A global communications consultancy built to create impact*

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--

Erika  
SVP, Brand Marketing & Partnerships

## Kyle Tapply

---

From: Marla Knapp  
Sent: Thu 10/14/2021 1:23 AM (GMT-00:00)  
To: Kyle Tapply  
Cc: Spencer Santora  
Bcc:  
Subject: Re: [EXT] FW: Mark usage guidelines

Wonderful! Thank you, Kyle!

I will review with the creative team and follow up if we have any questions.

We will mock up a composite logo for your team's approval and send it via email in the coming days.

Have a great evening and thank you for responding so quickly.

Best,  
Marla

On Wed, Oct 13, 2021 at 5:50 PM Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)> wrote:

Hey Marla,

See attached for the brand guidelines. Let us know if you have any questions.

Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Spencer Santora <[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)>;  
**Sent:** Friday, October 8, 2021 9:25 AM  
**To:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Kyle Tapply  
<[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>;  
**Subject:** RE: Mark usage guidelines

Hi Erika,

Here are our brand guidelines and current logos. Yes, you can use "Proud Partner of the Dallas Mavericks", we prefer that designation centered under the logo lock up. I have attached an example of a Dr Pepper piece from last season with their designation under the lock up.

We have three different versions of our logo:

- CMYK for print
- RGB for digital and screens
- PMS is normally used for t-shirts and other physical items

Let me know if you have any questions.

## Spencer Santora

Sponsorship Activation Manager

Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207

C: (817) 939-4334 | O: (214) 658-7144

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>;  
**Sent:** Friday, October 8, 2021 8:50 AM  
**To:** Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>; Ryan Mackey  
<[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Spencer Santora  
<[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)>;  
**Subject:** Mark usage guidelines

Could you kindly supply your logo usage guidelines for our team? We are working on better understanding what we can and can't do with our mutual marks

Voyager, proud partner of

Dallas Mavericks?

Is that allowed in a lock - up / logo treatment?

--

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

[erika@investvoyager.com](mailto:erika@investvoyager.com)

mobile: 917.592.5565



## Kyle Tapply

---

From: Ryan Mackey  
Sent: Thu 10/14/2021 6:49 PM (GMT-00:00)  
To: Kyle Tapply  
Cc:  
Bcc:  
Subject: RE: FW: Timeline for Mark

Is this the recorded segment Voyager asked about? If so, couldn't we dictate what they ask in the interview and what gets released?

**From:** Erin Finegold White <Erin.Finegold@dallasmavs.com>;  
**Sent:** Thursday, October 14, 2021 1:09 PM  
**To:** Mark Cuban <mcuban@gmail.com>;  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Cynthia Marshall <Cynthia.Marshall@dallasmavs.com>; dawn knox <dawn.knox@markcubancompanies.com>;  
**Subject:** Re: FW: Timeline for Mark

Understood. Thanks so much!

ERIN FINEGOLD WHITE

SVP CORP. COMMS, CONTENT & EVENTS

DALLAS MAVERICKS

CELL: (214) 415-9183

**From:** Mark Cuban <mcuban@gmail.com>;  
**Date:** Thursday, October 14, 2021 at 1:07 PM  
**To:** Erin Finegold White <Erin.Finegold@dallasmavs.com>;

**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>, Kyle Tapply  
<Kyle.Tapply@dallasmavs.com>, Cynthia Marshall  
<Cynthia.Marshall@dallasmavs.com>, dawn knox  
<dawn.knox@markcubancompanies.com>  
**Subject:** Re: FW: Timeline for Mark

No. They will ask me one question on voyager and all other questions will be non voyager. They just use this as an excuse to get me on

On Thu, Oct 14, 2021 at 12:42 PM Erin Finegold White  
<Erin.Finegold@dallasmavs.com> wrote:

Hey Mark,

The team from Voyager is wondering if you would do an exclusive with Jabari Young (CNBC) ahead of the press conference on the 27<sup>th</sup>. Would you available for a 10-15 min interview?

Thanks so much,

Erin

ERIN FINEGOLD WHITE

SVP CORP. COMMS, CONTENT & EVENTS

DALLAS MAVERICKS

CELL: (214) 415-9183

Begin forwarded message:

**From:** Mark Cuban <mcuban@gmail.com>  
**Date:** October 13, 2021 at 10:08:29 PM CDT  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>, dawn knox  
<dawn.knox@markcubancompanies.com>  
**Cc:** Mark Cuban <mark.cuban@dallasmavs.com>, Cynthia Marshall  
<Cynthia.Marshall@dallasmavs.com>

**Subject: Re: FW: Timeline for Mark**  
**Reply-To: [mcuban@gmail.com](mailto:mcuban@gmail.com)**

Sure

On Wed, Oct 13, 2021, 10:06 PM Ryan Mackey  
<[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)> wrote:

Mark/Cynt-

Are you able/willing to participate in this launch event/press conference with Steve from Voyager on the 27<sup>th</sup>? Time frame is currently 1:30-2:30 but could change slightly. Hoping you both can be there for this as it's very important to Voyager.

Ryan

**From:** Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>;  
**Sent:** Wednesday, October 13, 2021 9:33 PM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Erin Finegold White <[Erin.Finegold@dallasmavs.com](mailto:Erin.Finegold@dallasmavs.com)>;  
**Subject:** Re: Timeline for Mark

We were trying to make it closer to lunch but we can do whenever he's available. The players have an afternoon practice and we were trying to give them enough time to get over from practice if they can attend. The time slot is flexible.

Thanks,

Kyle Tapply

Cell: 970-396-7725



---

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>;  
**Sent:** Wednesday, October 13, 2021 9:27 PM  
**To:** Erin Finegold White; Kyle Tapply  
**Subject:** Timeline for Mark

Erin/Kyle, is this 1:30-2:30pm now the time for the press conference? I know we talked about 2-4pm timeframe...what time does Mark need to arrive?

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Ryan Mackey  
Sr. Vice President of Corporate Partnerships  
Dallas Mavericks  
1333 N Stemmons Frwy #105  
Dallas, TX 75207  
(214) 658-7132 (o)

(214) 869-5978 (m)

[ryan.mackey@dallasmavs.com](mailto:ryan.mackey@dallasmavs.com)

m

<http://www.markcuban.com>

My NFTs <https://lazy.com/mcuban>

Lets Go Mavs !

#MFFL



**Kyle Tapply**

---

From: Kory Nix  
Sent: Thu 10/21/2021 1:48 AM (GMT-00:00)  
To: Ryan Mackey; Clay Christopher; Kyle Tapply  
Cc:  
Bcc:  
Subject: RE: Gaming Hub and G League

No response from Becca, here is the outline I started, still ne to build it out more.

**Voyager Gaming Assets**

[REDACTED]

■ [REDACTED]

[REDACTED]

[REDACTED]

■ [REDACTED]

[REDACTED]

■ [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

■ [REDACTED]

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[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>;  
**Sent:** Wednesday, October 20, 2021 8:35 PM  
**To:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply  
<Kyle.Tapply@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>;  
**Subject:** Fwd: Gaming Hub and G League

FYI

Ryan Mackey

214-658-7132 (w)

214-869-5978 (m)

---

**From:** Erika Szychowski <erika@investvoyager.com>;  
**Sent:** Wednesday, October 20, 2021 6:30 PM  
**To:** Ryan Mackey  
**Subject:** Gaming Hub and G League

Were you able to work with your team on getting this inserted into the Exhibit for the agreement? I believe this is the last step of points we have yet to define.

Should have mentioned on our call today!



Erika E. Szychowski

SVP, Brand Marketing & Partnerships

[erika@investvoyager.com](mailto:erika@investvoyager.com)

mobile: 917.592.5565

## Kyle Tapply

---

From: Kyle Tapply  
Sent: Thu 10/21/2021 5:39 PM (GMT-00:00)  
To: Collin Kim; Spencer Santora  
Cc: Clay Christopher; Ashley Gambino; Gavin Mulloy; Erin Finegold White  
Bcc:  
Subject: RE: Run of Show

Yeah, I don't think we have that yet; I just asked Spencer if he's received it yet.

Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Collin Kim <Collin.Kim@dallasmavs.com>;  
**Sent:** Thursday, October 21, 2021 12:39 PM  
**To:** Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>;  
**Cc:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Ashley Gambino <Ashley.Gambino@dallasmavs.com>; Gavin Mulloy <Gavin.Mulloy@dallasmavs.com>; Erin Finegold White <Erin.Finegold@dallasmavs.com>;  
**Subject:** Re: Run of Show

I checked this doc and didn't see anything. Marla said she started another one regarding ROS, but I guess it wasn't shared;

Just wanted to make sure we aren't caught off guard, but I guess we'll see what they have for us in 20 min.

COLLIN KIM

DALLAS MAVERICKS

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

**From:** Kyle Tapply <Kyle.Tapply@dallasmavs.com>;  
**Date:** Thursday, October 21, 2021 at 12:35 PM  
**To:** Collin Kim <Collin.Kim@dallasmavs.com>; Spencer Santora  
<Spencer.Santora@dallasmavs.com>;  
**Cc:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Ashley Gambino  
<Ashley.Gambino@dallasmavs.com>; Gavin Mulloy  
<Gavin.Mulloy@dallasmavs.com>; Erin Finegold White  
<Erin.Finegold@dallasmavs.com>;  
**Subject:** RE: Run of Show

Here is the launch strategy doc. I am not sure if we're missing another one?



Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Collin Kim <Collin.Kim@dallasmavs.com>;  
**Sent:** Thursday, October 21, 2021 12:08 PM  
**To:** Spencer Santora <Spencer.Santora@dallasmavs.com>;  
**Cc:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply  
<Kyle.Tapply@dallasmavs.com>; Ashley Gambino  
<Ashley.Gambino@dallasmavs.com>; Gavin Mulloy



<Gavin.Mulloy@dallasmavs.com>; Erin Finegold White  
<Erin.Finegold@dallasmavs.com>;  
**Subject:** Re: Run of Show

Could you please share the google doc Marla is referring to?

We don't have too much on our end, just FYI.

**COLLIN KIM**

**DALLAS MAVERICKS**

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

**From:** Spencer Santora <Spencer.Santora@dallasmavs.com>;  
**Date:** Thursday, October 21, 2021 at 12:03 PM  
**To:** Collin Kim <Collin.Kim@dallasmavs.com>;  
**Cc:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply  
<Kyle.Tapply@dallasmavs.com>;  
**Subject:** RE: Run of Show

Sounds good. Thank you!

## **Spencer Santora**

Sponsorship Activation Manager

Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207

C: (817) 939-4334 | O: (214) 658-7144

**From:** Collin Kim <Collin.Kim@dallasmavs.com>;  
**Sent:** Thursday, October 21, 2021 11:37 AM  
**To:** Spencer Santora <Spencer.Santora@dallasmavs.com>;  
**Cc:** Clay Christopher <Clay.Christopher@dallasmavs.com>; Kyle Tapply  
<Kyle.Tapply@dallasmavs.com>;  
**Subject:** Re: Run of Show

Spencer &#8211;

I forwarded this meeting to Ash and Erin as they&#8217;re working on ROS.

**COLLIN KIM**

**DALLAS MAVERICKS**

CORPORATE COMMUNICATIONS MANAGER

PHONE: (469) 939-4947

**From:** Spencer Santora <Spencer.Santora@dallasmavs.com>;  
**Date:** Thursday, October 21, 2021 at 11:32 AM  
**To:** Marla Knapp <mknapp@investvoyager.com>; Collin Kim  
<Collin.Kim@dallasmavs.com>; Clay Christopher  
<Clay.Christopher@dallasmavs.com>; Kyle Tapply  
<Kyle.Tapply@dallasmavs.com>;  
**Subject:** Run of Show

Hi Marla,

Does this work for you?

Thanks,

Spencer

---

## Microsoft Teams meeting

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---

---

**From:** Marla Knapp <[mknapp@investvoyager.com](mailto:mknapp@investvoyager.com)>

**Sent:** Thursday, October 21, 2021 10:39 AM

**To:** Spencer Santora <[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)>

**Subject:** Run of Show

Hi,

Do you by chance have 30 minutes to review the ROS today anytime before 11:45 am PST. I started a Google doc but would love your input. Let me know.

Thanks,



Marla

--

Marla K Knapp

Invest Voyager

+1-415-745-5370

[mknapp@investvoyager.com](mailto:mknapp@investvoyager.com)

## Kyle Tapply

From: Marla Knapp (via Google Docs)  
Sent: Fri 10/22/2021 4:54 PM (GMT-00:00)  
To: Kyle Tapply  
Cc: Ashley Gambino; CK; Erin Finegold White  
Bcc:  
Subject: Document shared with you: "ROS Mavericks and Invest Voyager"

mknapp@investvoyager.com shared a document




mknapp@investvoyager.com has invited you to **edit** the following document:



Hi team

You now have access to the Mavs/Voyager ROS. Please edit/add more information. There is a ton of information I still need to add. I am out of pocket from 10:30-12:45pm. I would like final comments to be completed by EOD on Monday 10/25/21. Thank you.

Best,  
Marla

 ROS Mavericks and Invest Voyager

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If you don't want to receive files from this person, block the sender from Drive

Google LLC, 1600 Amphitheatre Parkway,  
Mountain View, CA 94043, USA  
You have received this email because  
mknapp@investvoyager.com shared a document  
with you from Google Docs.

Google Workspace



## Kyle Tapply

---

From: Erika Szychowski  
Sent: Tue 10/26/2021 3:04 PM (GMT-00:00)  
To: Ryan Mackey  
Cc: Kyle Tapply; Kory Nix; Clay Christopher; Billy Phillips; Patrick Sorensen  
Bcc:  
Subject: Re: [EXT] Voyager Contract

I can't even imagine all that you are juggling today - Kyle sent a text asking for 130 at your office, that works for me. Should I plan to include our attorneys with a call link?

On Tue, Oct 26, 2021 at 9:55 AM Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)> wrote:

Hey Erika, today is crazy but want to get on your calendar to review the final contract pieces. Let us know what works for you! Ryan

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>;  
**Sent:** Tuesday, October 26, 2021 9:04 AM  
**To:** Tim McCarthy <[tim@theinfiniteagency.com](mailto:tim@theinfiniteagency.com)>;  
**Cc:** Karen Brent <[kbrent@investvoyager.com](mailto:kbrent@investvoyager.com)>; Billy Phillips <[Billy.Phillips@dallasmavs.com](mailto:Billy.Phillips@dallasmavs.com)>; Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Kory Nix <[Kory.Nix@dallasmavs.com](mailto:Kory.Nix@dallasmavs.com)>; Clay Christopher <[Clay.Christopher@dallasmavs.com](mailto:Clay.Christopher@dallasmavs.com)>; Marla Knapp <[mknapp@investvoyager.com](mailto:mknapp@investvoyager.com)>; Spencer Santora <[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)>; Val De Fex <[val@theinfiniteagency.com](mailto:val@theinfiniteagency.com)>;  
**Subject:** Re: [EXT] Infinite Agency x Voyager Launch Video

Good morning, how exciting!!! This is definitely a ton of fun and brings energy to the announcement.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

On Mon, Oct 25, 2021 at 11:23 PM Tim McCarthy <[tim@theinfiniteagency.com](mailto:tim@theinfiniteagency.com)> wrote:

Hello all!

Below is the link to the V1 of our launch video. I wanted to get this over as quickly as possible for any immediate feedback and as I know each team will have their respective approval process before anything goes live.

Erika and team, I also provided a bonus option with the promo if you decide that is the ideal route for this. If you do, we'll just need the legal fine print verbiage to include on the end card. If not, disregard!

Regardless, I hope you all enjoy! The password on both versions is "Infinite";

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

**From:** Tim McCarthy <[tim@theinfiniteagency.com](mailto:tim@theinfiniteagency.com)>  
**Date:** Friday, October 22, 2021 at 9:46 AM  
**To:** Karen Brent <[kbrent@investvoyager.com](mailto:kbrent@investvoyager.com)>  
**Cc:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>, Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>, Billy Phillips <[Billy.Phillips@dallasmavs.com](mailto:Billy.Phillips@dallasmavs.com)>, Clay Christopher <[Clay.Christopher@dallasmavs.com](mailto:Clay.Christopher@dallasmavs.com)>, Kory Nix <[Kory.Nix@dallasmavs.com](mailto:Kory.Nix@dallasmavs.com)>, Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>, Spencer Santora <[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)>, Val De Fex <[val@theinfiniteagency.com](mailto:val@theinfiniteagency.com)>, Marla Knapp <[mknapp@investvoyager.com](mailto:mknapp@investvoyager.com)>  
**Subject:** Re: [EXT] Infinite Agency x Voyager Launch Video

Hey Karen! Yes, Thank you! All of those would be great! In an ideal world, we would capture those static images or screen recordings live at tomorrow's shoot. We will have Champ hold a physical iphone showing off some of those assets to the camera.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Thank you!

Karen Brent

Director of Partner Marketing

☐ The image(s) cannot be processed. The image(s) have been moved, changed, or deleted. Verify that the file points to the correct file and location.

[investvoyager.com](http://investvoyager.com)



**From:** Tim McCarthy <tim@theinfiniteagency.com>;  
**Date:** Thursday, October 21, 2021 at 4:55 PM  
**To:** Erika Szychowski <erika@investvoyager.com>;  
**Cc:** Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Billy Phillips  
<Billy.Phillips@dallasmavs.com>; Clay Christopher  
<Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>;  
Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Spencer Santora  
<Spencer.Santora@dallasmavs.com>; Val De Fex  
<val@theinfiniteagency.com>; Marla Knapp <mknapp@investvoyager.com>;  
Karen Brent <kbrent@investvoyager.com>;  
**Subject:** Re: [EXT] Infinite Agency x Voyager Launch Video

[REDACTED]

On Thu, Oct 21, 2021 at 3:19 PM Tim McCarthy <tim@theinfiniteagency.com> wrote:

Hey Erika! Updated, replaced and attached!

On Thu, Oct 21, 2021 at 2:47 PM Erika Szychowski <erika@investvoyager.com> wrote:

thanks Kyle - appreciate the quick turn here Tim --- the team is ready to submit to compliance as soon as file is back

We are also moving quick on the on-court promo language and will keep that moving fast on our side as well - working with our outside council.

On Thu, Oct 21, 2021 at 2:37 PM Kyle Tapply <Kyle.Tapply@dallasmavs.com> wrote:

No problem on our end. Thanks

Thanks,

Kyle Tapply

Cell: 970-396-7725

---

**From:** Erika Szychowski <erika@investvoyager.com>;  
**Sent:** Thursday, October 21, 2021 1:36:12 PM  
**To:** Tim McCarthy <tim@theinfiniteagency.com>;

Cc: Billy Phillips <Billy.Phillips@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Val De Fex <val@theinfiniteagency.com>; Marla Knapp <mknapp@investvoyager.com>; Karen Brent <kbrent@investvoyager.com>;  
Subject: Re: [EXT] Infinite Agency x Voyager Launch Video

Hi Tim, thank you for the attached, not sure how I missed hitting send on the draft note below - hopefully it is an easy edit to integrate. As a reminder, we need to get a final over to our legal and compliance teams - and I know you are very busy producing this right now. Is there any chance we could get a final version to share with them today? I AM SO SORRY! Added @marla and @karen to ensure the revised file gets sent to our legal and compliance team.

[REDACTED]

[REDACTED]

On Mon, Oct 18, 2021 at 11:02 AM Tim McCarthy <tim@theinfiniteagency.com> wrote:

Hi Erica and team!

Attached is the shoot deck PDF with detailed script and visual references. As we get closer to the shoot this Saturday, we will update the exact schedule/ crew notes as our official pre-pro doc.

For now, let us know if you have any notes/ tweaks to the verbiage. Chat soon!

On Fri, Oct 15, 2021 at 2:46 PM Erika Szychowski <erika@investvoyager.com> wrote:

thanks Tim

On Fri, Oct 15, 2021 at 9:39 AM Tim McCarthy <tim@theinfiniteagency.com> wrote:



Hi Erica! Yes! Now that we have a date locked in, I am regrouping with the team later today on the shoot details, and we will have updated materials for approval by mid morning on Monday. Talk soon!

On Thu, Oct 14, 2021 at 9:32 PM Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)> wrote:

Great news all! Thank you. How fun

Tim- do you have an eta for the components we're waiting on? Need to run by compliance on this end.

On Thu, Oct 14, 2021 at 9:11 PM Tim McCarthy <[tim@theinfiniteagency.com](mailto:tim@theinfiniteagency.com)> wrote:

Amazing. We will lock it in! We'll look to get there to set up/ load in in the morning to start shooting around Noon. In the meantime, we will keep working on the detailed schedule and treatment to send everyone's way on Monday!

Kyle, just to confirm, will we be at the practice facility or practice court in the AAC?

Chat soon and thank you!

--

**TIM McCARTHY**

Creative Director

312.259.7030 | [theinfiniteagency.com](http://theinfiniteagency.com)

On Oct 14, 2021, at 7:42 PM, Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)> wrote:

Hey Tim -

Few updates:

- Looks like that Saturday will work. They're confirming the number of Drumline can attend. Told them 6-8 just to make sure we can get 6.
- Champ is also confined



- We can get someone out there to help with the lighting.

Let us know if you have any other questions or needs. I'll confirm numbers soon. We'll need to get a time confined that morning too.

Thanks,

Kyle Tapply

Cell: 970-396-7725

---

**From:** Kyle Tapply

**Sent:** Wednesday, October 13, 2021 11:17:55 AM

**To:** Erika Szychowski <erika@investvoyager.com>; Tim McCarthy <tim@theinfiniteagency.com>;

**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Pam Kramer <pkramer@investvoyager.com>;

**Subject:** RE: [EXT] Infinite Agency x Voyager Launch Video

FYI, we're running all of this by the team who helps schedule the drumline/Champ and coordinate the practice court. Hopefully we'll have more answers on this soon if we can get all the right people together for this shoot.

Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Erika Szychowski <erika@investvoyager.com>;

**Sent:** Wednesday, October 13, 2021 11:15 AM

**To:** Tim McCarthy <tim@theinfiniteagency.com>;

**Cc:** Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Spencer Santora <Spencer.Santora@dallasmavs.com>; Pam Kramer

<pkrmer@investvoyager.com>

**Subject:** Re: [EXT] Infinite Agency x Voyager Launch Video

Thank you Tim, so fun - looking forward to the storyboard - sounds odd, but I need to take that and script and run it by our compliance and legal team --- required for all that we do in crypto :)

On Wed, Oct 13, 2021 at 10:18 AM Tim McCarthy  
<tim@theinfiniteagency.com> wrote:

Hey Erica! Given the tight timeline, we can definitely create a moodboard, provide visual inspiration, a detailed script with action notes and a shot list for you.

Kyle, [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

If Saturday morn doesn't work, then I think we'll need to shoot in the practice facility either Wednesday or Friday night of next week. In either space, we will want to get the space as dark as possible.

Let me know your thoughts! Chat soon!

On Tue, Oct 12, 2021 at 9:48 PM Erika Szychowski  
<erika@investvoyager.com> wrote:

Thank you so much everyone - this is going to be great.

Tim, will you also be able to create a storyboard - ?

On Tue, Oct 12, 2021 at 12:47 PM Tim McCarthy  
<tim@theinfiniteagency.com> wrote:

You got it.

--

**TIM MCCARTHY**



Creative Director

312.259.7030 | [theinfiniteagency.com](http://theinfiniteagency.com)

On Oct 12, 2021, at 11:24 AM, Kyle Tapply  
<[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)> wrote:

Tim,

While you're doing that, can you please identify some dates that we can target for the video? We'll need to coordinate this with our drumline team... Any interest in having our ManiAACs involved too? Maybe they could use a scripted dance?

Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Tim McCarthy  
<[tim@theinfiniteagency.com](mailto:tim@theinfiniteagency.com)>  
**Sent:** Tuesday, October 12, 2021 11:22 AM  
**To:** Erika Szychowski  
<[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Cc:** Kyle Tapply  
<[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Billy Phillips  
<[Billy.Phillips@dallasmavs.com](mailto:Billy.Phillips@dallasmavs.com)>; Kory Nix  
<[Kory.Nix@dallasmavs.com](mailto:Kory.Nix@dallasmavs.com)>; Clay Christopher  
<[Clay.Christopher@dallasmavs.com](mailto:Clay.Christopher@dallasmavs.com)>; Spencer Santora  
<[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)>; Pam Kramer <[pkramer@investvoyager.com](mailto:pkramer@investvoyager.com)>  
**Subject:** Re: [EXT] Infinite Agency x Voyager Launch Video

Woohoo! Amazing. We're going to make this great. We'll get started on an official script for this.

--



**TIM McCARTHY**

Creative Director

312.259.7030 | [theinfiniteagency.com](http://theinfiniteagency.com)

On Oct 11, 2021, at 7:01 PM, Erika Szychowski  
<[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
wrote:

Thank you all so very much for all of these incredible ideas and quick turnaround (as well as the video example you shared on our call).

we would like to pursue the first concept, for the reasons we all discussed - is it possible to take that concept and create a storyboard? How can we best assist?

Erika

On Mon, Oct 11, 2021 at 3:28 PM  
Kyle Tapply  
<[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>  
wrote:

Please see below for the launch video presentation from Tim at Infinite Agency.



Let us know if you have any questions.

Thanks,

&lt;image001.png&gt;

**KYLE TAPPLY**

SENIOR DIRECTOR CORPORATE  
PARTNERSHIPS  
DALLAS MAVERICKS | 1333 N  
STEMMONS FWY #105 | DALLAS, TX  
75207  
W: 214.658.7145 | C: 970.396.7725

E: [Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)  
| WEB: [Mavs Sponsorship Deck](#)

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand Marketing & Partnerships

--

**Error! Filename not specified.**

***Tim  
McCarthy***

CREATIVE DIRECTOR

**Error! Filename not specified.**

C 312.259.7030  
O 469.310.5870 x893

theinfiniteagency.com

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika E. Szychowski

SVP, Brand Marketing & Partnerships

erika@investvoyager.com

mobile: 917.592.5565

--

**Error! Filename not specified.**

***Tim  
McCarthy***

CREATIVE DIRECTOR

**Error! Filename not specified.**

C 312.259.7030  
O 469.310.5870 x893  
theinfiniteagency.com

--

Erika

SVP, Brand Marketing & Partnerships



--

Error! Filename not specified.

*Tim  
McCarthy*

CREATIVE DIRECTOR

Error! Filename not specified.

C 312.259.7030  
O 469.310.5870 x893  
[theinfiniteagency.com](http://theinfiniteagency.com)

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand Marketing & Partnerships

--

Error! Filename not specified.

*Tim  
McCarthy*

CREATIVE DIRECTOR

**Error! Filename not specified.**

C 312.259.7030  
O 469.310.5870 x893  
[theinfiniteagency.com](http://theinfiniteagency.com)

**Error! Filename not specified.**

**Tim**  
*McCarthy*

CREATIVE DIRECTOR

**Error! Filename not specified.**

C 312.259.7030  
O 469.310.5870 x893  
[theinfiniteagency.com](http://theinfiniteagency.com)

**Tim**  
*McCarthy*

CREATIVE DIRECTOR  
C 312.259.7030  
O 469.310.5870 x893  
[theinfiniteagency.com](http://theinfiniteagency.com)

**∞ INFINITE**

**Tim**  
*McCarthy*

CREATIVE DIRECTOR

---

c 312.259.7030  
o 469.310.5870 x893  
[theinfiniteagency.com](http://theinfiniteagency.com)

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand Marketing & Partnerships



**Ryan Mackey**

---

**From:** Sekou Lewis  
**Sent:** Sat 10/16/2021 2:48 AM (GMT-00:00)  
**To:** David Brill; Ryan Mackey  
**Cc:** Erika Szychowski; Brian Nistler; Warpula, Chad  
**Bcc:**  
**Subject:** RE: NBA Questionnaire

David – Follow up questions from the NBA...

■ [REDACTED]  
[REDACTED]  
[REDACTED]:  
[REDACTED]  
[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

■ ■ [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]

■ ■ [REDACTED]  
[REDACTED]

**From:** David Brill <dbrill@investvoyager.com>  
**Sent:** Wednesday, October 13, 2021 5:28 PM  
**To:** Sekou Lewis <Sekou.Lewis@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Cc:** Erika Szychowski <erika@investvoyager.com>; Brian Nistler <bnistler@investvoyager.com>;  
Warpula, Chad <Chad.Warpula@troutman.com>  
**Subject:** NBA Questionnaire

Sekou and Ryan,

Good to meet you both via email. Attached is the completed NBA questionnaire you provided us. As you may know, Voyager is a public company and we include our most recent Prospectus and our Condensed Interim Consolidated Financials for additional information about Voyager. I am available to answer any questions you or the NBA has about our submission.

<b>EXHIBIT</b> <b>72</b>
-----------------------------

We look forward to working through the sponsorship process with you and appreciate an update on the status of the Sponsorship Agreement.

Regards,

David

David H. Brill



Head Commercial Counsel

[investvoyager.com](http://investvoyager.com)

+1 917.923.3800

**Ryan Mackey**

---

From: David Brill  
Sent: Sun 10/17/2021 4:24 PM (GMT-00:00)  
To: Sekou Lewis  
Cc: Ryan Mackey; Steve Ehrlich; Erika Szychowski; Brian Nistler; Warpula, Chad  
Bcc:  
Subject: NBA Questionnaire

Sekou,

Thanks for sharing the additional questions from the NBA.

[REDACTED]

The following are answers to the NBA's questions below:

On Fri, Oct 15, 2021 at 10:48 PM Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)> wrote:

David – Follow up questions from the NBA...

[REDACTED]

[REDACTED]

**EXHIBIT  
72A**



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Sekou, feel free to let me know if you or the NBA needs any additional information regarding their inquiries.

Regards.

David

**From:** David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>  
**Sent:** Wednesday, October 13, 2021 5:28 PM  
**To:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Cc:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>; Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>  
**Subject:** NBA Questionnaire

Sekou and Ryan,

Good to meet you both via email. Attached is the completed NBA questionnaire you provided us. As you may know, Voyager is a public company and we include our most recent Prospectus and our Condensed Interim Consolidated Financials for additional information about Voyager. I am available to answer any questions you or the NBA has about our submission.

We look forward to working through the sponsorship process with you and appreciate an update on the status of the Sponsorship Agreement.

Regards,

David

David H. Brill



Head Commercial Counsel

[investvoyager.com](http://investvoyager.com)

+1 917.923.3800





## Ryan Mackey

---

From: Erika Szychowski  
Sent: Fri 10/22/2021 9:00 PM (GMT-00:00)  
To: David Brill  
Cc: Brian Nistler; David Brosgol; Ryan Mackey; Sekou Lewis; Steve Ehrlich; Warpula, Chad  
Bcc:  
Subject: Re: NBA Questionnaire

Ryan has confirmed that Sekou has more insight - can we get on a call ?

On Fri, Oct 22, 2021 at 3:00 PM David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)> wrote:  
Sekou,

I am happy to get on a call with you this afternoon to discuss this point. It will be helpful to understand what exactly the NBA wants and we can discuss how we get there. I can't speak to how other companies operate but we are a public company and operate in a more rigorous manner than many private companies.

Regards.

David

On Fri, Oct 22, 2021 at 2:43 PM Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)> wrote:

Hi David,

The NBA is requesting a copy of the legal opinion, however, it's not willing to sign an NDA. All other crypto related companies have provided legal opinions without entering into an NDA.

Is this something Voyager is willing to do? Because the opinion states why Voyager's business operations are in compliance with law, what about it needs to remain confidential?

**From:** David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>  
**Sent:** Sunday, October 17, 2021 11:24 AM  
**To:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>  
**Cc:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Steve Ehrlich <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)>; Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Brian Nistler

<b>EXHIBIT</b> <b>72B</b>
------------------------------

<[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>; Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>  
**Subject:** NBA Questionnaire

Sekou,

Thanks for sharing the additional questions from the NBA.

[REDACTED]

The following are answers to the NBA's questions below:

On Fri, Oct 15, 2021 at 10:48 PM Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)> wrote:

David – Follow up questions from the NBA...

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



Sekou, feel free to let me know if you or the NBA needs any additional information regarding their inquiries.

Regards,

David

**From:** David Brill <dbrill@investvoyager.com>  
**Sent:** Wednesday, October 13, 2021 5:28 PM  
**To:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Cc:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>; Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>  
**Subject:** NBA Questionnaire

Sekou and Ryan,

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We look forward to working through the sponsorship process with you and appreciate an update on the status of the Sponsorship Agreement.

Regards,

David

David H. Brill



Head Commercial Counsel

[investvoyager.com](http://investvoyager.com)

+1 917.923.3800

--

Erika E. Szychowski  
SVP, Brand Marketing & Partnerships  
[erika@investvoyager.com](mailto:erika@investvoyager.com)  
mobile: 917.592.5565

**Ryan Mackey**

---

**From:** Ryan Mackey  
**Sent:** Mon 10/25/2021 4:34 PM (GMT-00:00)  
**To:** Ronca, Anthony; Rooke, Cassidy  
**Cc:**  
**Bcc:**  
**Subject:** FW: [EXT] RE: Contract

Hey Tony/Cassidy, we're having some trouble getting our contract done...are either one of you available to talk about this really quick? May need some assistance! Thank you! Ryan

**From:** Erika Szychowski <erika@investvoyager.com>  
**Sent:** Monday, October 25, 2021 1:20 AM  
**To:** Sekou Lewis <Sekou.Lewis@dallasmavs.com>  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Brian Nistler <bnistler@investvoyager.com>; Nicole Leach <Nicole.Leach@dallasmavs.com>; Warpula, Chad <Chad.Warpula@troutman.com>; David Brill <dbrill@investvoyager.com>; Baucom, William P. (Billy) <William.Baucom@troutman.com>  
**Subject:** Re: [EXT] RE: Contract

Thanks Sekou, it would be ideal to get this signed tomorrow so that we have, dare I say, a full day to pitch the media and drive attendance at the press conference scheduled for Wed.

Do you have a perspective in regards to garnering the NBA approval and that timing?

Can you please provide the times that work for you/Nicole so that we can get on the books for tomorrow afternoon?

On Mon, Oct 25, 2021 at 1:08 AM Sekou Lewis <Sekou.Lewis@dallasmavs.com> wrote:

I'll be tied up tomorrow morning with family stuff. Tomorrow afternoon may work. Either Nicole or I will be able to talk through the remaining issues. Note, the NBA still has to approve the deal.

**From:** Erika Szychowski <erika@investvoyager.com>  
**Sent:** Monday, October 25, 2021 12:54 AM  
**To:** Sekou Lewis <Sekou.Lewis@dallasmavs.com>  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Brian Nistler <bnistler@investvoyager.com>; Nicole Leach <Nicole.Leach@dallasmavs.com>; Warpula, Chad <Chad.Warpula@troutman.com>; David Brill <dbrill@investvoyager.com>; Baucom, William P. (Billy) <William.Baucom@troutman.com>  
**Subject:** Re: [EXT] RE: Contract

Thank you Sekou,

**EXHIBIT**  
**74**



Adding Billy from Troutman to also stay in the loop as Chad is traveling in the morning. Can you confirm the time that is best for you and Nicole tomorrow to regroup (I believe we discussed afternoon)

E-

On Mon, Oct 25, 2021 at 12:52 AM Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)> wrote:

Hi Erika. Thanks for sending. We'll huddle internally and then follow up. Regarding the revised NDA, I will send that shortly. Thanks.



**SEKOU LEWIS**

GENERAL COUNSEL  
DALLAS MAVERICKS | 1333 N. STEMMONS FWY., SUITE 105 | DALLAS, TX 75207  
O: 214.658.7623 | C: 214.500.6138 | F: 214.889.3825

E: [SEKOU.LEWIS@DALLASMAVS.COM](mailto:SEKOU.LEWIS@DALLASMAVS.COM)

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**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Sent:** Monday, October 25, 2021 12:51 AM



To: Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
Cc: Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>; Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>;  
Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>; Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; David  
Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>  
Subject: Contract

Good evening Ryan,

I hope you are doing well and had a nice weekend. I just went through our agreement and the revisions that were made last week and was hoping we could connect on the below:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Thank you!

—  
Erika E. Szychowski

SVP, Brand Marketing & Partnerships

[erika@investvoyager.com](mailto:erika@investvoyager.com)

mobile: 917.592.5565

—  
Erika

SVP, Brand Marketing & Partnerships

—  
Erika

SVP, Brand Marketing & Partnerships

## Ryan Mackey

From: Nicole Leach  
Sent: Wed 10/27/2021 10:41 PM (GMT-00:00)  
To: Erika Szychowski; Brian Nistler  
Cc: Warpula, Chad; Ryan Mackey; Sekou Lewis; David Brill; Baucom, William P. (Billy)  
Bcc:  
Subject: RE: [EXT] RE: Sponsorship Agreement  
Attachments: 10.27.21 Final Version Comparison Voayger-Mavs.docx

Try the attached version.



### NICOLE M. LEACH

VP ASSOCIATE GENERAL COUNSEL  
DALLAS MAVERICKS | 1333 N. STEMMONS FWY., SUITE 105 | DALLAS, TX  
75207  
P: 214.647.8545 E: [NICOLE.LEACH@DALLASMAVS.COM](mailto:NICOLE.LEACH@DALLASMAVS.COM)

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**From:** Erika Szychowski <erika@investvoyager.com>  
**Sent:** Monday, October 25, 2021 6:13 PM  
**To:** Brian Nistler <bnistler@investvoyager.com>  
**Cc:** Nicole Leach <Nicole.Leach@dallasmavs.com>; Warpula, Chad <Chad.Warpula@troutman.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Sekou Lewis <Sekou.Lewis@dallasmavs.com>; David Brill <dbrill@investvoyager.com>; Baucom, William P. (Billy) <William.Baucom@troutman.com>  
**Subject:** Re: [EXT] RE: Sponsorship Agreement

Thank you Brian,

**EXHIBIT**  
**75**



@Ryan Mackey can you advise when you will have answers on the business side as discussed on the call?

On Mon, Oct 25, 2021 at 5:36 PM Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)> wrote:

Hi all,

Attached please find Voyager's latest rounds of edits in a redline and clean version for convenience.

As mentioned earlier, we are happy to discuss this at the Mav's convenience. Also, due to the business side still ironing out the final details, our edits are subject to additional review and input.

Let us know if you want to schedule some time to discuss.

- Brian

On Fri, Oct 22, 2021 at 2:38 PM Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)> wrote:

Hey Chad – it was great talking to you as well. See attached our edits with explanations in the margins. For the sake of time, we are sending this to you and our business department simultaneously; therefore, these comments are subject to their review and approval, as well as our internal compliance review and approval.

Thanks!



**NICOLE M. LEACH**

VP ASSOCIATE GENERAL COUNSEL  
DALLAS MAVERICKS | 1333 N. STEMMONS FWY., SUITE 105 | DALLAS, TX  
75207  
P: 214.647.8545 E: [NICOLE.LEACH@DALLASMAVS.COM](mailto:NICOLE.LEACH@DALLASMAVS.COM)

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**From:** Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>;  
**Sent:** Wednesday, October 20, 2021 2:42 PM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>; Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>;  
**Cc:** David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>; Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Baucom, William P. (Billy) <[William.Baucom@troutman.com](mailto:William.Baucom@troutman.com)>; Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>;  
**Subject:** RE: [EXT] RE: Sponsorship Agreement

Hi Sekou and Nicole –

[REDACTED]

Best regards,

Chad

**Chad Warpula**

Partner

**troutman pepper**

Direct: 704.998.4043 | Mobile: 704.651.3412 | Internal: 22-4043

[chad.warpula@troutman.com](mailto:chad.warpula@troutman.com)

**From:** Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>;  
**Sent:** Monday, October 18, 2021 7:02 PM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nicole Leach  
<[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>; Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>;  
**Cc:** David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>; Warpula, Chad  
<[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>; Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>;  
**Subject:** Re: [EXT] RE: Sponsorship Agreement

**EXTERNAL SENDER**

Good Evening Mavs Team,

Attached, please find our interim markup of the Sponsorship Agreement. As you will see from the attached, we accepted the bulk of your edits.

[REDACTED]

We look forward to working through the final outstanding points together on tomorrow's call.

Thanks,

Brian



On Sun, Oct 17, 2021 at 2:23 PM Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)> wrote:

Hi all - going to place a hold at 330 on Tues, I am traveling Wed and will be completely out of pocket.

Hope this works for all

On Fri, Oct 15, 2021 at 10:24 PM Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)> wrote:

Hi Erika – Can't do Tuesday morning but Tuesday after 3:30 pm CT and Wednesday 10:30 am – 1:30 pm CT works.

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Sent:** Friday, October 15, 2021 12:04 PM  
**To:** David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>  
**Cc:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>; Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>; Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>  
**Subject:** Re: Sponsorship Agreement

Thanks all - could we schedule a call to walk through on Tuesday morning with all parties involved?

Erika

On Fri, Oct 15, 2021 at 9:48 AM David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)> wrote:

Appreciate you sending us the revised draft and understand the Mavs are reserving its rights to make further revisions.

Regards.

David

On Thu, Oct 14, 2021 at 11:41 PM Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)> wrote:

Good evening, David. Please find attached a redline with our further comments. This draft is being sent simultaneously to our business departments, therefore we reserve the right to make further revisions based on further comments.

Thanks.

Sekou

**From:** David Brill <[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>;  
**Sent:** Wednesday, October 13, 2021 5:28 PM  
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**Cc:** Erika Szychowski [erika@investvoyager.com](mailto:erika@investvoyager.com); Brian Nistler [bnistler@investvoyager.com](mailto:bnistler@investvoyager.com); Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>;  
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We look forward to working through the sponsorship process with you and appreciate an update on the status of the Sponsorship Agreement.

Regards.

David

David H. Brill



Head Commercial Counsel

[investvoyager.com](http://investvoyager.com)

+1 917.923.3800

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Erika

SVP, Brand Marketing & Partnerships

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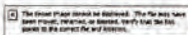
Erika

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Brian Nistler

Associate Counsel



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Brian Nistler

Associate Counsel

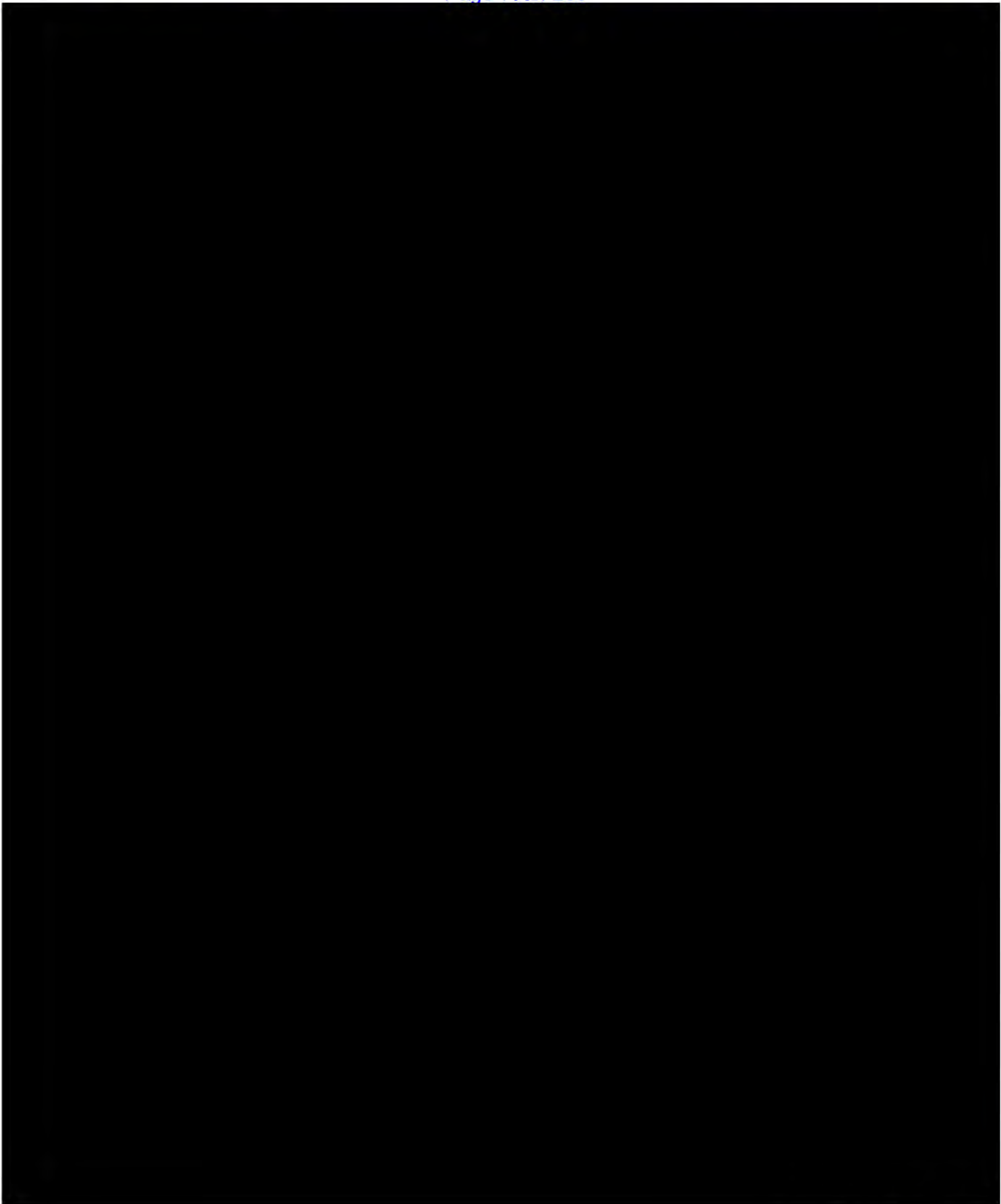
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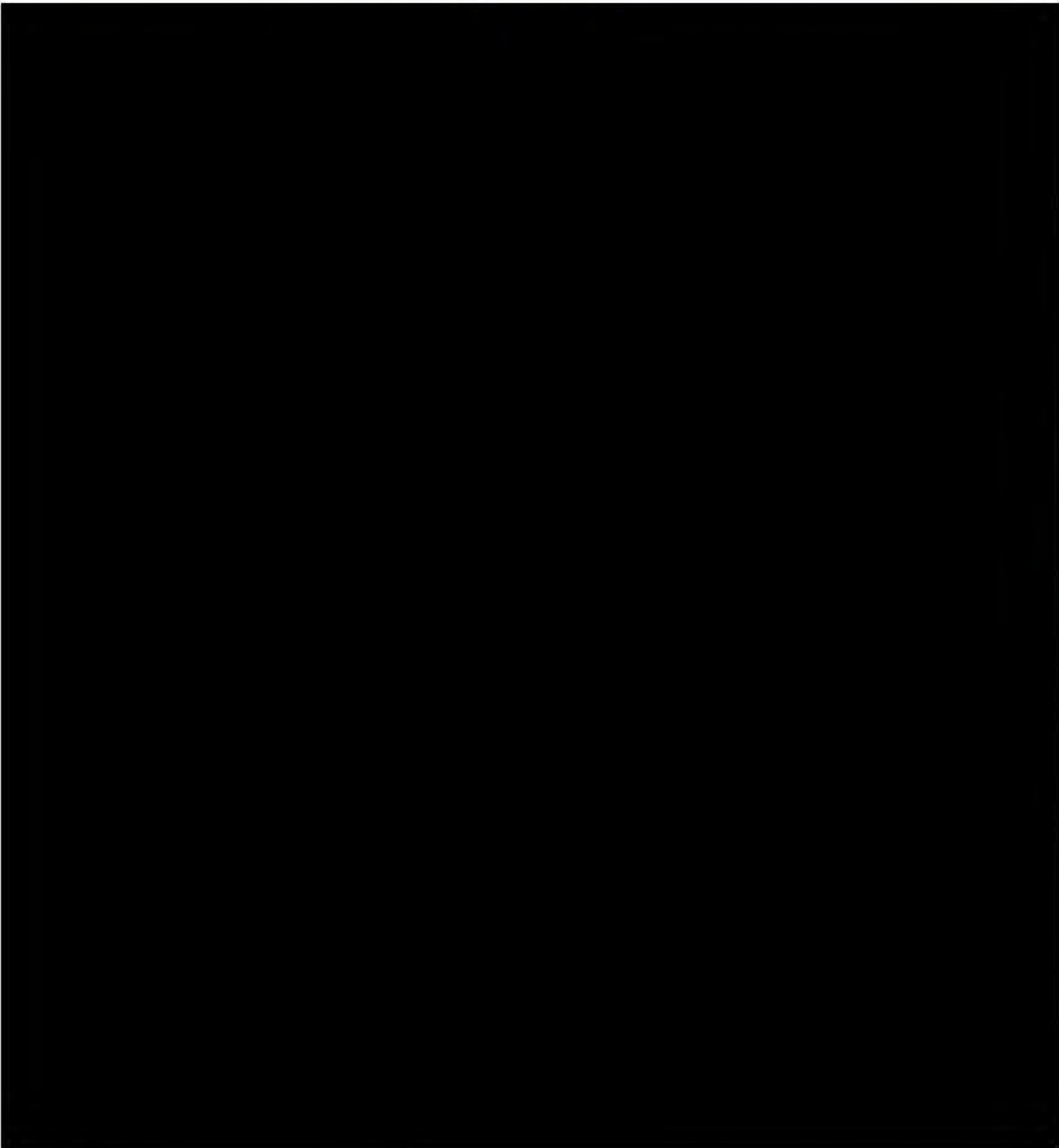
Erika

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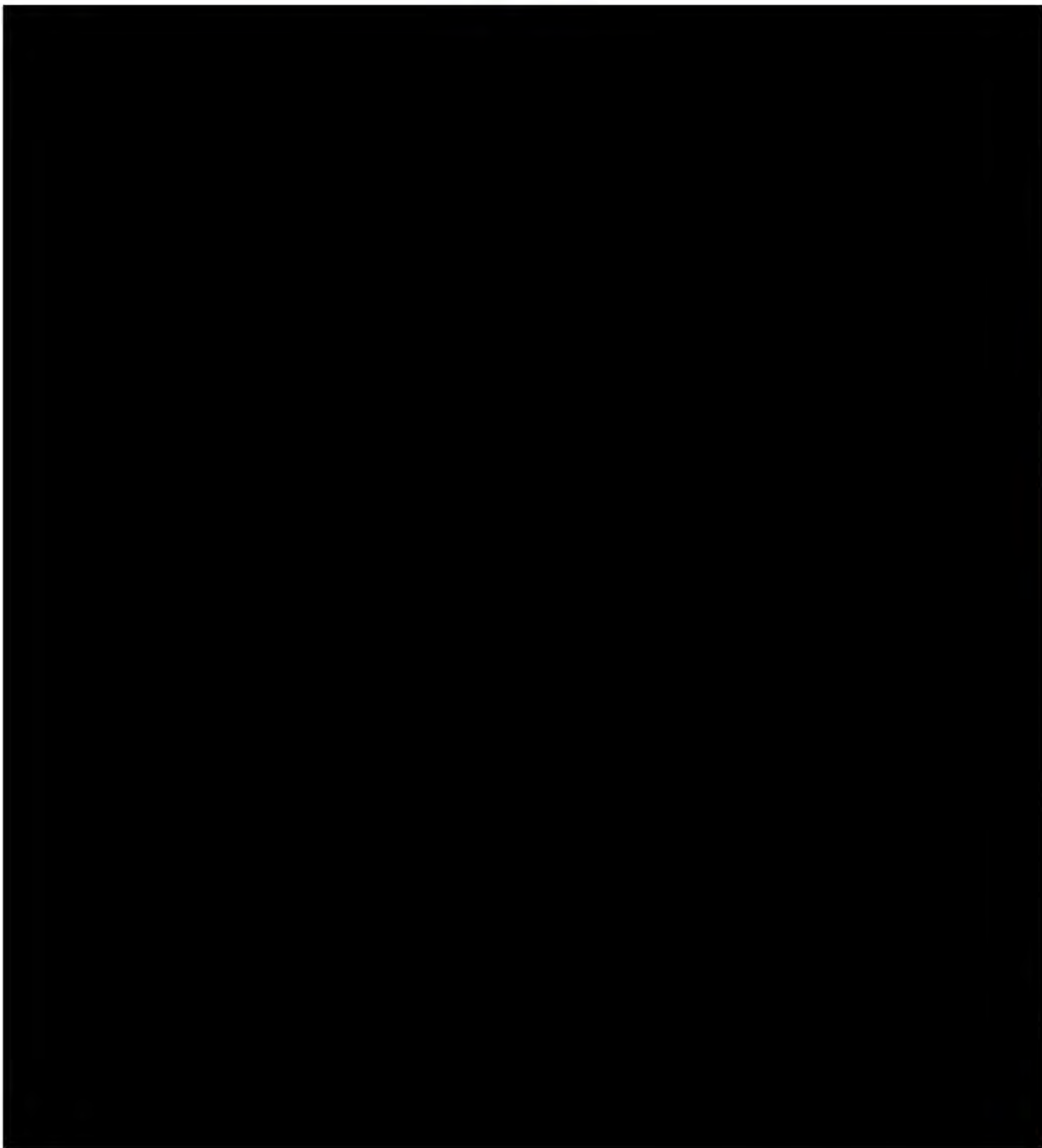


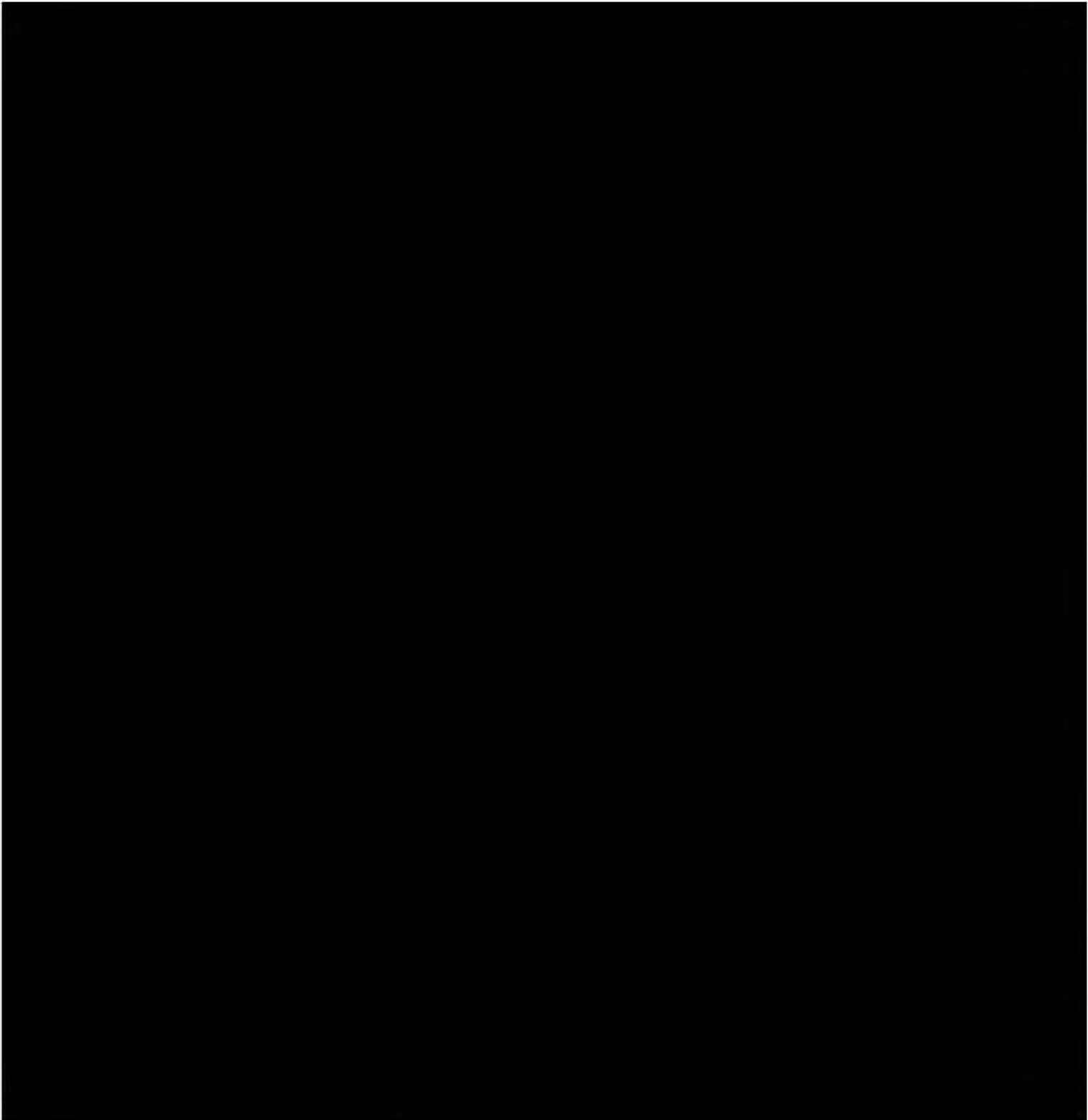
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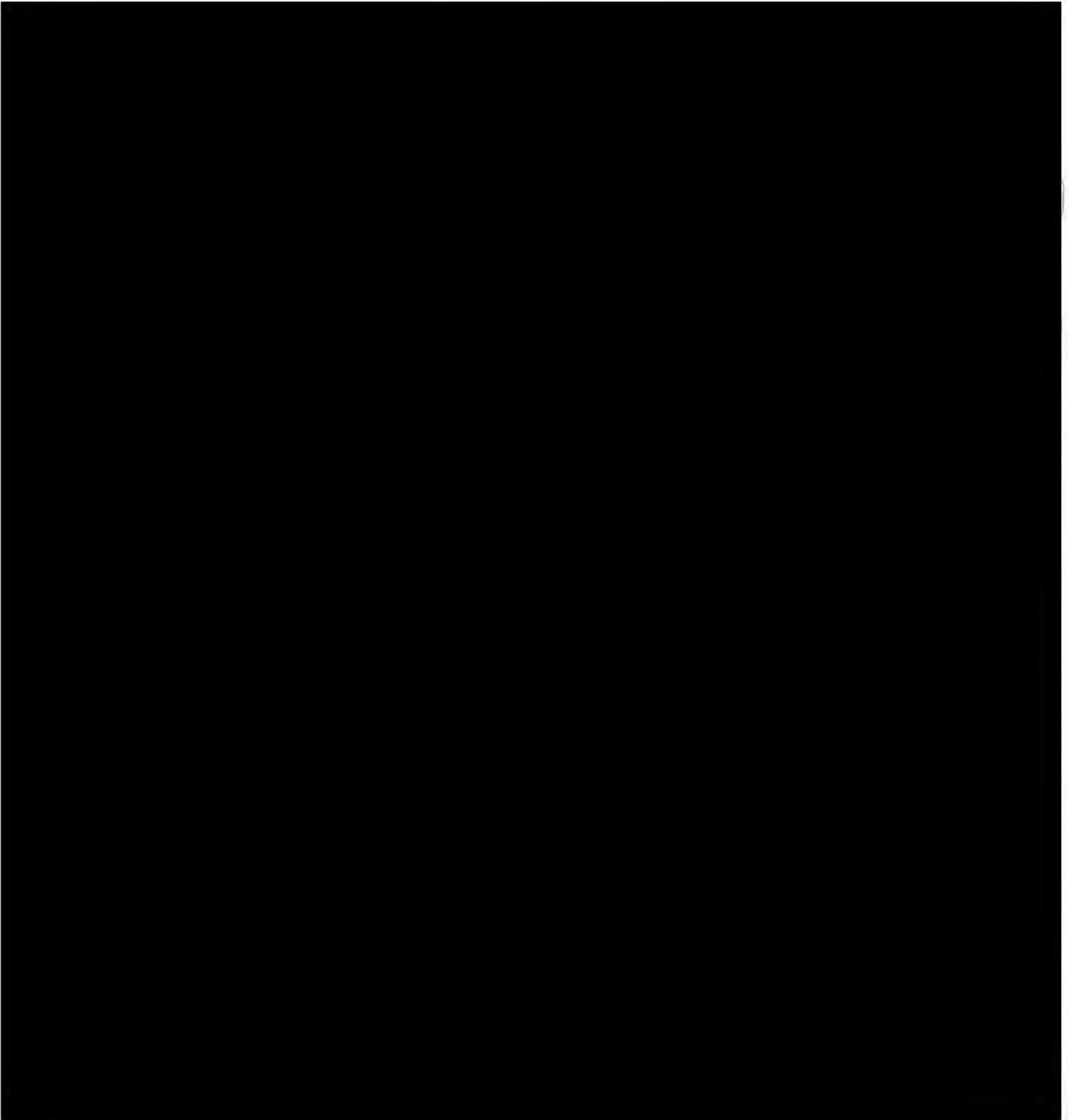


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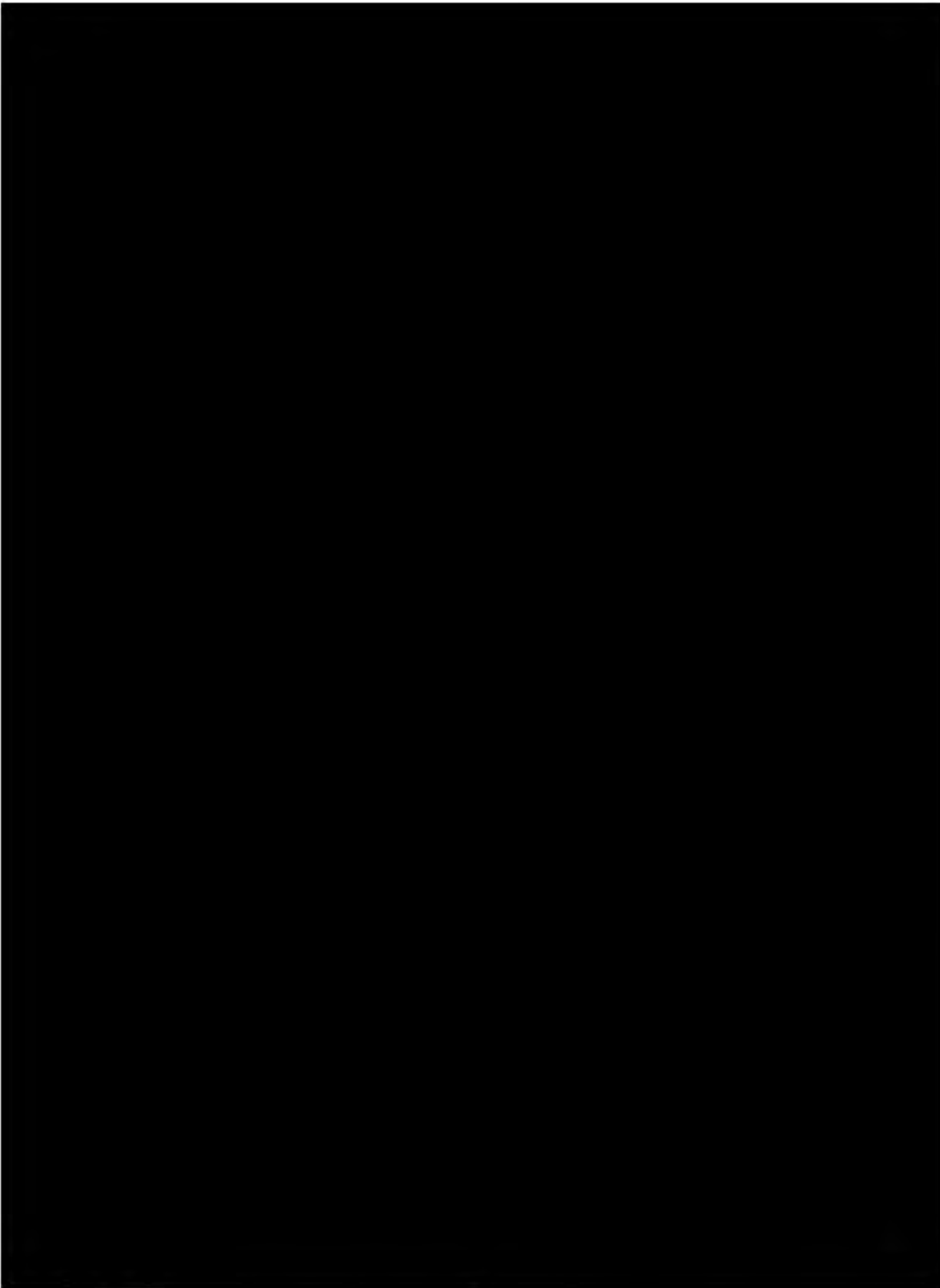




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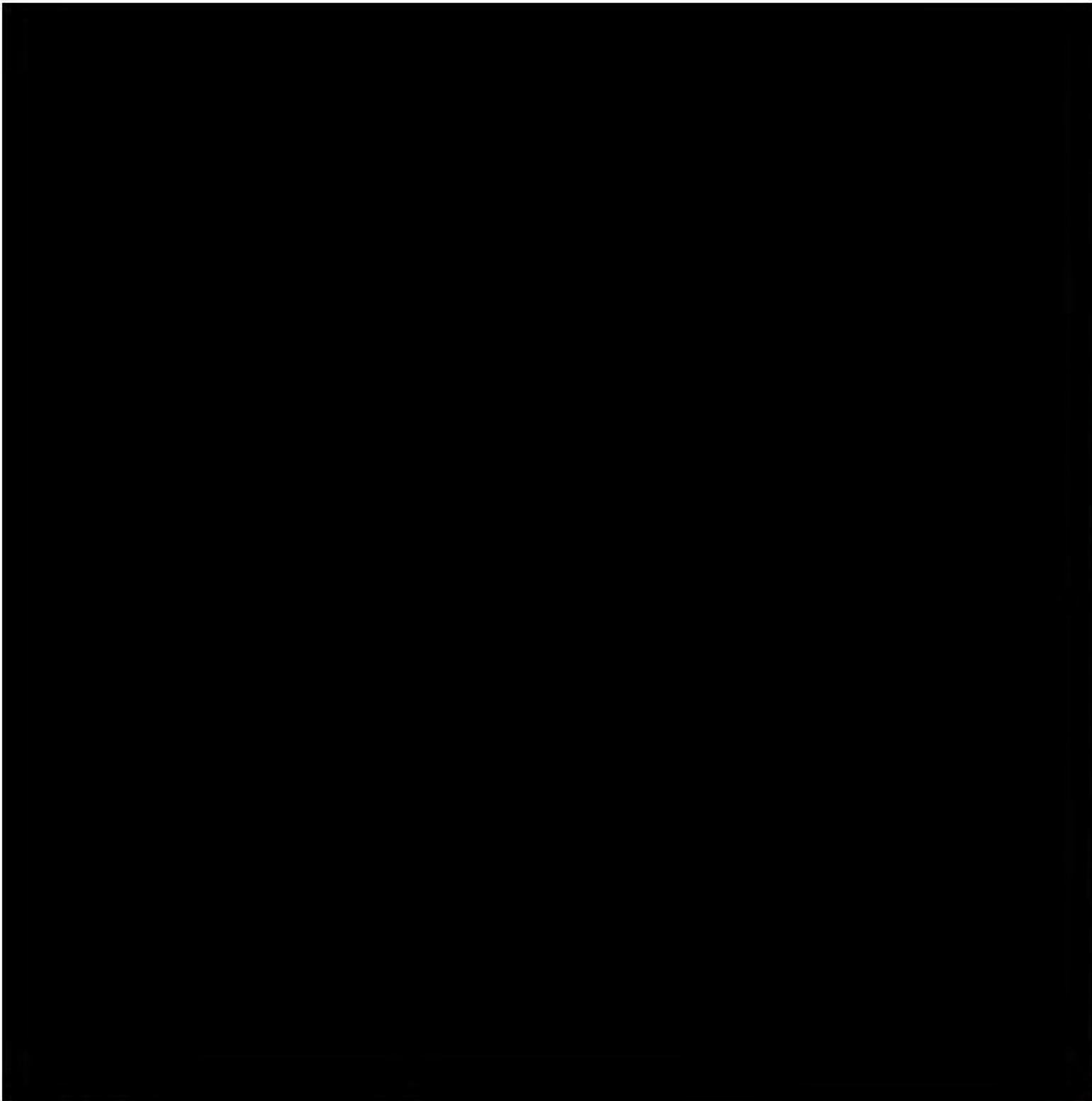




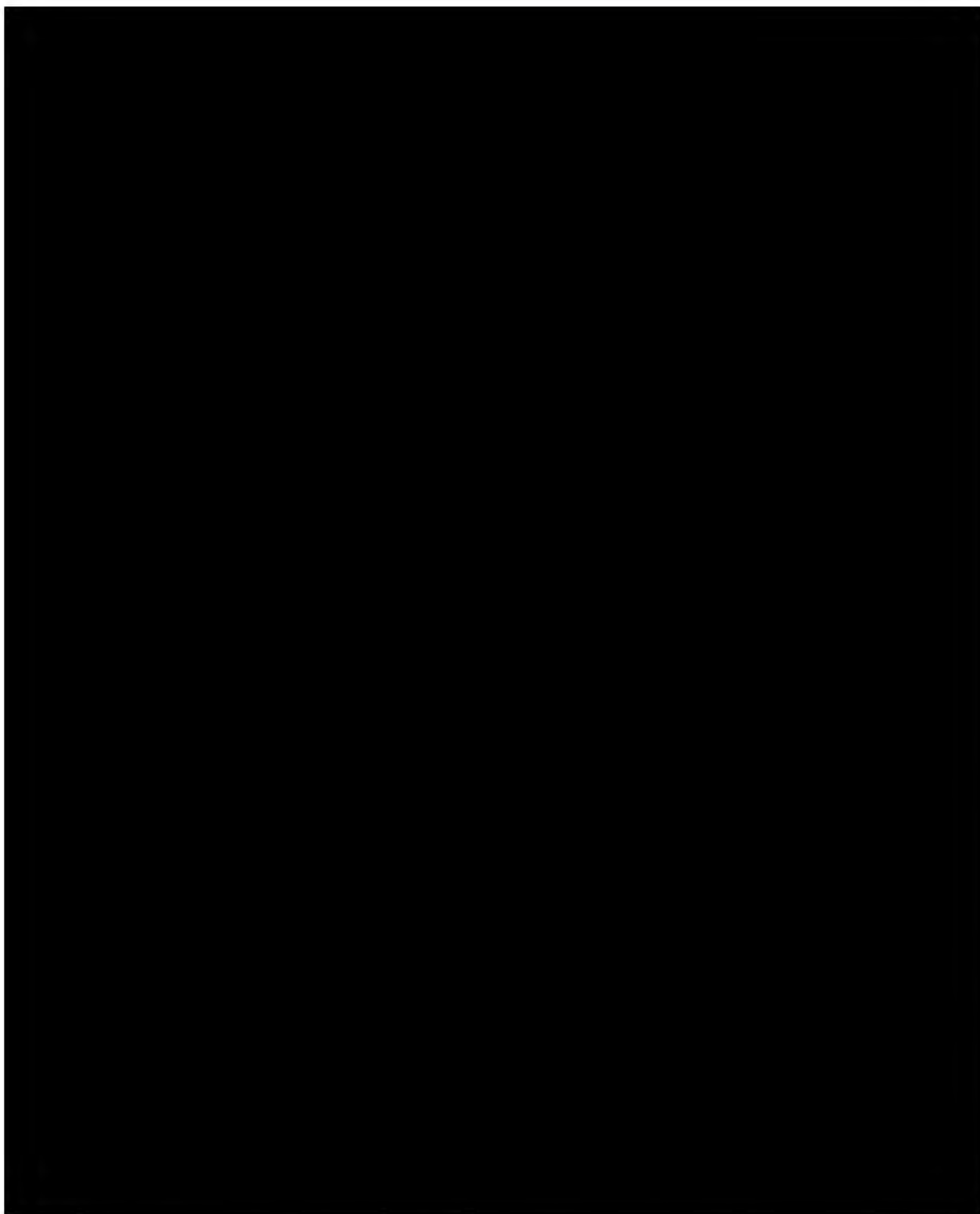


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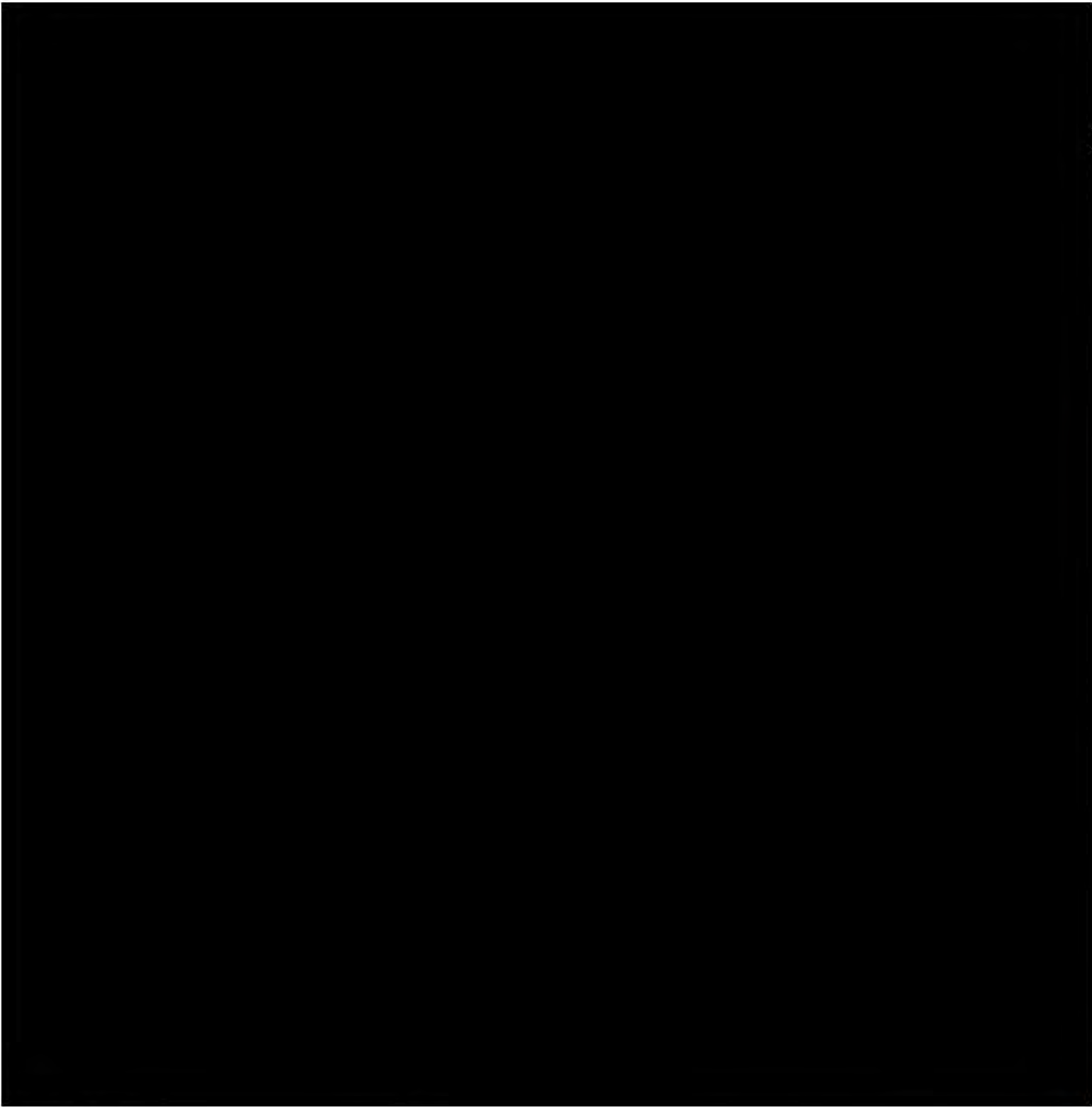
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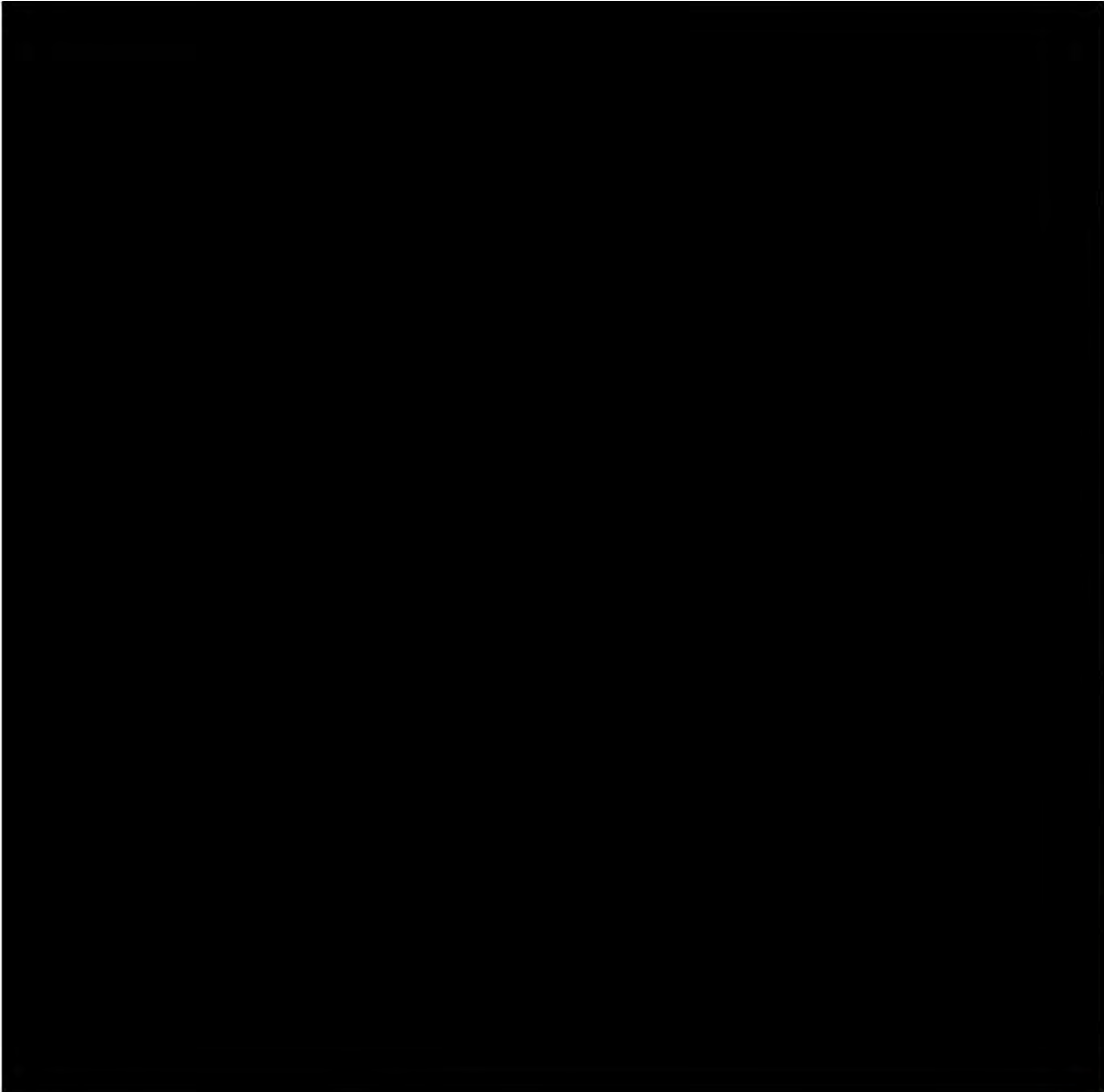


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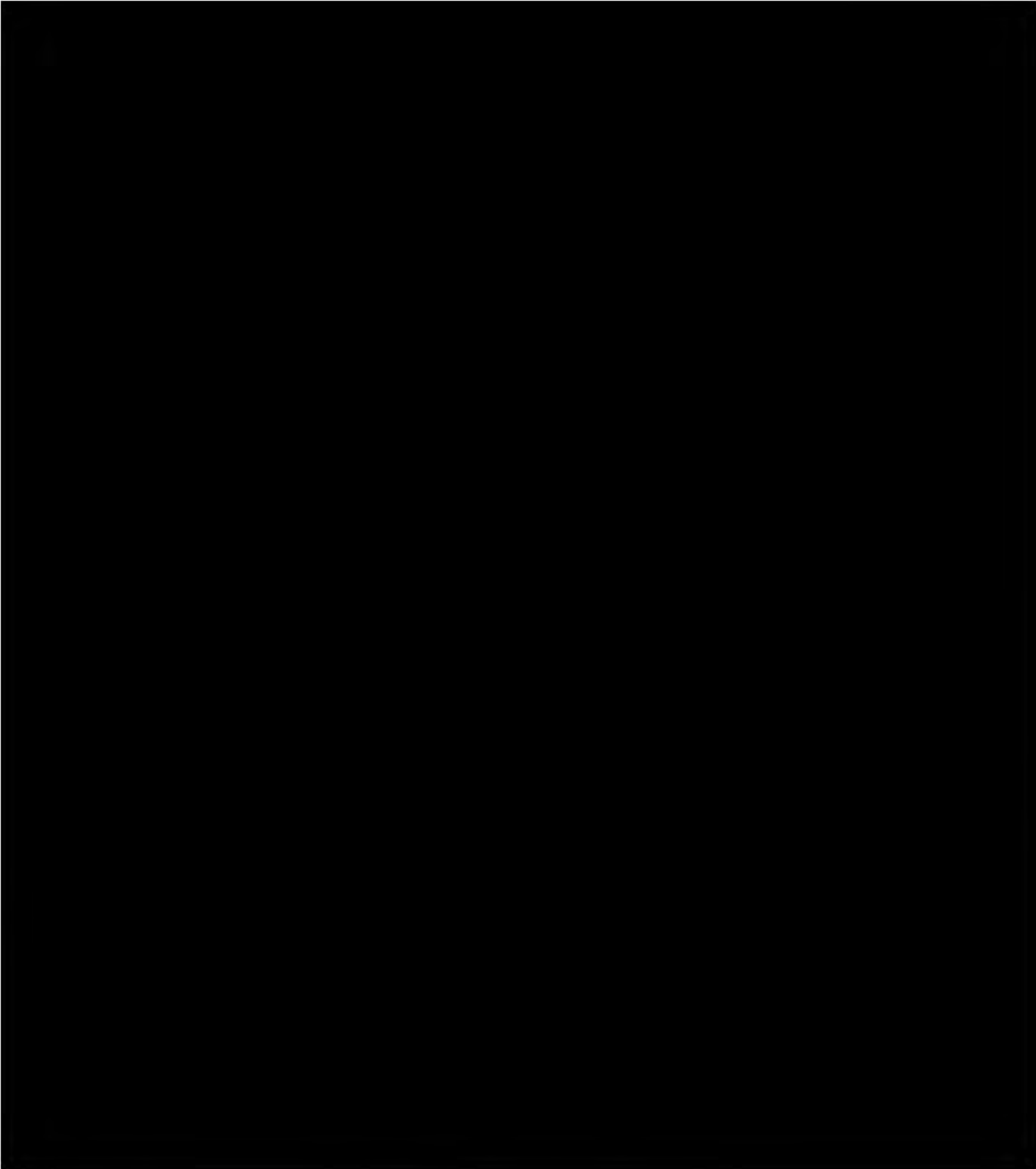




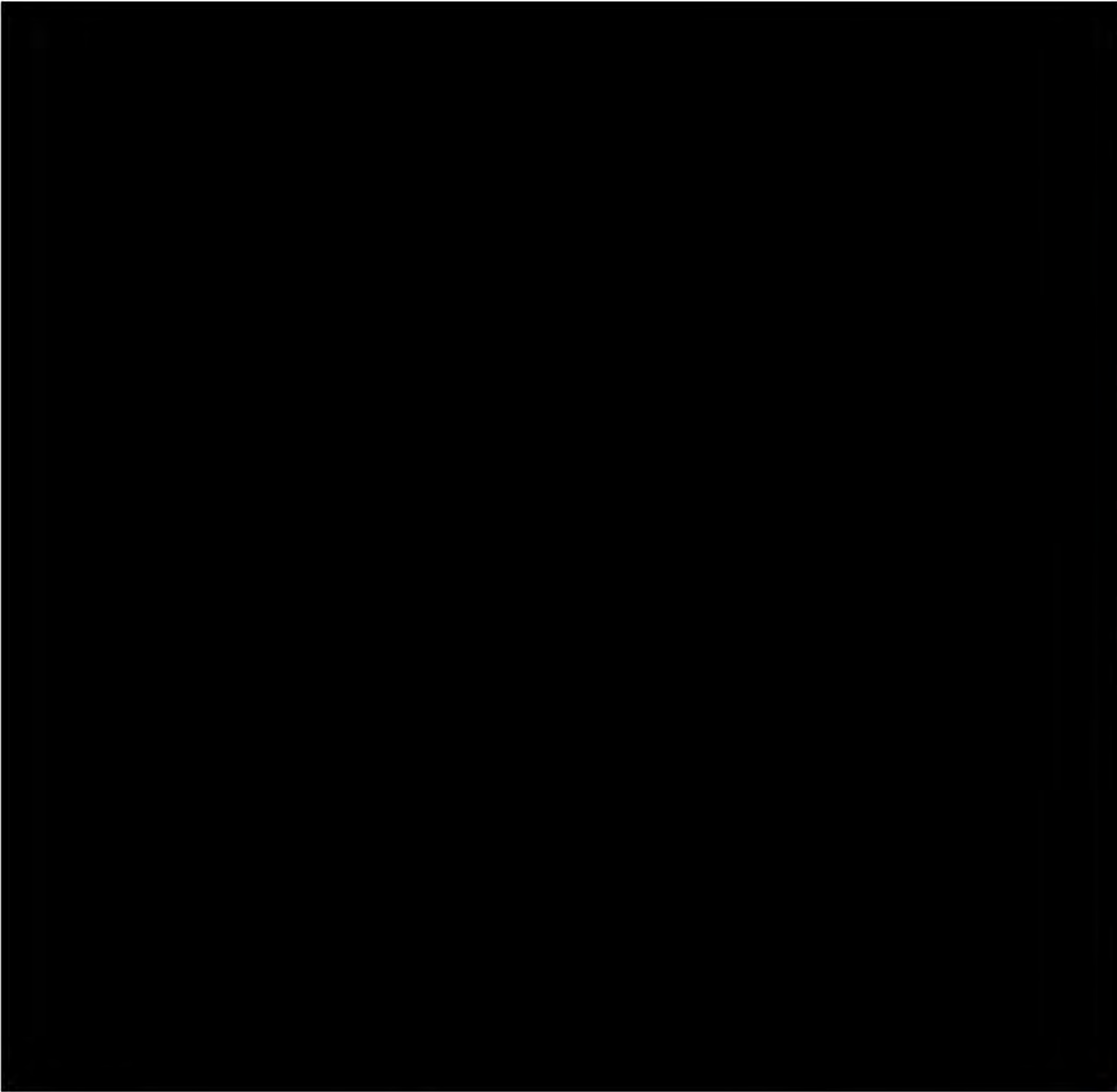
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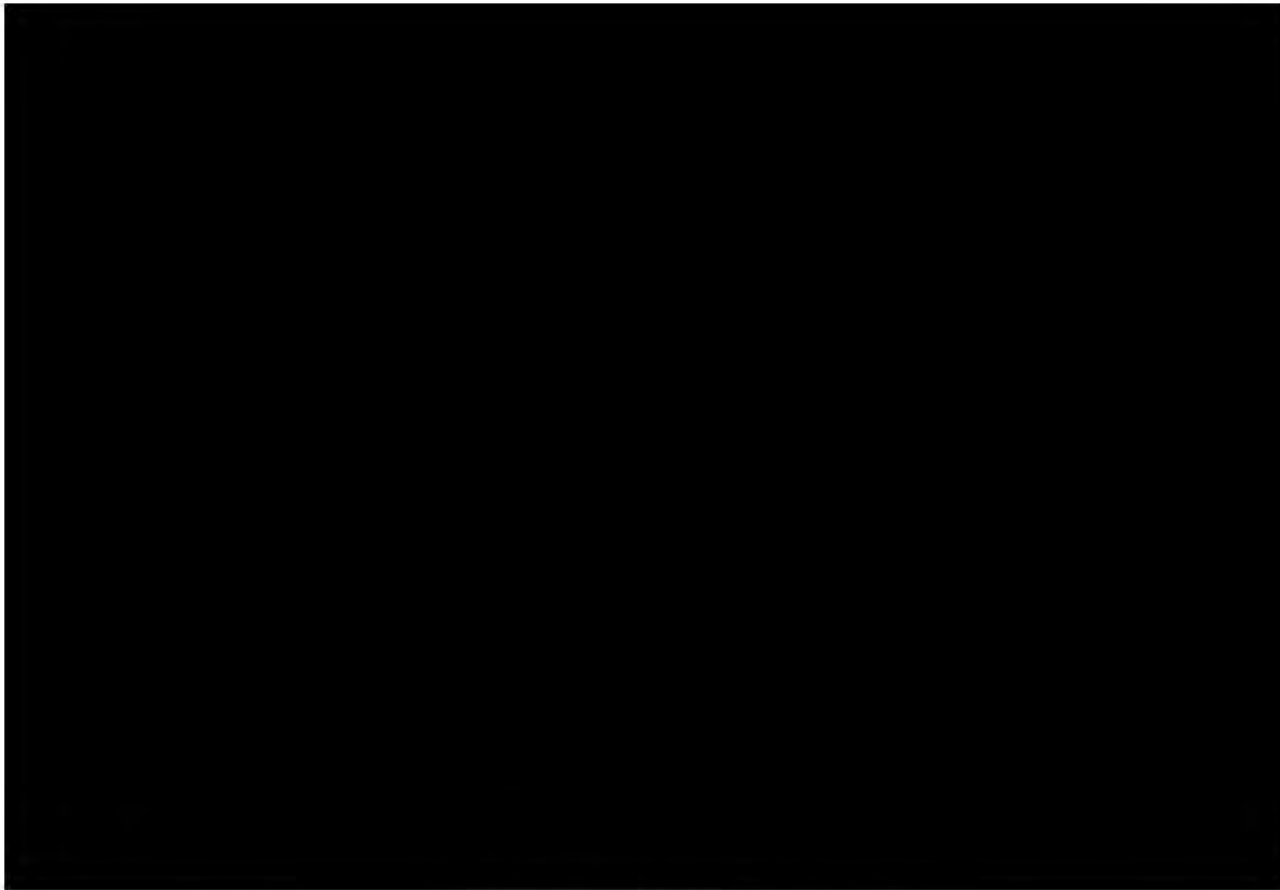


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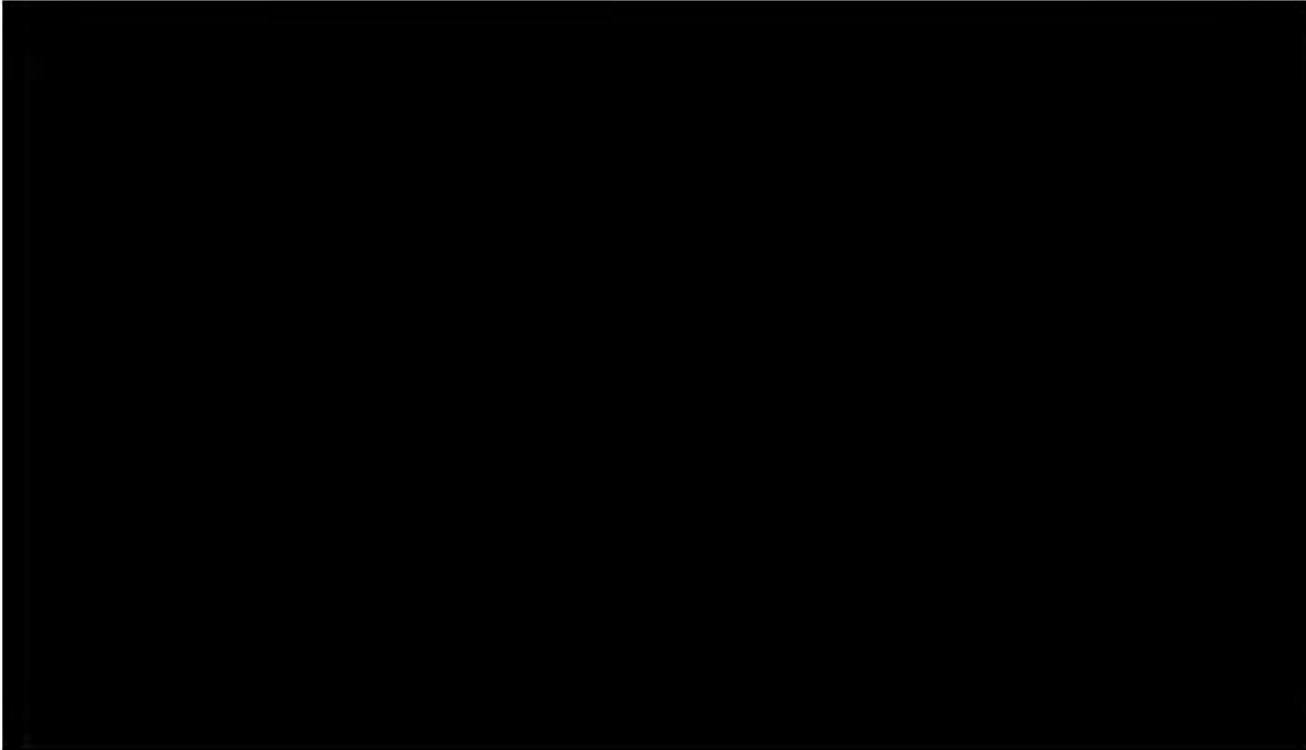


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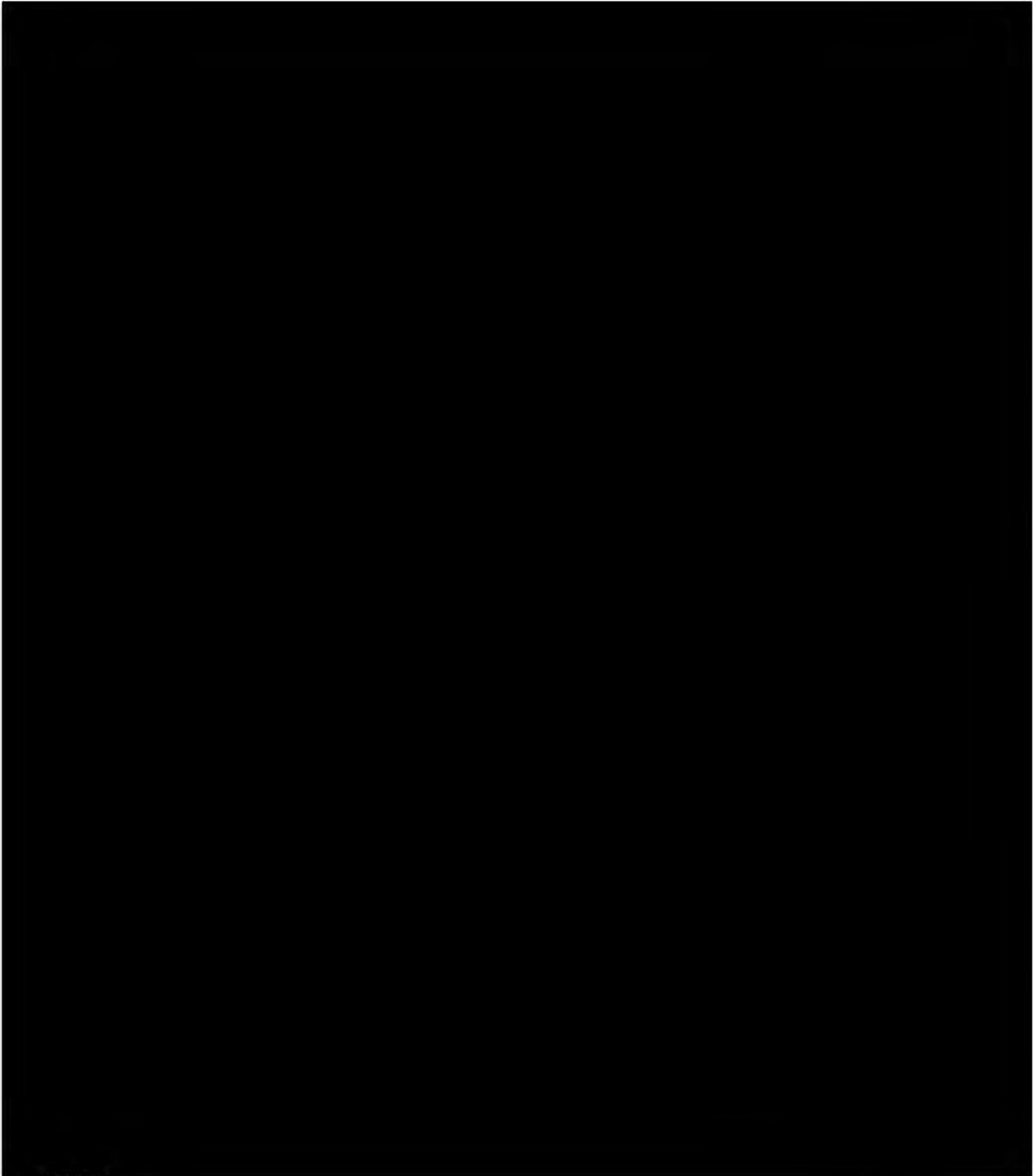




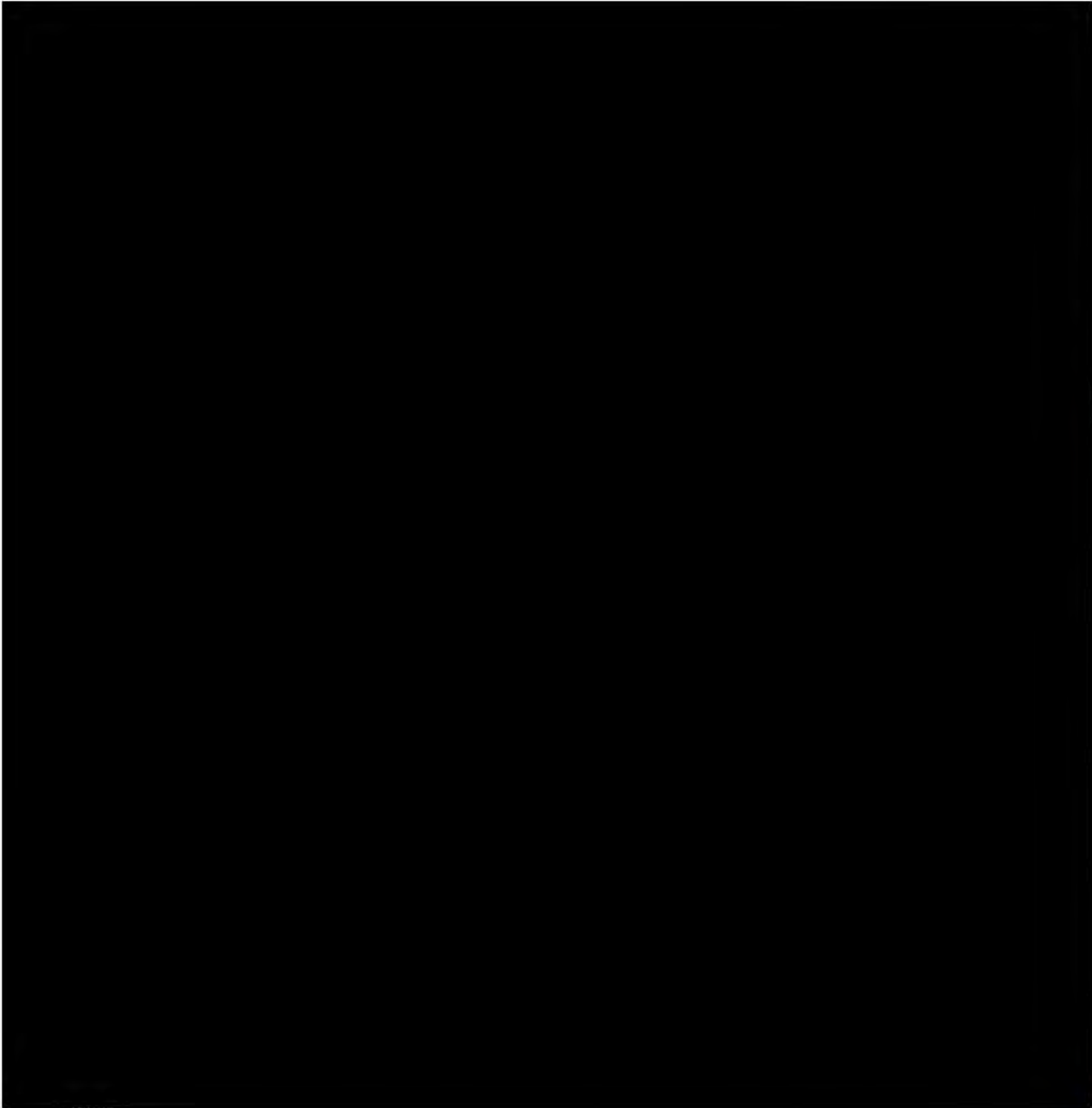
*[Signature page follows.]*



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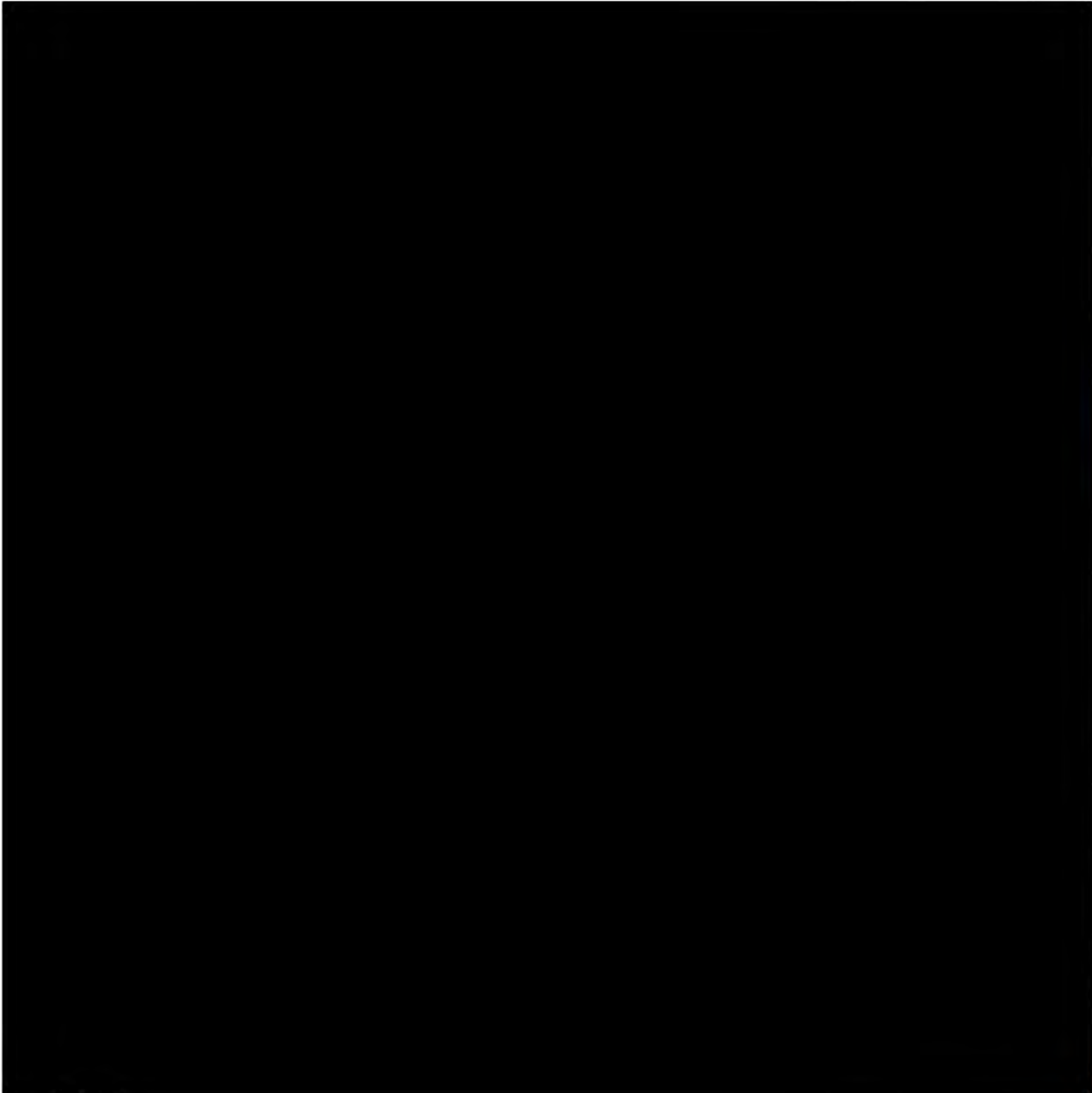


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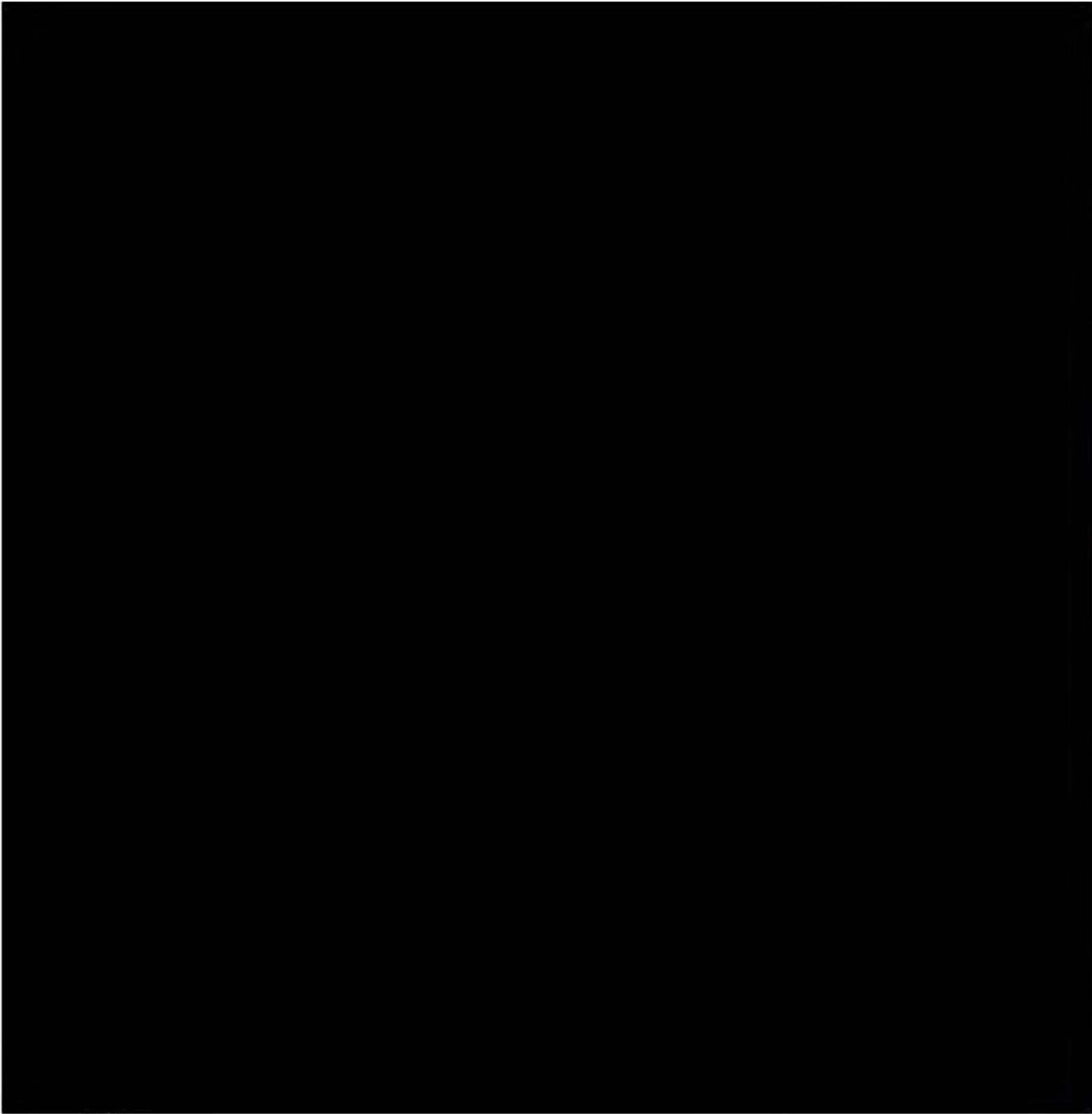


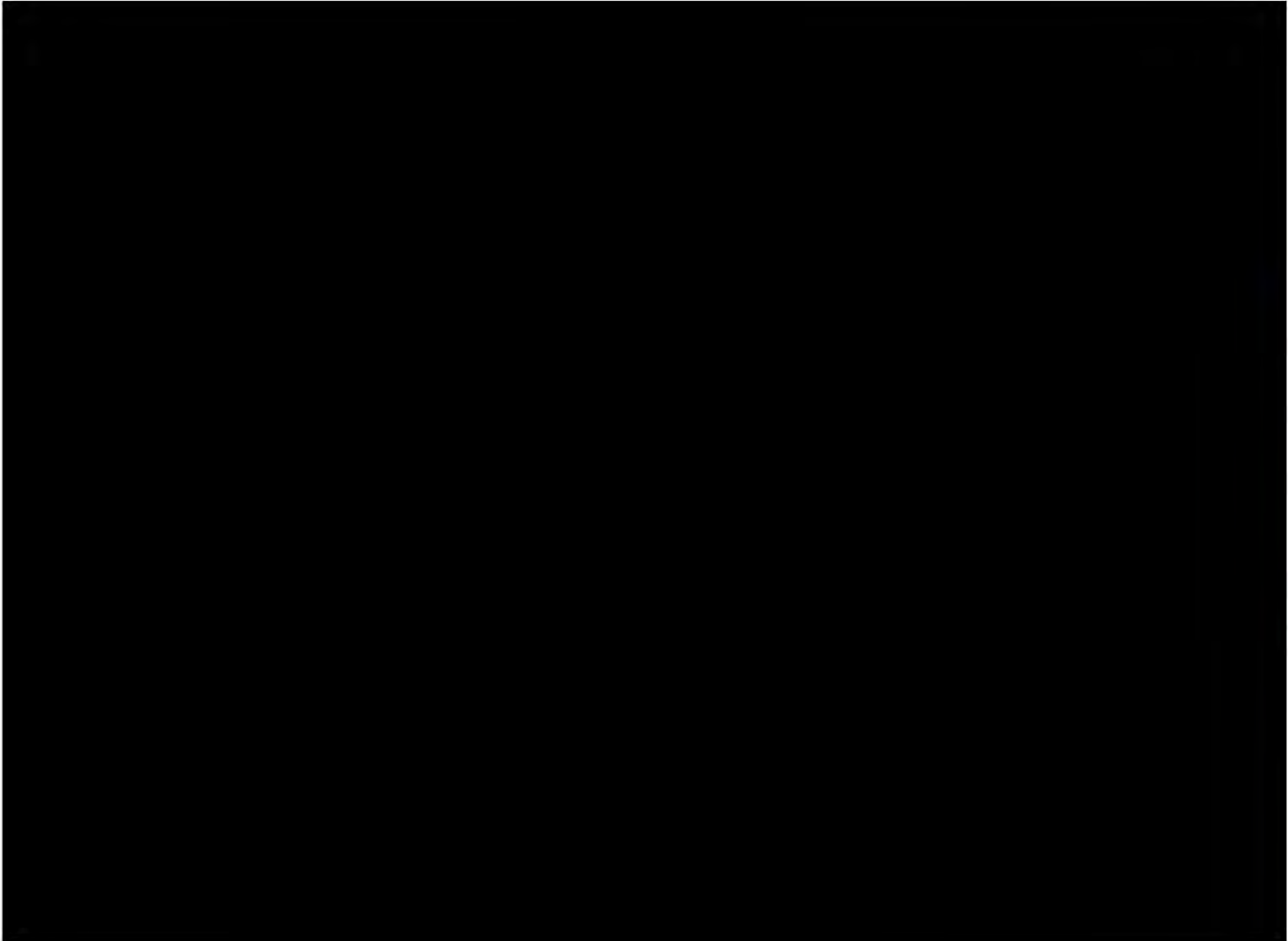
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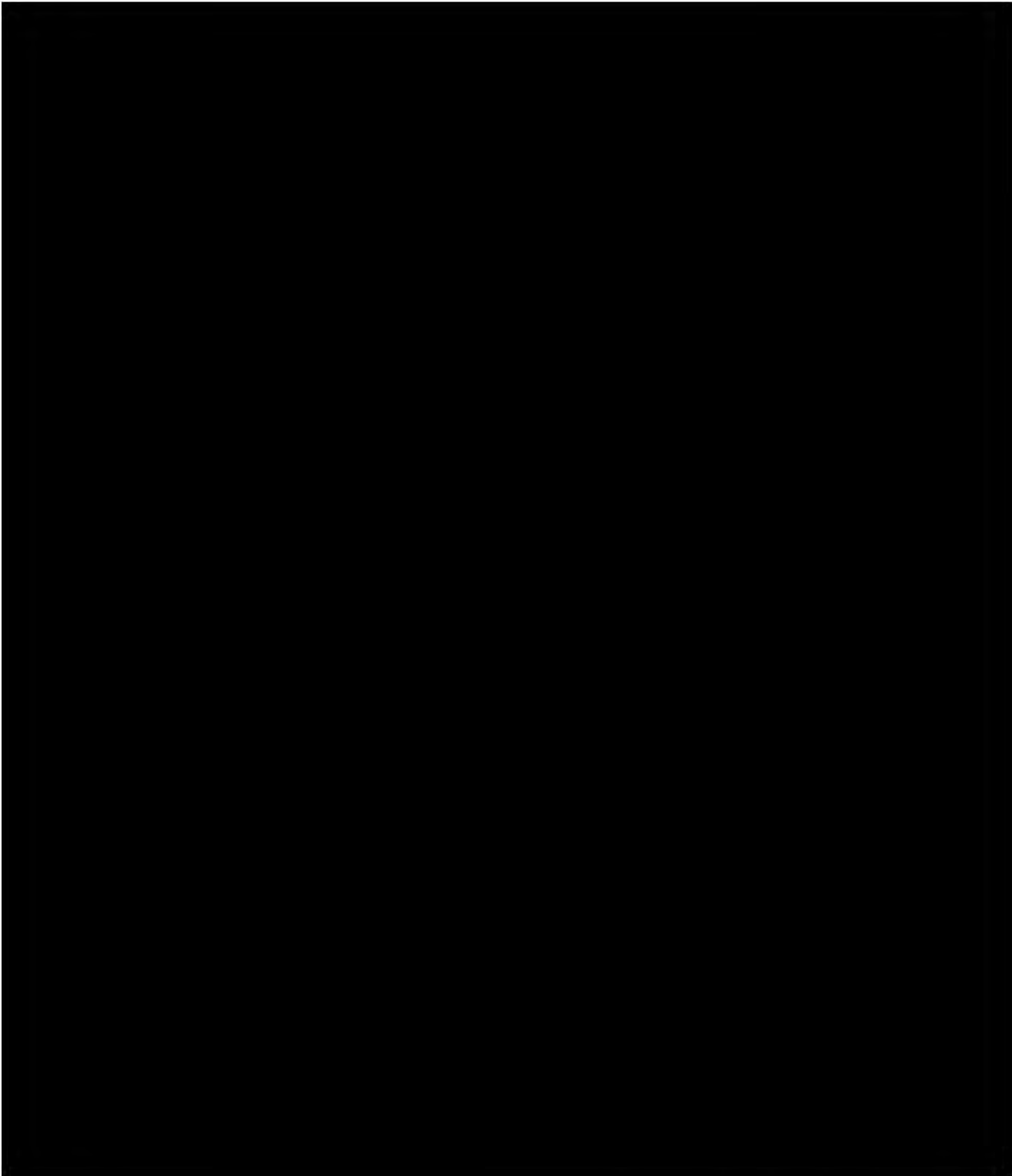


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**Ryan Mackey**

---

From: Kyle Tapply  
Sent: Tue 10/26/2021 2:09 PM (GMT-00:00)  
To: Ryan Mackey; Clay Christopher; Kory Nix; Billy Phillips; Patrick Sorensen  
Cc:  
Bcc:  
Subject: RE: Contract  
Attachments: 2021-22 Dallas Mavericks Sponsorship Agreement (Voyager Edits 10.25.21).docx

Please see attached for the new edits.

[REDACTED]

[REDACTED]

Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Kyle Tapply  
**Sent:** Monday, October 25, 2021 10:39 PM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Subject:** RE: Contract

**EXHIBIT**  
**76**

[REDACTED]

[REDACTED]

Thanks,

Kyle Tapply

Cell: 970-396-7725

**From:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>;  
**Sent:** Monday, October 25, 2021 7:32 PM  
**To:** Clay Christopher <[Clay.Christopher@dallasmavs.com](mailto:Clay.Christopher@dallasmavs.com)>; Kyle Tapply  
<[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>; Kory Nix <[Kory.Nix@dallasmavs.com](mailto:Kory.Nix@dallasmavs.com)>; Billy  
Phillips <[Billy.Phillips@dallasmavs.com](mailto:Billy.Phillips@dallasmavs.com)>; Patrick Sorensen  
<[Patrick.Sorensen@dallasmavs.com](mailto:Patrick.Sorensen@dallasmavs.com)>;  
**Subject:** FW: Contract

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>;  
**Sent:** Monday, October 25, 2021 12:51 AM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>;  
**Cc:** Brian Nistler <[bnistler@investvoyager.com](mailto:bnistler@investvoyager.com)>; Nicole Leach  
<[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>; Warpula, Chad <[Chad.Warpula@troutman.com](mailto:Chad.Warpula@troutman.com)>;  
Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; David Brill  
<[dbrill@investvoyager.com](mailto:dbrill@investvoyager.com)>;  
**Subject:** Contract

Good evening Ryan,

I hope you are doing well and had a nice weekend. I just went through our agreement and the revisions that were made last week and was hoping we could connect on the below:

■ [REDACTED]

AA [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Thank you!

--

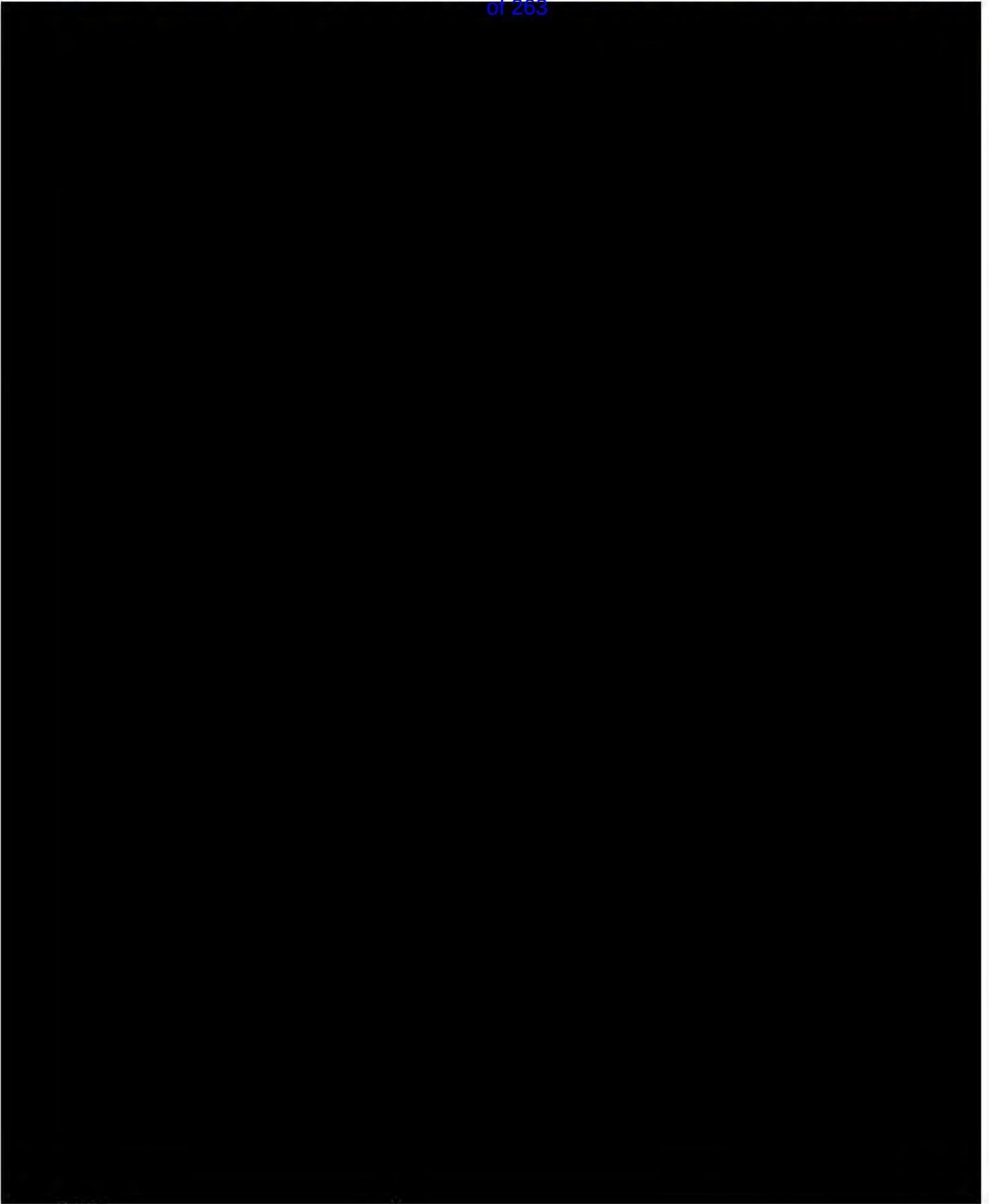
Erika E. Szychowski

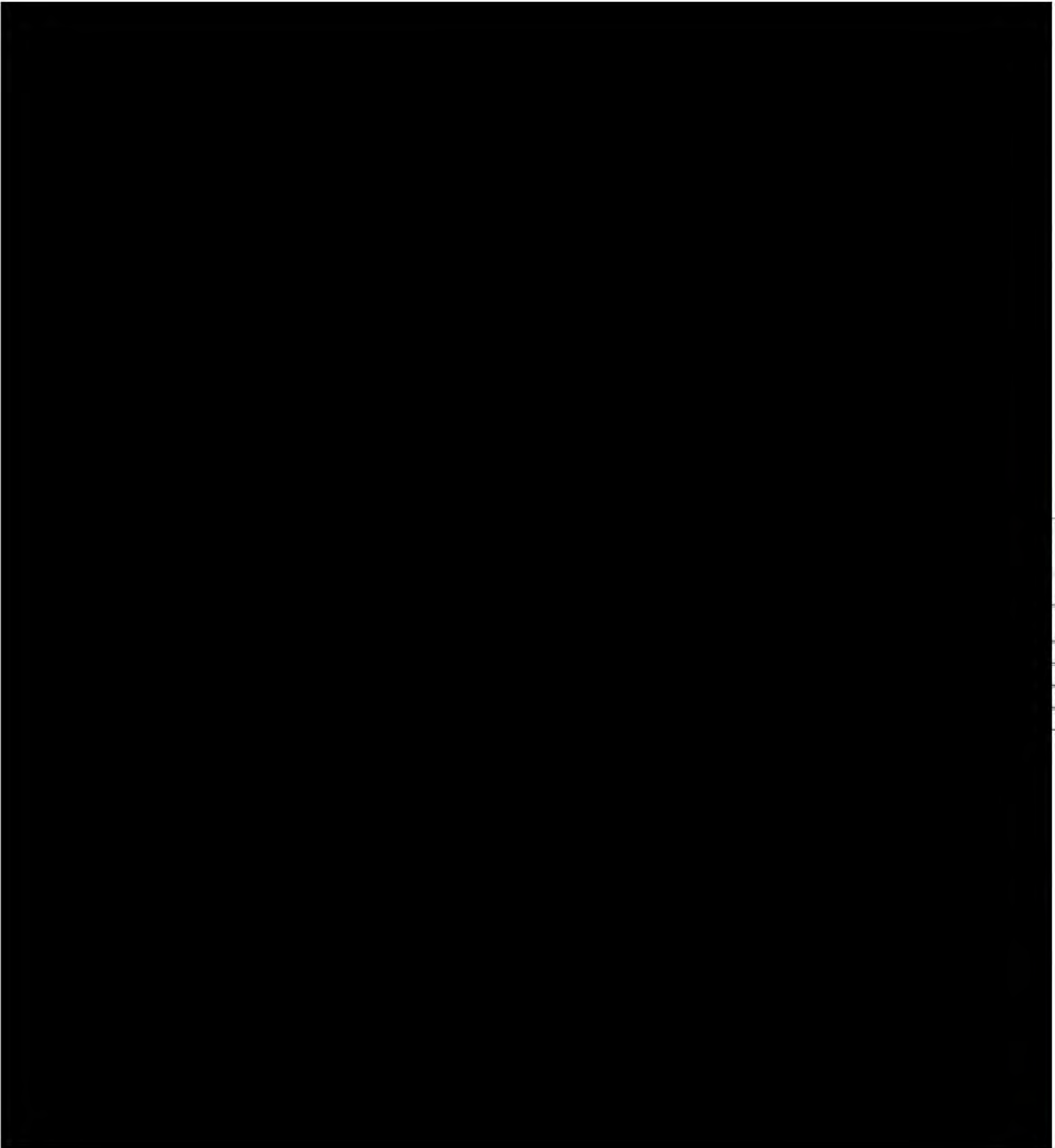
SVP, Brand Marketing & Partnerships

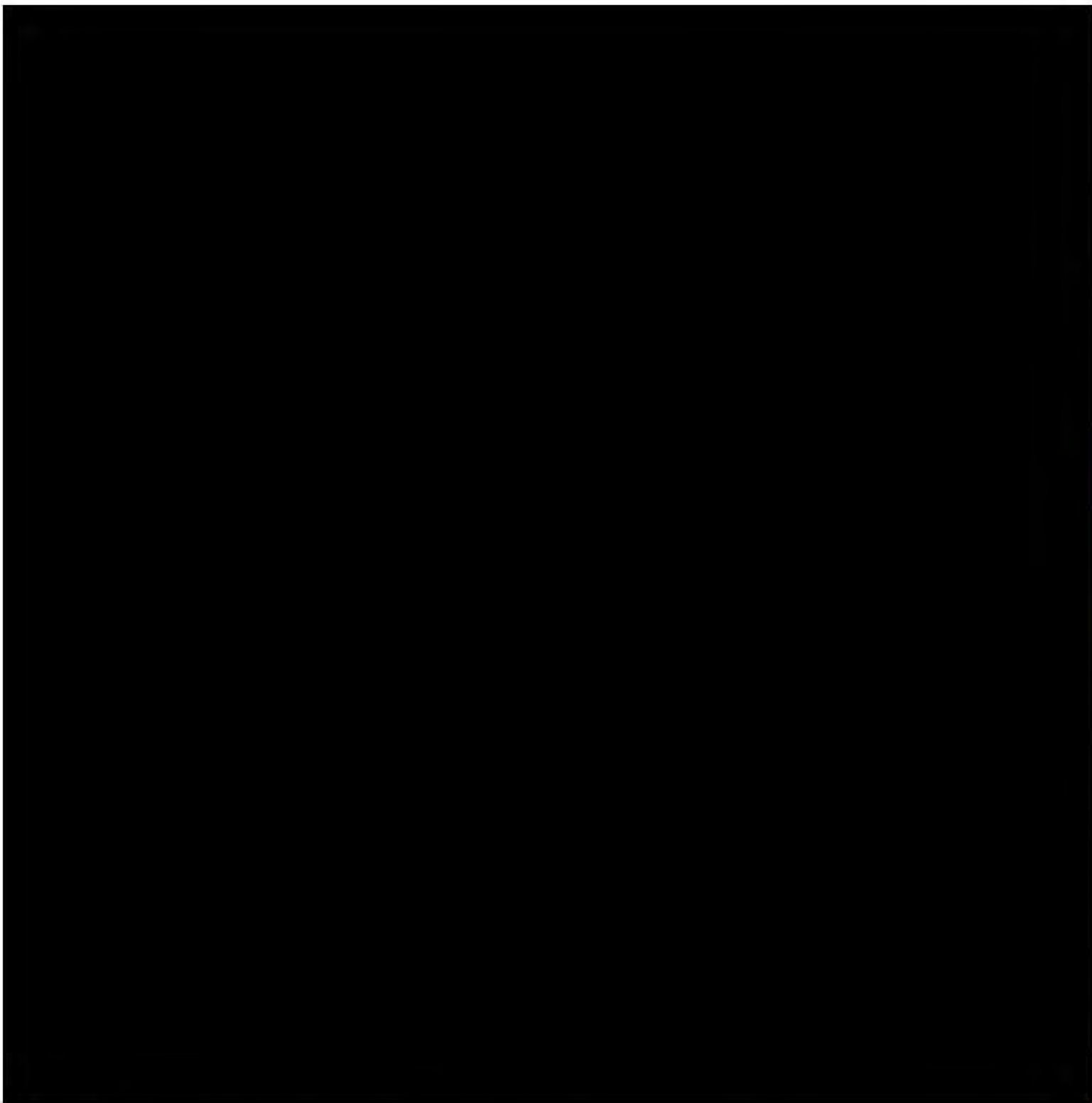
[erika@investvoyager.com](mailto:erika@investvoyager.com)

mobile: 917.592.5565

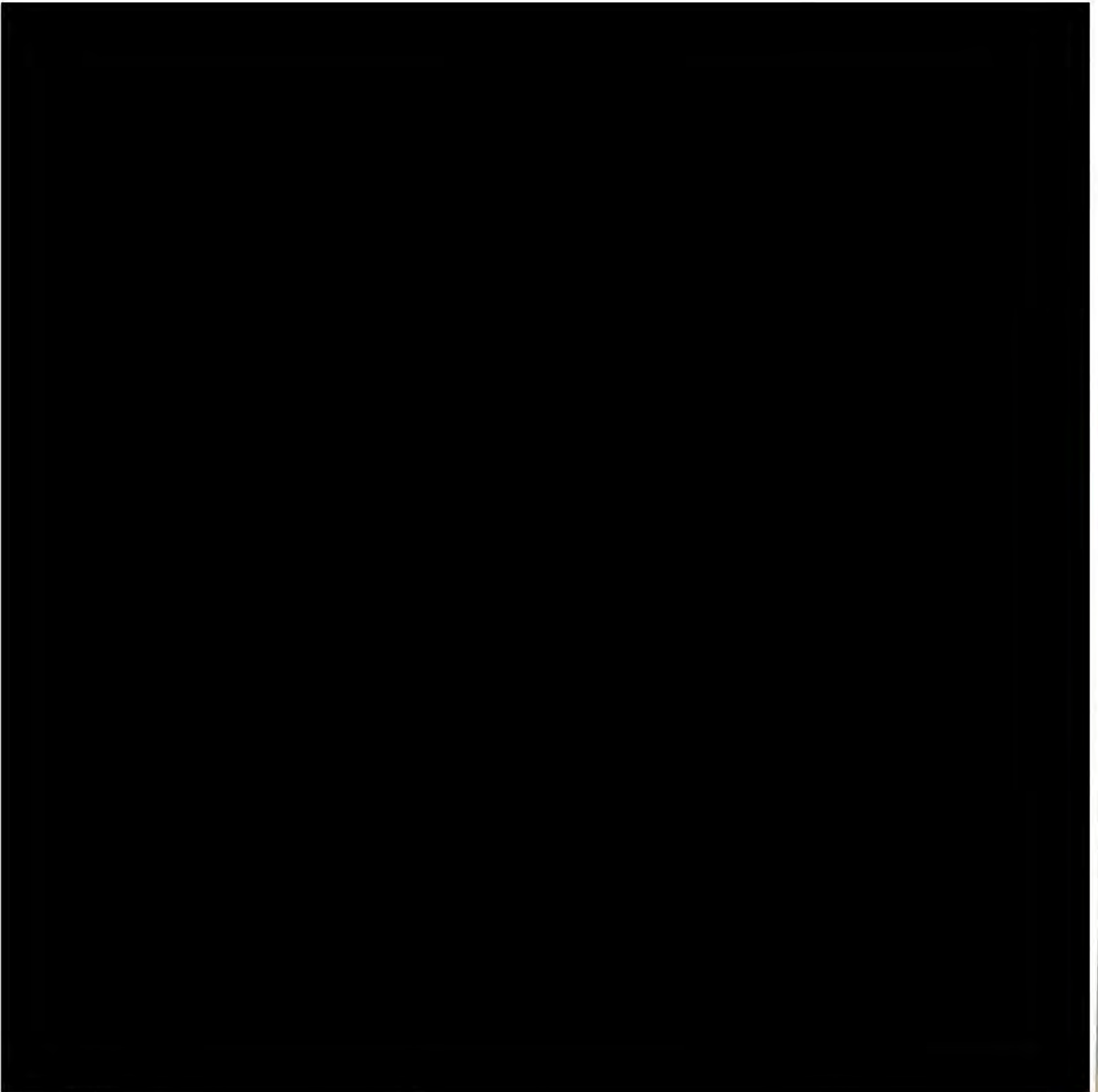






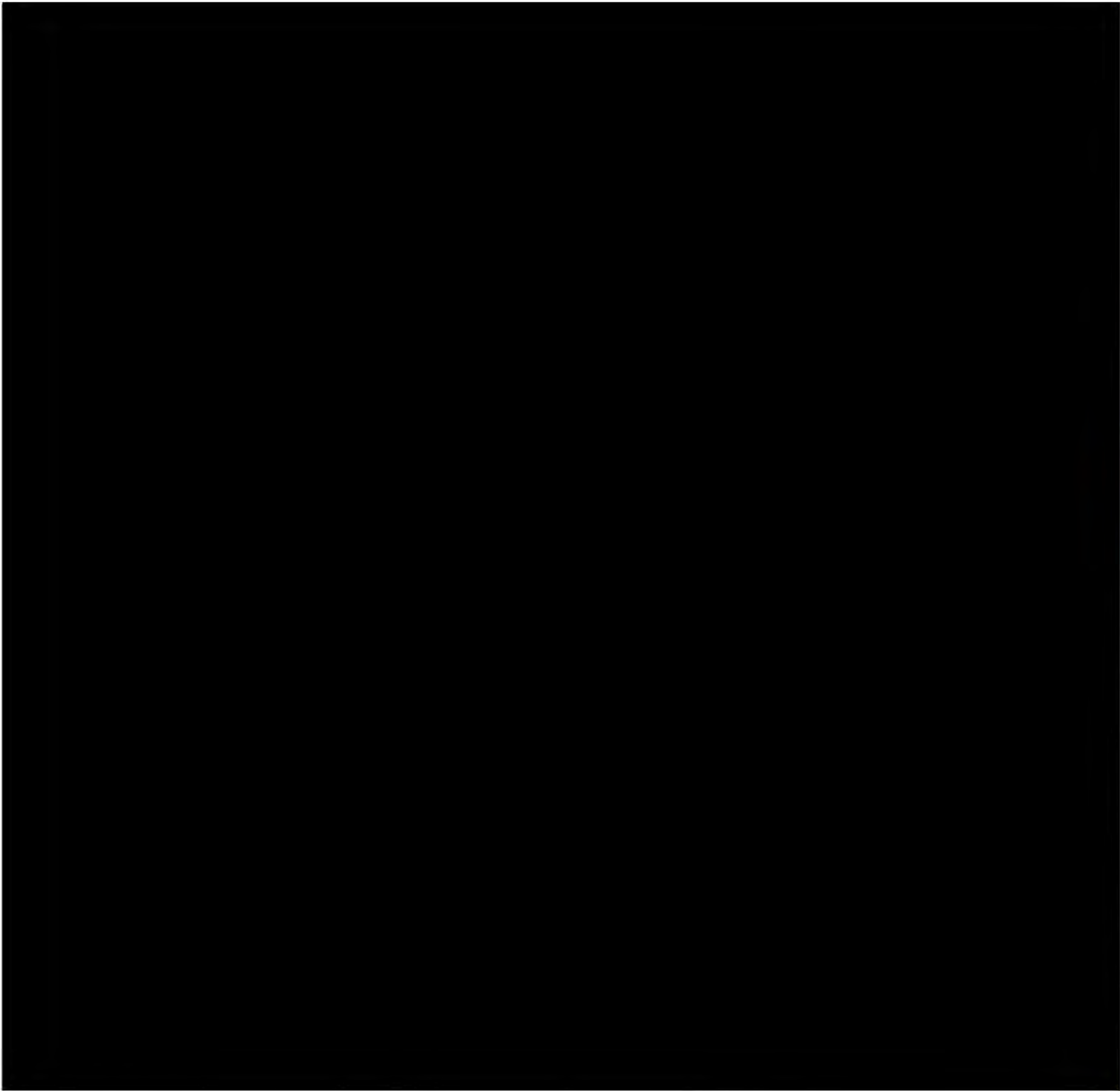


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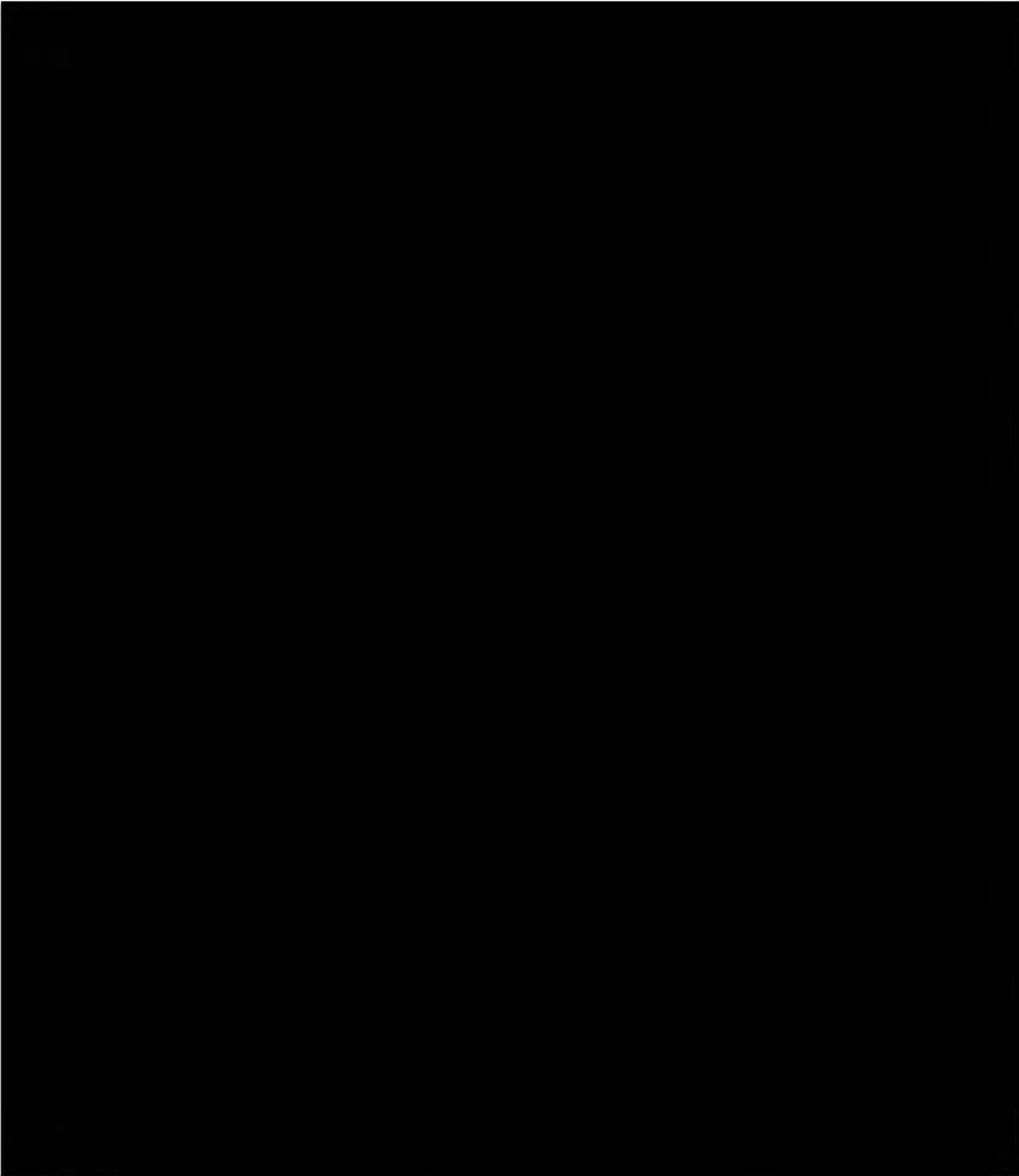
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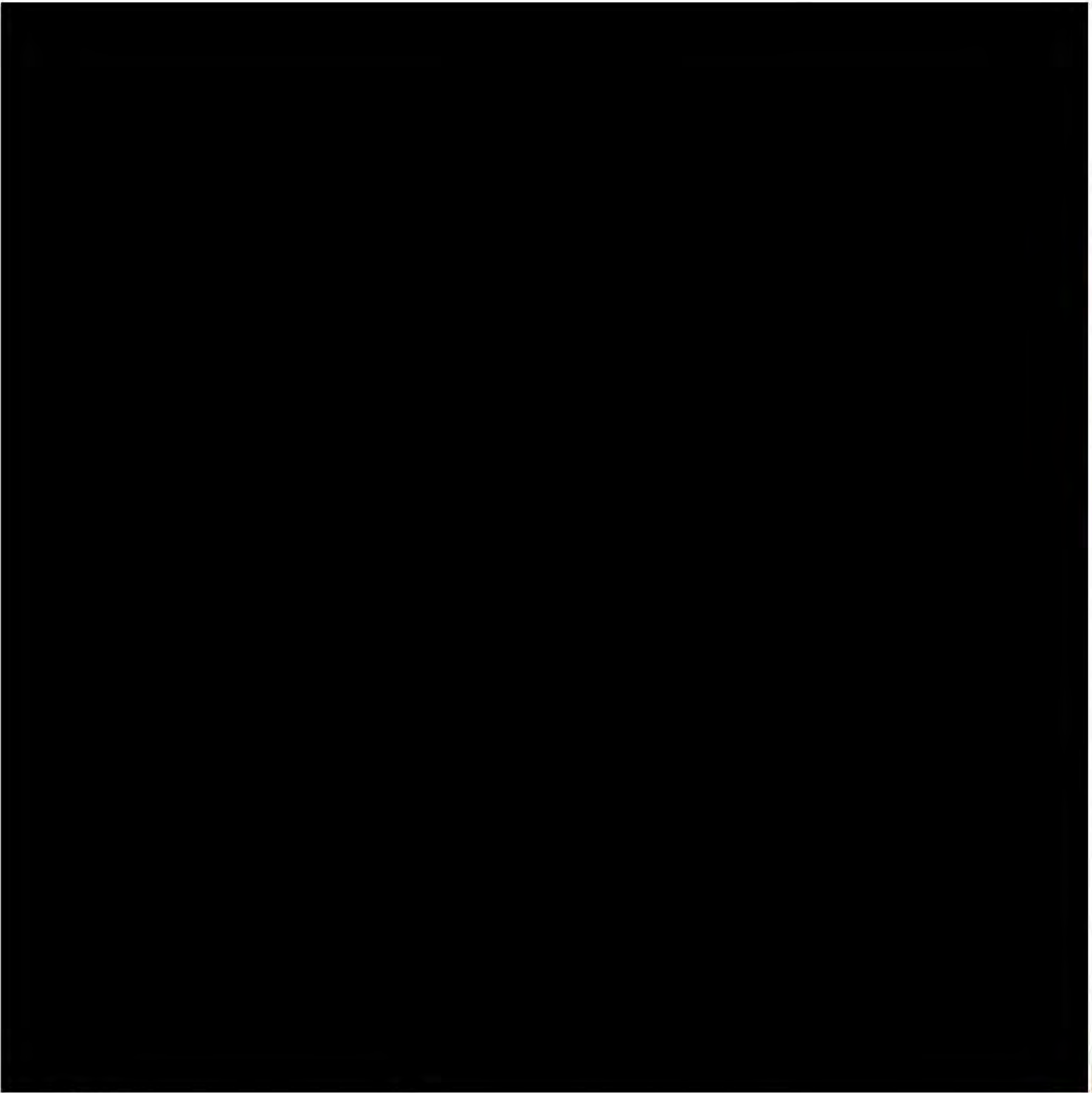


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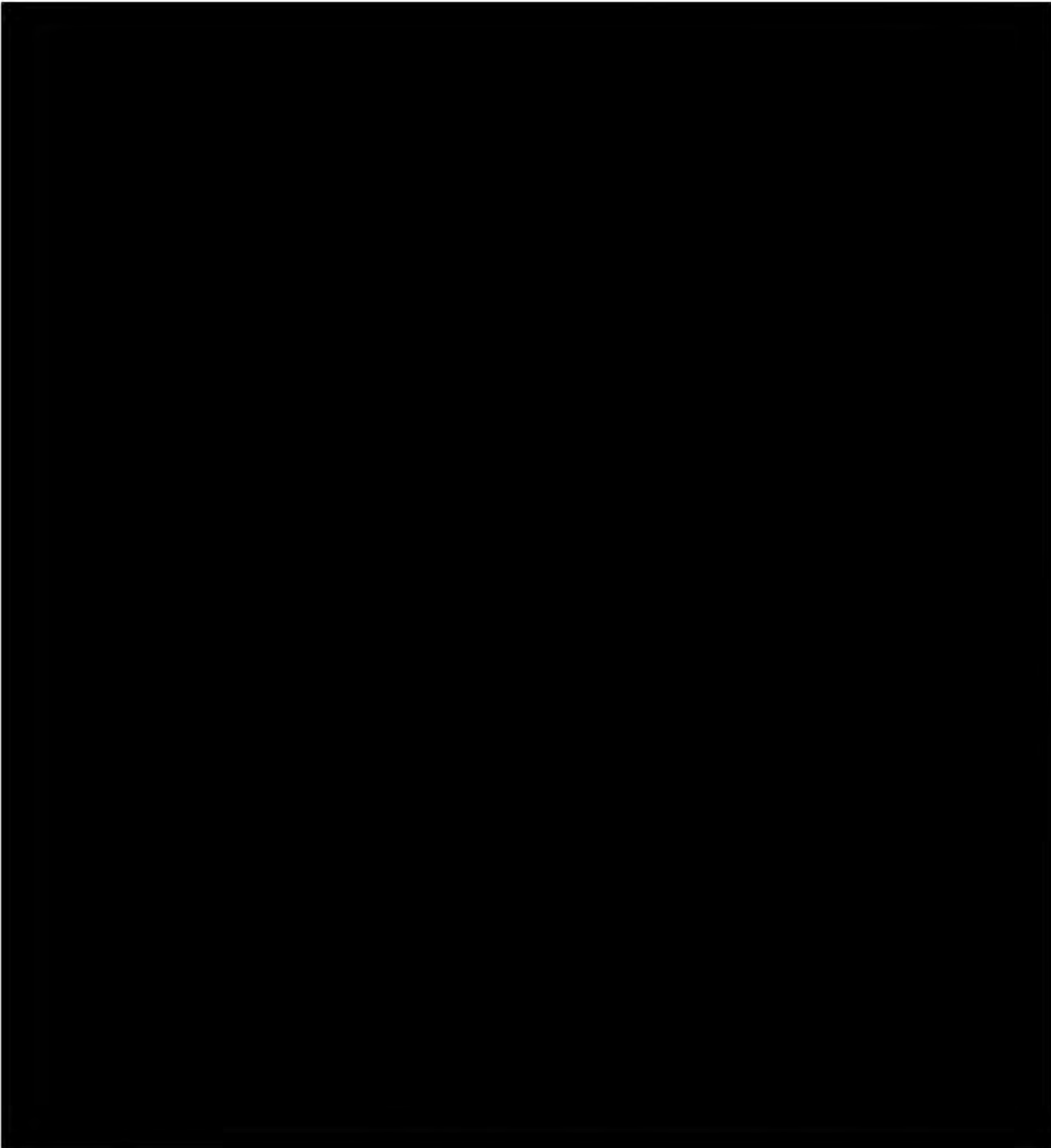


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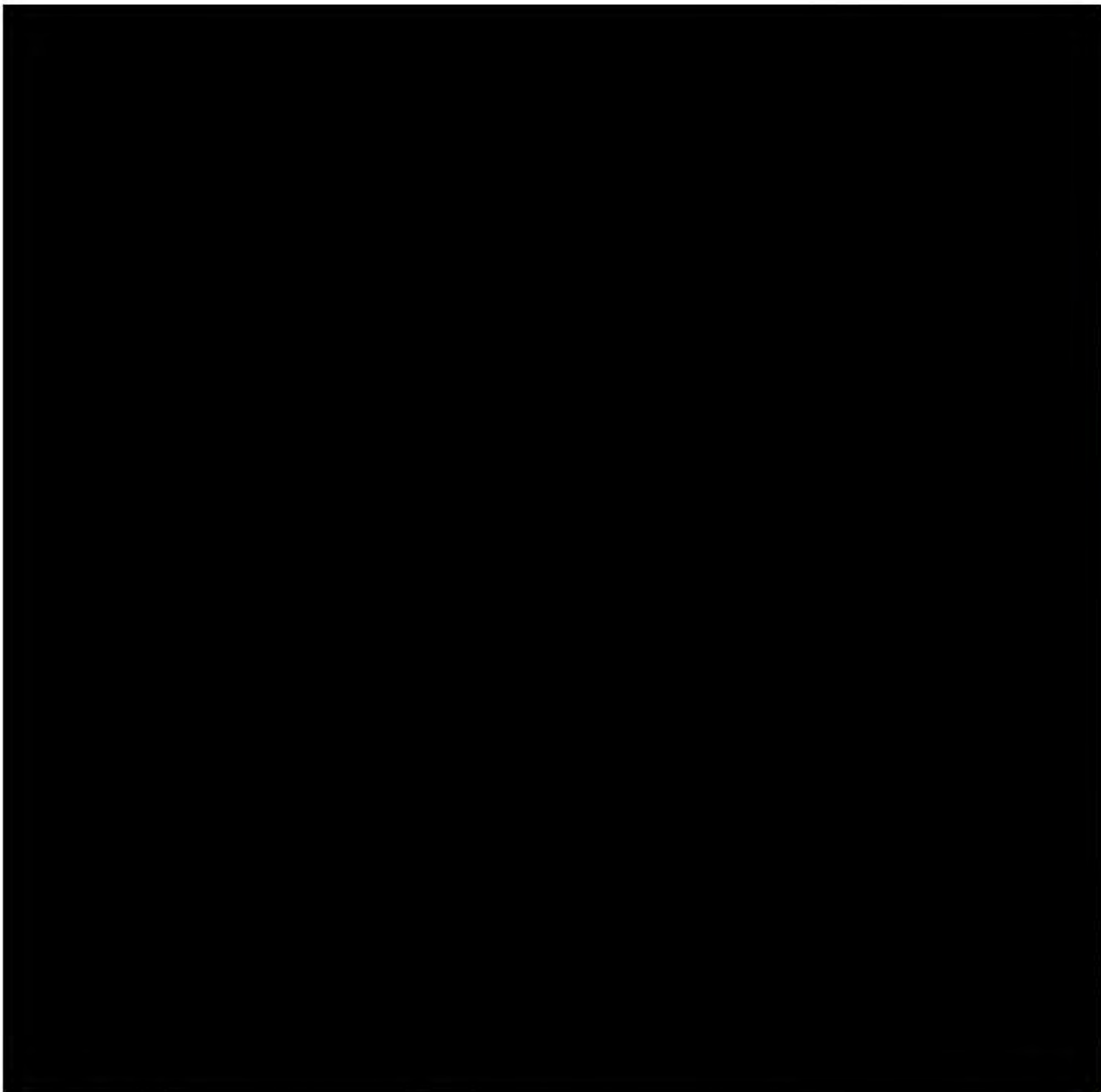
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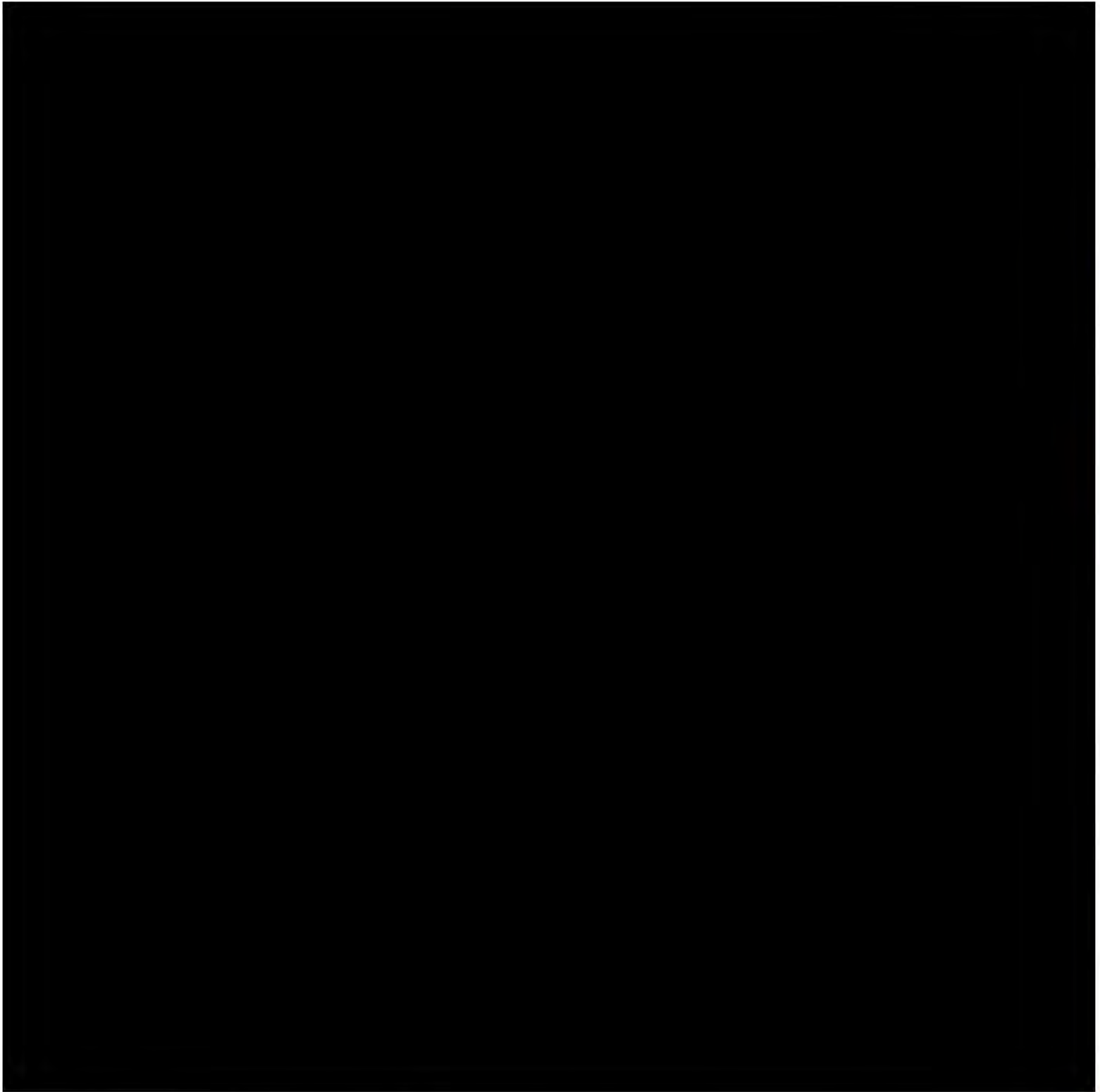


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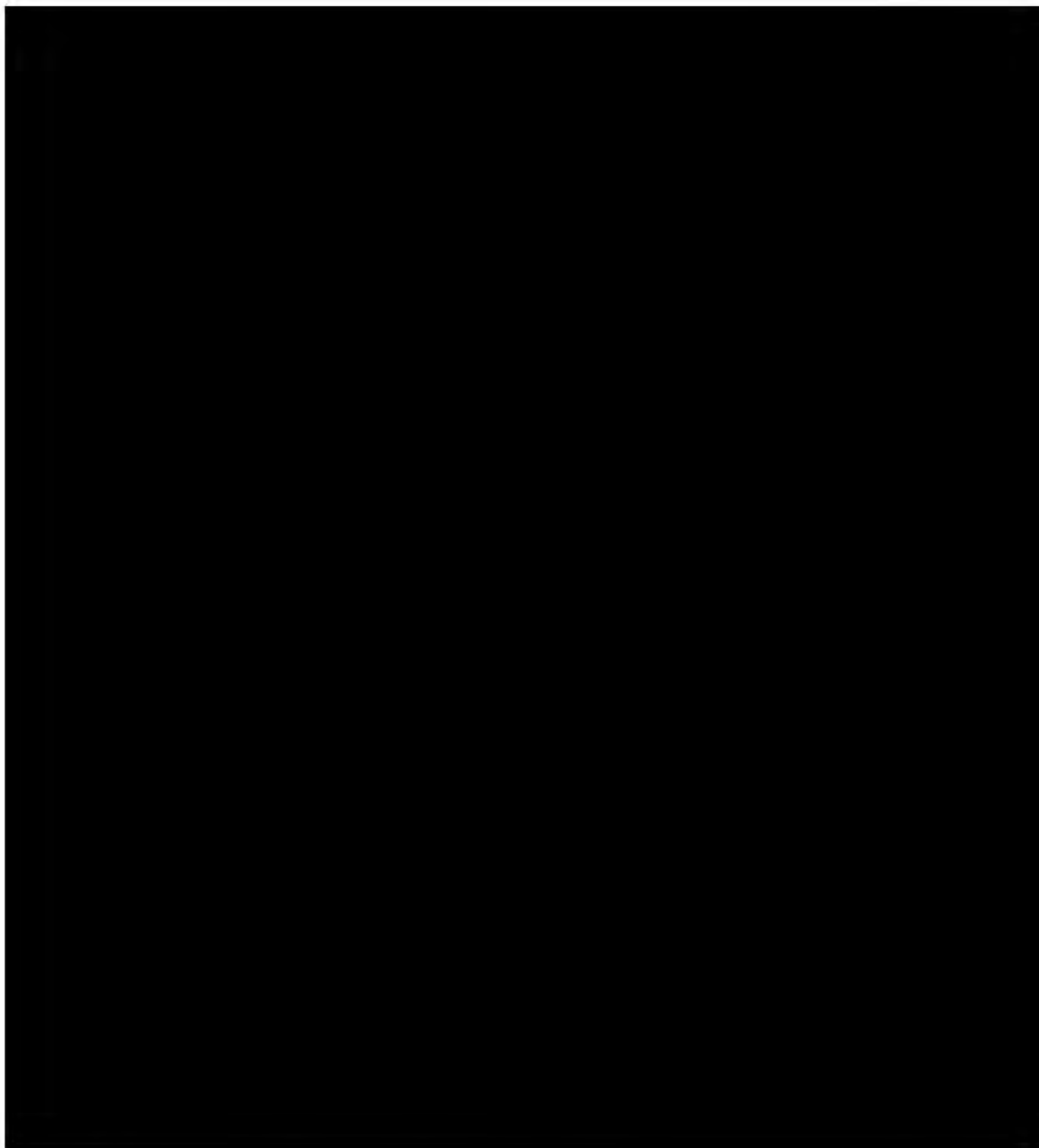
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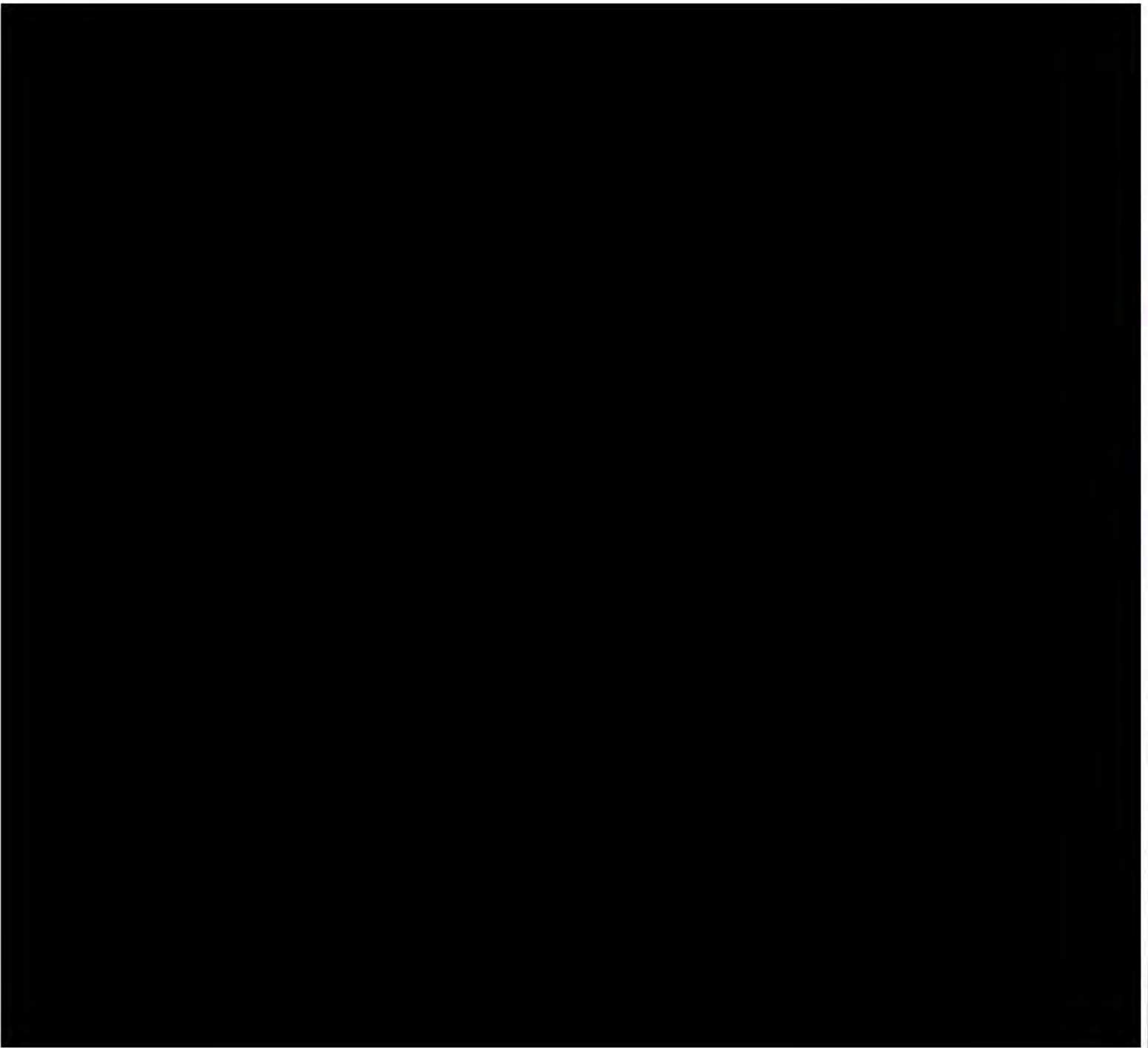


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11

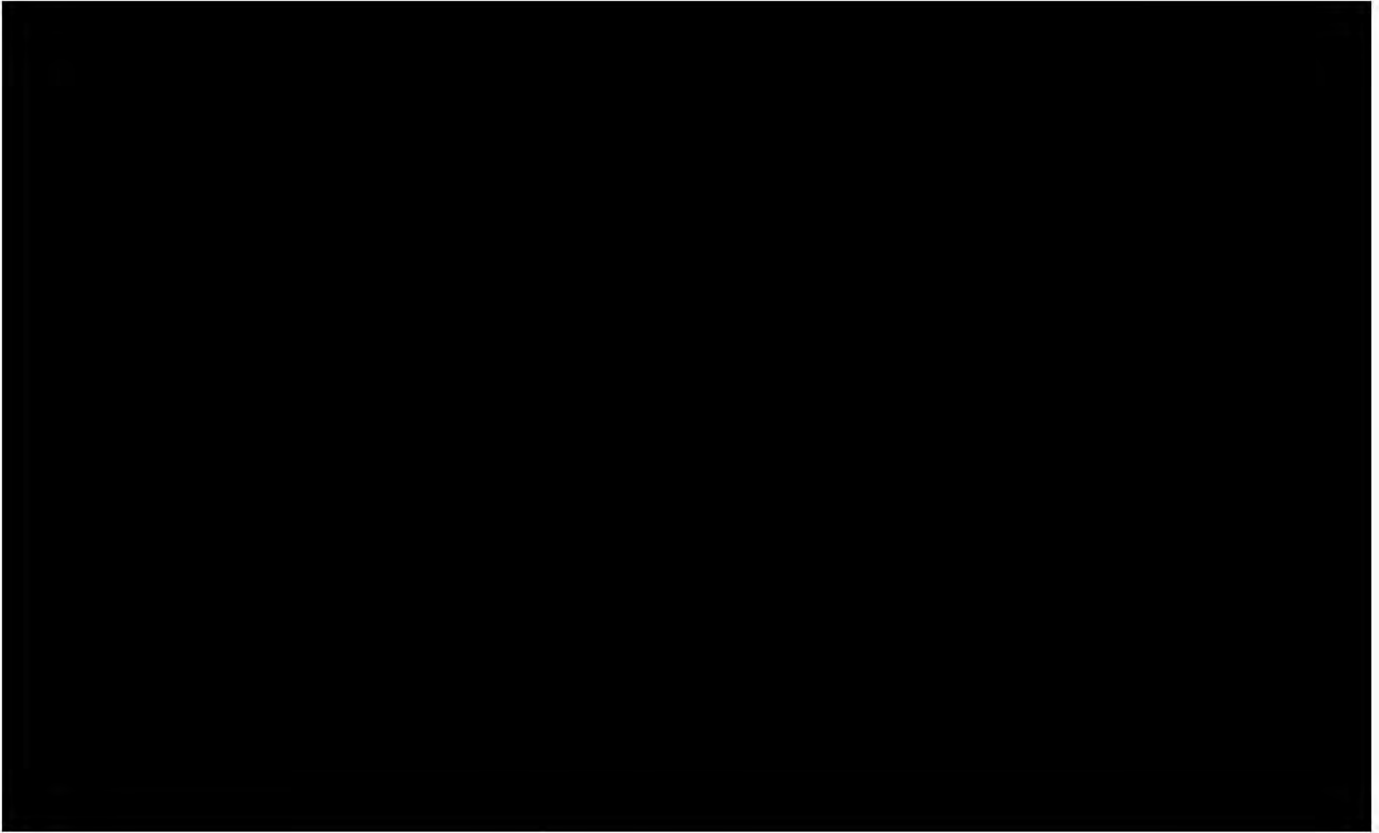


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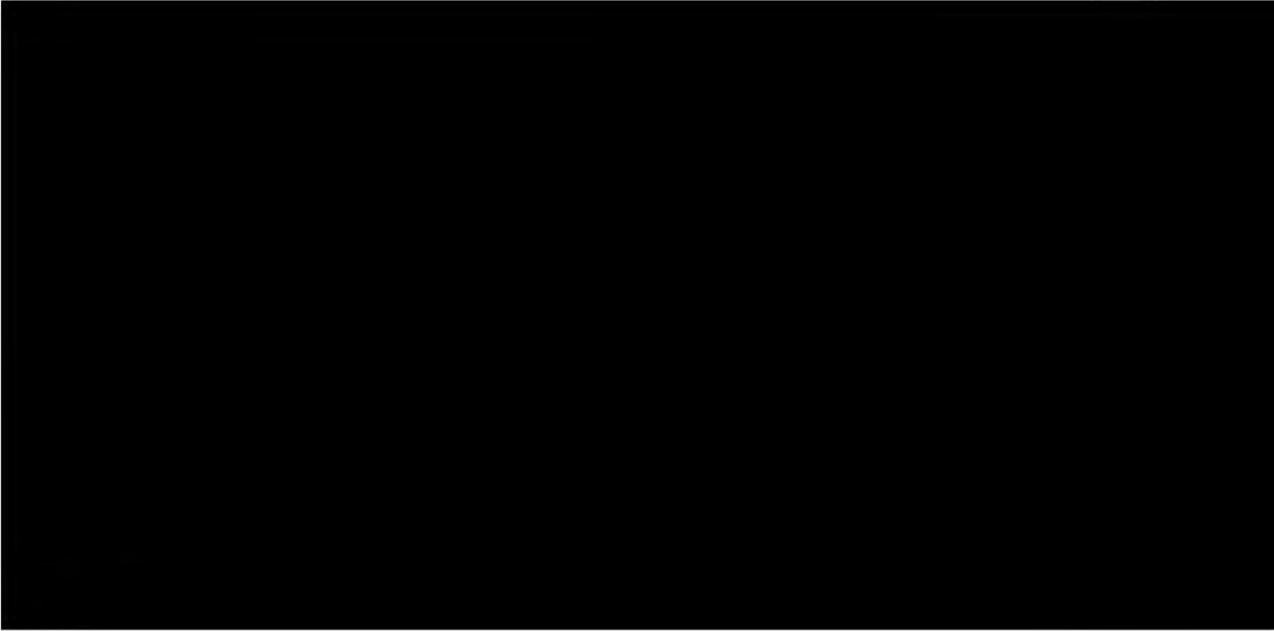
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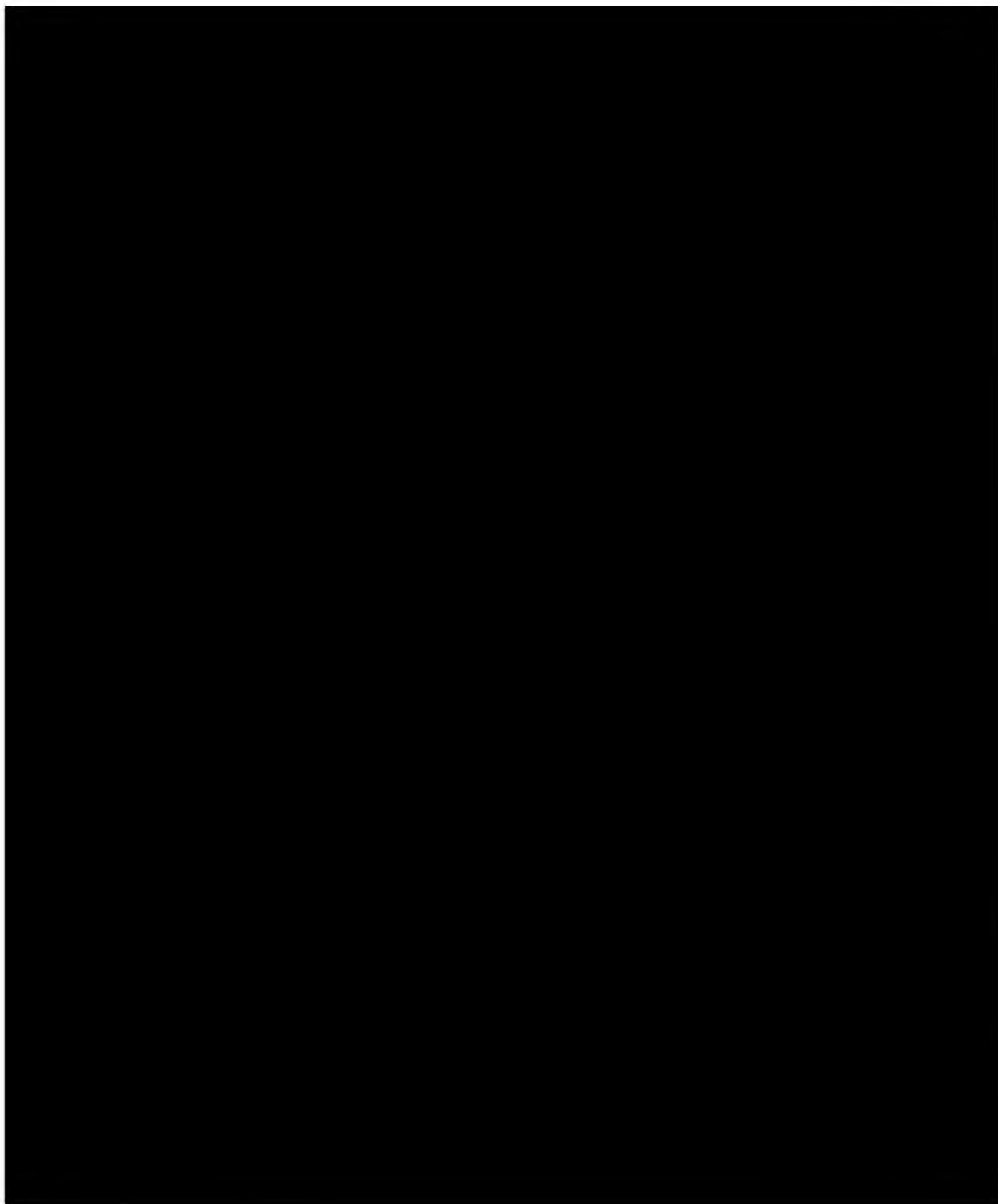


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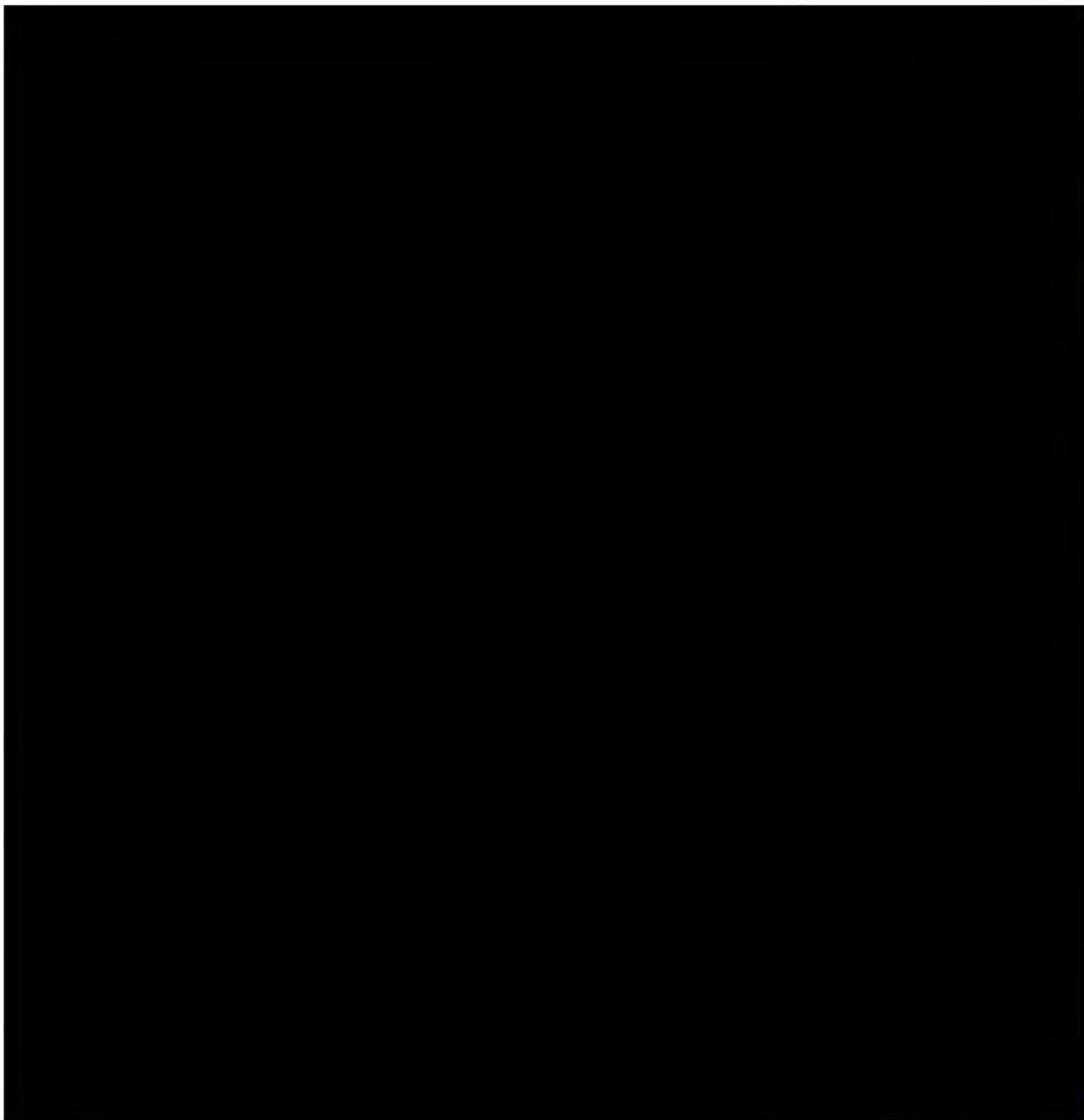
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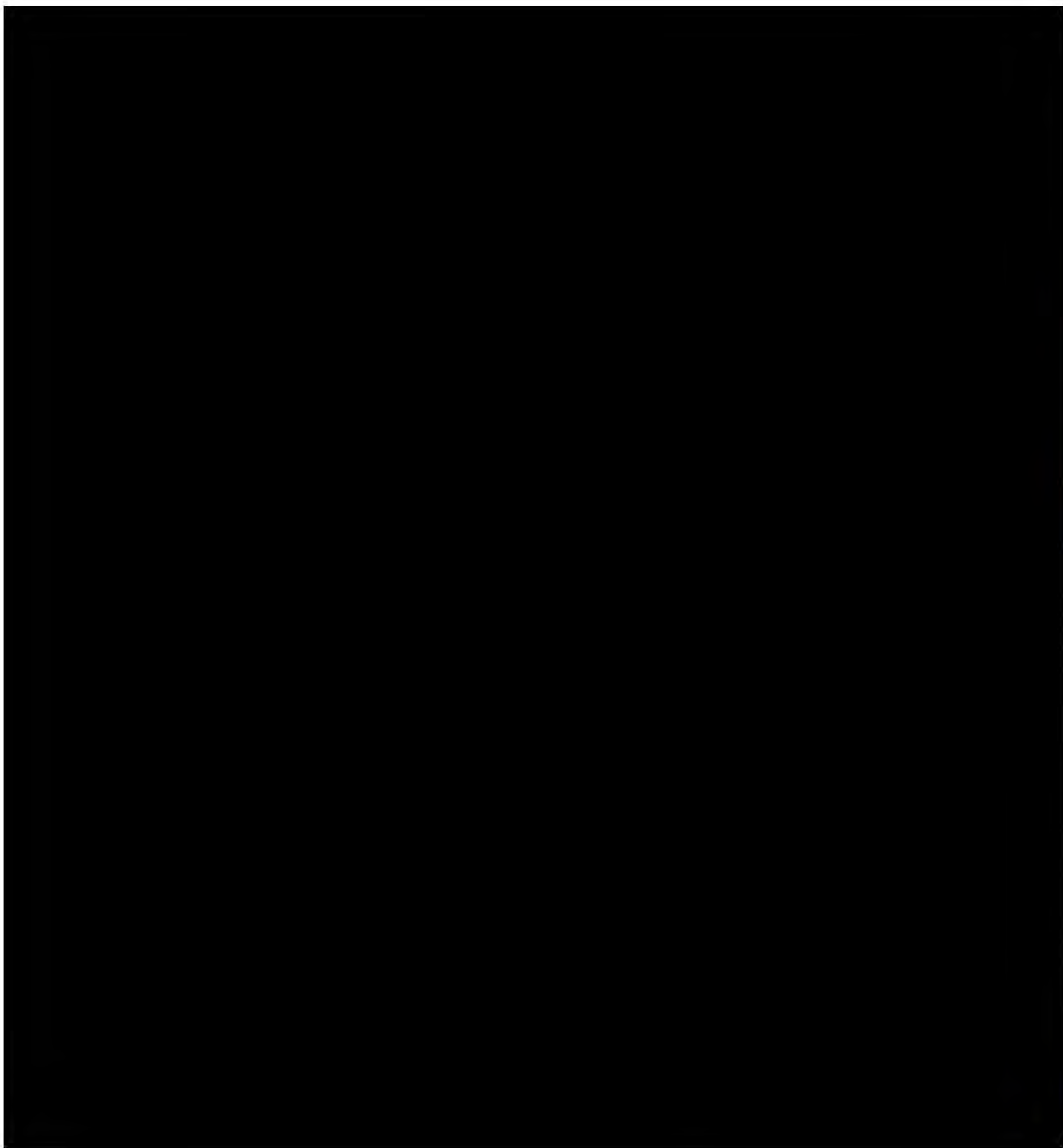


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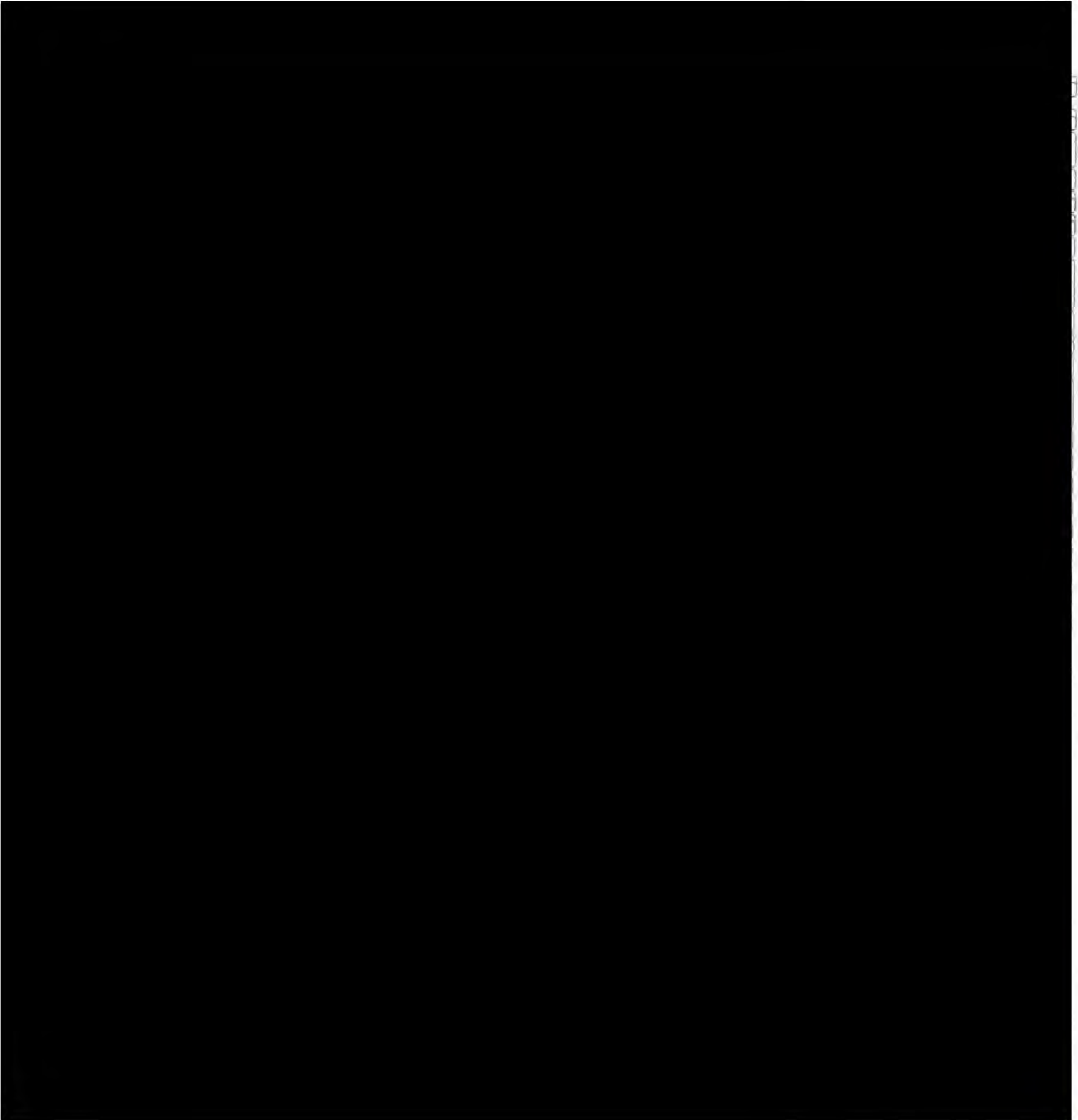


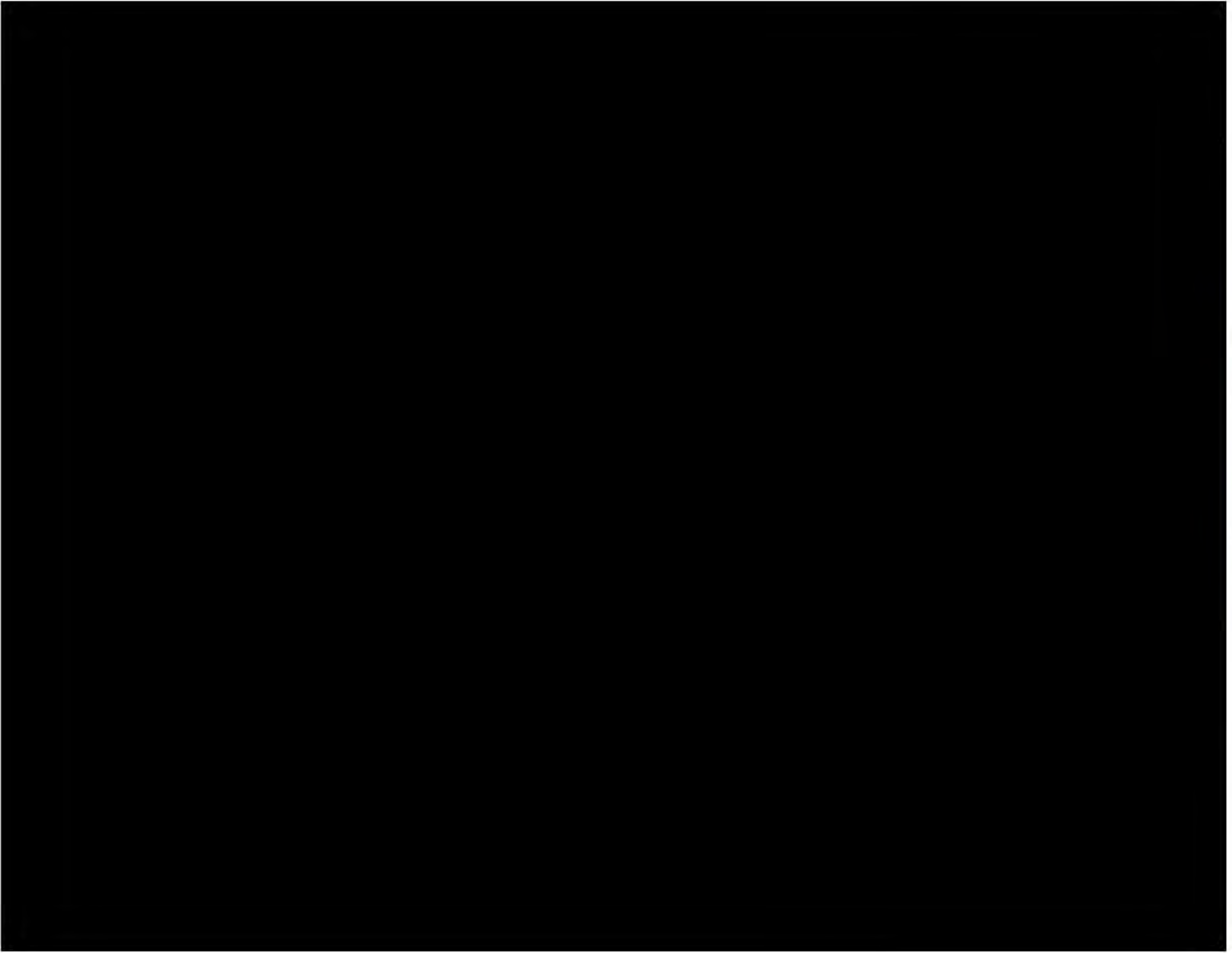
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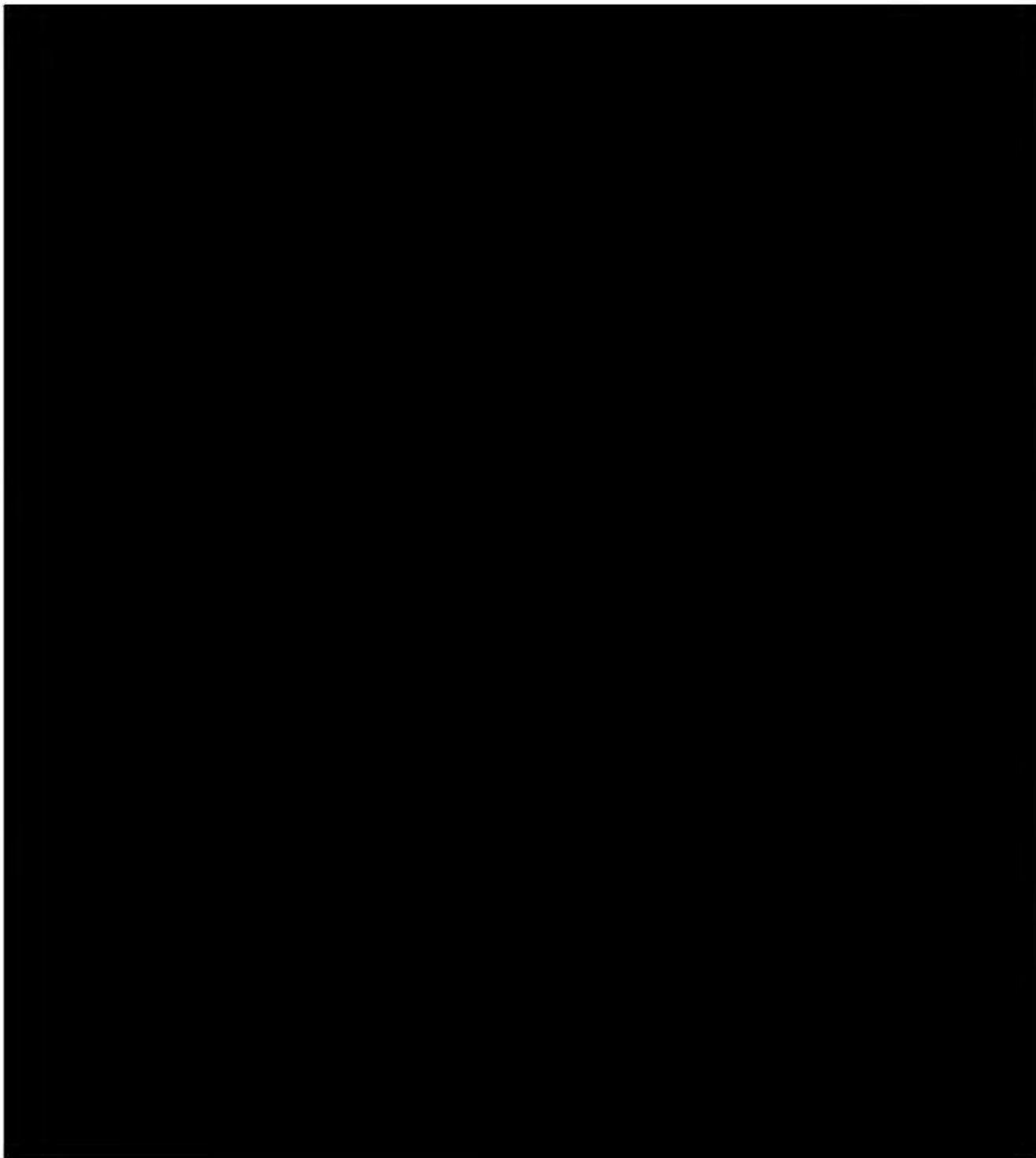








J20019604



|20019604

**Ryan Mackey**

---

**From:** Emilio Collins  
**Sent:** Mon 12/13/2021 10:55 PM (GMT-00:00)  
**To:** Ryan Mackey; Jason Miller  
**Cc:**  
**Bcc:**  
**Subject:** RE: [EXT] RE: Wire instructions (Voyager)

If I'm reading correctly this says they were invoiced on 12/2, but does anyone know if they paid?

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Sent:** Monday, December 13, 2021 5:11 PM  
**To:** Jason Miller <jmiller@excelsm.com>; Emilio Collins <ecollins@excelsm.com>  
**Subject:** FW: [EXT] RE: Wire instructions (Voyager)

**External email**  
FYI

**From:** Jana Fleming <Jana.Fleming@dallasmavs.com>  
**Sent:** Friday, December 10, 2021 11:28 AM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Matt Wojciechowski <Matt.Wojciechowski@dallasmavs.com>  
**Cc:** Nina Moreno <Nina.Moreno@dallasmavs.com>; Will Gough <Will.Gough@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Subject:** RE: [EXT] RE: Wire instructions (Voyager)

Yes. It was sent to Evan along with the W-9 on 12/2.

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Sent:** Friday, December 10, 2021 11:18 AM  
**To:** Matt Wojciechowski <Matt.Wojciechowski@dallasmavs.com>; Jana Fleming <Jana.Fleming@dallasmavs.com>  
**Cc:** Nina Moreno <Nina.Moreno@dallasmavs.com>; Will Gough <Will.Gough@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Subject:** RE: [EXT] RE: Wire instructions (Voyager)

Did we get this out?

**From:** Matt Wojciechowski <Matt.Wojciechowski@dallasmavs.com>  
**Sent:** Thursday, December 2, 2021 10:37 AM  
**To:** Jana Fleming <Jana.Fleming@dallasmavs.com>  
**Cc:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Nina Moreno <Nina.Moreno@dallasmavs.com>; Will Gough <Will.Gough@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Subject:** RE: [EXT] RE: Wire instructions (Voyager)

**EXHIBIT**  
**79**



Ok, thanks. Be great to get this one out today. Whoever sends this can they make sure to send our W-9? I attached for convenience. Thanks.

**From:** Jana Fleming <[Jana.Fleming@dallasmavs.com](mailto:Jana.Fleming@dallasmavs.com)>  
**Sent:** Thursday, December 2, 2021 10:33 AM  
**To:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Cc:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nina Moreno <[Nina.Moreno@dallasmavs.com](mailto:Nina.Moreno@dallasmavs.com)>; Will Gough <[Will.Gough@dallasmavs.com](mailto:Will.Gough@dallasmavs.com)>  
**Subject:** RE: [EXT] RE: Wire instructions (Voyager)

I emailed Patrick to update the billing in KORE for this one. The 2<sup>nd</sup> invoice says \$0 for some reason. Once that is set up, I can send it along.

**From:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Sent:** Thursday, December 2, 2021 7:47 AM  
**To:** Evan Psaropoulos <[epsaropoulos@investvoyager.com](mailto:epsaropoulos@investvoyager.com)>  
**Cc:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nina Moreno <[Nina.Moreno@dallasmavs.com](mailto:Nina.Moreno@dallasmavs.com)>; Jana Fleming <[Jana.Fleming@dallasmavs.com](mailto:Jana.Fleming@dallasmavs.com)>; Will Gough <[Will.Gough@dallasmavs.com](mailto:Will.Gough@dallasmavs.com)>  
**Subject:** RE: [EXT] RE: Wire instructions (Voyager)

Got it. We can do that as well.

**From:** Evan Psaropoulos <[epsaropoulos@investvoyager.com](mailto:epsaropoulos@investvoyager.com)>  
**Sent:** Thursday, December 2, 2021 7:45 AM  
**To:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Cc:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nina Moreno <[Nina.Moreno@dallasmavs.com](mailto:Nina.Moreno@dallasmavs.com)>; Jana Fleming <[Jana.Fleming@dallasmavs.com](mailto:Jana.Fleming@dallasmavs.com)>; Will Gough <[Will.Gough@dallasmavs.com](mailto:Will.Gough@dallasmavs.com)>  
**Subject:** Re: [EXT] RE: Wire instructions (Voyager)

Email is great. not sure if we got it last time but to be safe also great if you could send us your W9.

On Thu, Dec 2, 2021 at 8:40 AM Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)> wrote:

Yes, I've copied the team and we will get you something shortly. Ok, to just send to you via email?

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Sent:** Wednesday, December 1, 2021 6:44 PM  
**To:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Cc:** Evan Psaropoulos <[epsaropoulos@investvoyager.com](mailto:epsaropoulos@investvoyager.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nina Moreno <[Nina.Moreno@dallasmavs.com](mailto:Nina.Moreno@dallasmavs.com)>  
**Subject:** Re: [EXT] RE: Wire instructions (Voyager)



Happy December Matt,

I believe we owe payment, per agreement today (thanks Evan for that reminder). Could you kindly send an invoice so we can process?

(so you have it going forward [REDACTED])

On Tue, Nov 2, 2021 at 4:28 PM Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)> wrote:

Absolutely! We'll send you invoices based on the payment schedule in the contract. Thank you for your partnership!

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Sent:** Tuesday, November 2, 2021 2:51 PM  
**To:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Cc:** Evan Psaropoulos <[epsaropoulos@investvoyager.com](mailto:epsaropoulos@investvoyager.com)>; Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Nina Moreno <[Nina.Moreno@dallasmavs.com](mailto:Nina.Moreno@dallasmavs.com)>  
**Subject:** Re: [EXT] RE: Wire instructions (Voyager)

Also - @Matt Wojciechowski could you possibly make a plan to invoice us each time payment is due? We do understand our payment terms clearly, but would be great to have an invoice triggered each time, if possible.

E-

On Tue, Nov 2, 2021 at 1:17 PM Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)> wrote:

thanks all!

On Tue, Nov 2, 2021 at 1:01 PM Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)> wrote:

Thanks Evan. Confirming receipt of the [REDACTED]

**From:** Evan Psaropoulos <[epsaropoulos@investvoyager.com](mailto:epsaropoulos@investvoyager.com)>  
**Sent:** Tuesday, November 2, 2021 12:57 PM  
**To:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Cc:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>; Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Subject:** Re: [EXT] RE: Wire instructions (Voyager)

Hi all,

Wire for [REDACTED]

Could you kindly confirm receipt? Please let me know if any questions.

Regards,

Evan

On Tue, Nov 2, 2021 at 12:56 PM Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)> wrote:

Resending as my adding Evan back last night didn't get him the attachment!

----- Forwarded message -----

**From:** Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Date:** Mon, Nov 1, 2021 at 8:01 AM  
**Subject:** [EXT] RE: Wire instructions (Voyager)  
**To:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>, Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Cc:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>

Here you go.

**From:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>  
**Sent:** Friday, October 29, 2021 7:22 PM  
**To:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>; Matt Wojciechowski <[Matt.Wojciechowski@dallasmavs.com](mailto:Matt.Wojciechowski@dallasmavs.com)>  
**Cc:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Subject:** Re: Wire instructions (Voyager)

Adding our CFO.

Matt - Will you provide wiring instructions to Erika? Thanks.



**SEKOU LEWIS**

GENERAL COUNSEL

DALLAS MAVERICKS | 1333 N. STEMMONS FWY., SUITE 105 | DALLAS, TX 75207  
O: [214.658.7623](tel:214.658.7623) | C: [214.500.6138](tel:214.500.6138) | F: [214.889.3825](tel:214.889.3825)

E: [SEKOU.LEWIS@DALLASMAVS.COM](mailto:SEKOU.LEWIS@DALLASMAVS.COM)

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On Oct 29, 2021, at 8:05 PM, Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)> wrote:



Good evening, wow, we are at the finish line.

Once we have a fully executed agreement we will wire the first half of the funds,  
can you kindly provide wire instructions?

Thanks

--  
Erika E. Szychowski

SVP, Brand Marketing & Partnerships

[erika@investvoyager.com](mailto:erika@investvoyager.com)

mobile: 917.592.5565

--  
Erika

SVP, Brand Marketing & Partnerships

--  
Evan Psaropoulos  
Chief Financial Officer  
917.455.8927

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand Marketing & Partnerships

--

Erika

SVP, Brand & Partnership Marketing

--

Evan Psaropoulos  
Chief Financial Officer  
917.455.8927



**Ryan Mackey**

---

From: Jana Fleming  
Sent: Wed 12/15/2021 9:21 PM (GMT-00:00)  
To: Ryan Mackey; Patrick Sorensen  
Cc: Matt Wojciechowski; Will Gough  
Bcc:  
Subject: Voyager Digital payment

FYI - Nina just emailed and told me we received the second [REDACTED] payment today. I have updated payment status in KORE.

Thanks,  
Jana

**EXHIBIT**  
**80**

**Ryan Mackey**

---

**From:** Ryan Mackey  
**Sent:** Sat 2/26/2022 12:01 AM (GMT-00:00)  
**To:** Alex Burris; billy.phillips@dallasmavs.com; Brooke Roshell; Clay Christopher (clay.christopher@dallasmavs.com); Connor Terry; Desiree Scott (desiree.scott@dallasmavs.com); Jade Bly; Josh Henson; Kelly O'Brien; Kevin Morgan; Kory Nix; Kyle Tapply; Lacey Frederick (Lacey.Frederick@dallasmavs.com); Lindsey Jenkins (lindsey.jenkins@dallasmavs.com); Michaya Richardson; Mike Mattocks; Nwanye Barnes; Sarah Musaali; Spencer Santora; Sunny Shetty; Victor Ribakare  
**Cc:** Ronnie Fauss  
**Bcc:**  
**Subject:** FW: TPD Content Update & NEW Front Page Partnership Sessions  
**Attachments:** 2021\_Q4\_TPRR\_NBA\_DAL (003).pdf

Good stuff in here. Please watch the last two videos from Chris and Tony. Sustainability is a key growth area for us.

The category growth report doesn't tell the whole story but is helpful when you look at the NBA average. As you can see, we still have opportunities to increase our category yield or fill categories. I've attached the last TPRR for comparison.

The partner analysis tells you how many different teams a partner has deals with.

**From:** Rooke, Cassidy <CRooke@nba.com>  
**Sent:** Friday, February 25, 2022 5:27 PM  
**Cc:** Ronca, Anthony <ARonca@nba.com>; Essaghof, Joy <JEssaghof@nba.com>; Girgenti, Amelia <AGirgenti@nba.com>  
**Subject:** RE: TPD Content Update & NEW Front Page Partnership Sessions

All – I apologize for the double email. All links should be working now!  
Please let me know if you have trouble opening.

Have a great weekend,  
Cassidy



**Cassidy Rooke**

Growth Properties and Partnership Development  
Phone: +1 (212) 407-8410  
Mobile: +1 (646) 285-6626

**From:** Rooke, Cassidy  
**Sent:** Friday, February 25, 2022 6:11 PM  
**Cc:** Ronca, Anthony <ARonca@nba.com>; Essaghof, Joy <JEssaghof@nba.com>; Girgenti, Amelia <AGirgenti@nba.com>  
**Subject:** TPD Content Update & NEW Front Page Partnership Sessions

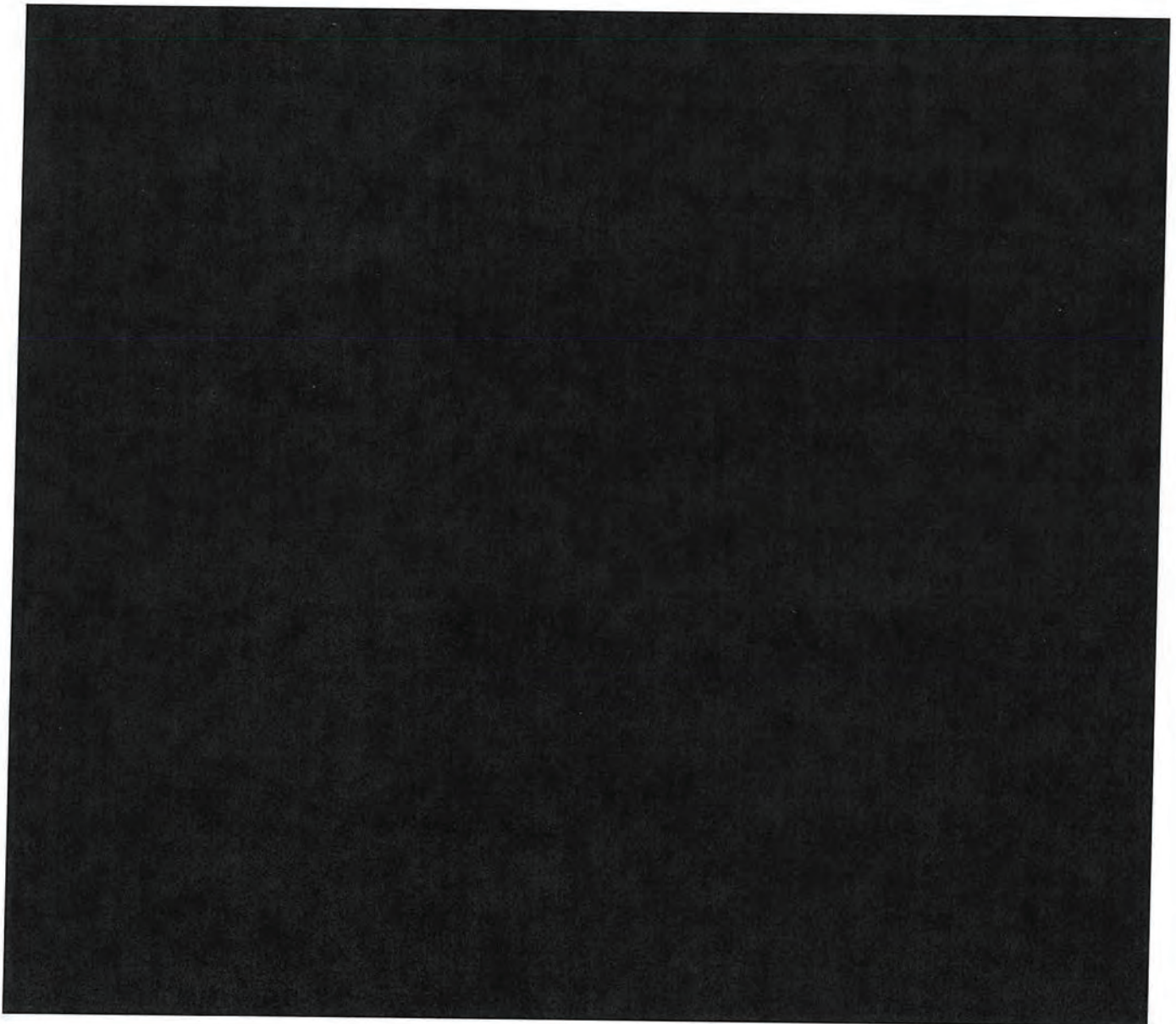
**EXHIBIT**  
**81**

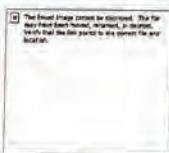


Hi all – Happy Friday!



Thanks,  
Cassidy





**Cassidy Rooke**

Growth Properties and Partnership Development

Phone: +1 (212) 407-8410

Mobile: +1 (646) 285-6626



EXHIBIT  
81A



## Dallas Mavericks

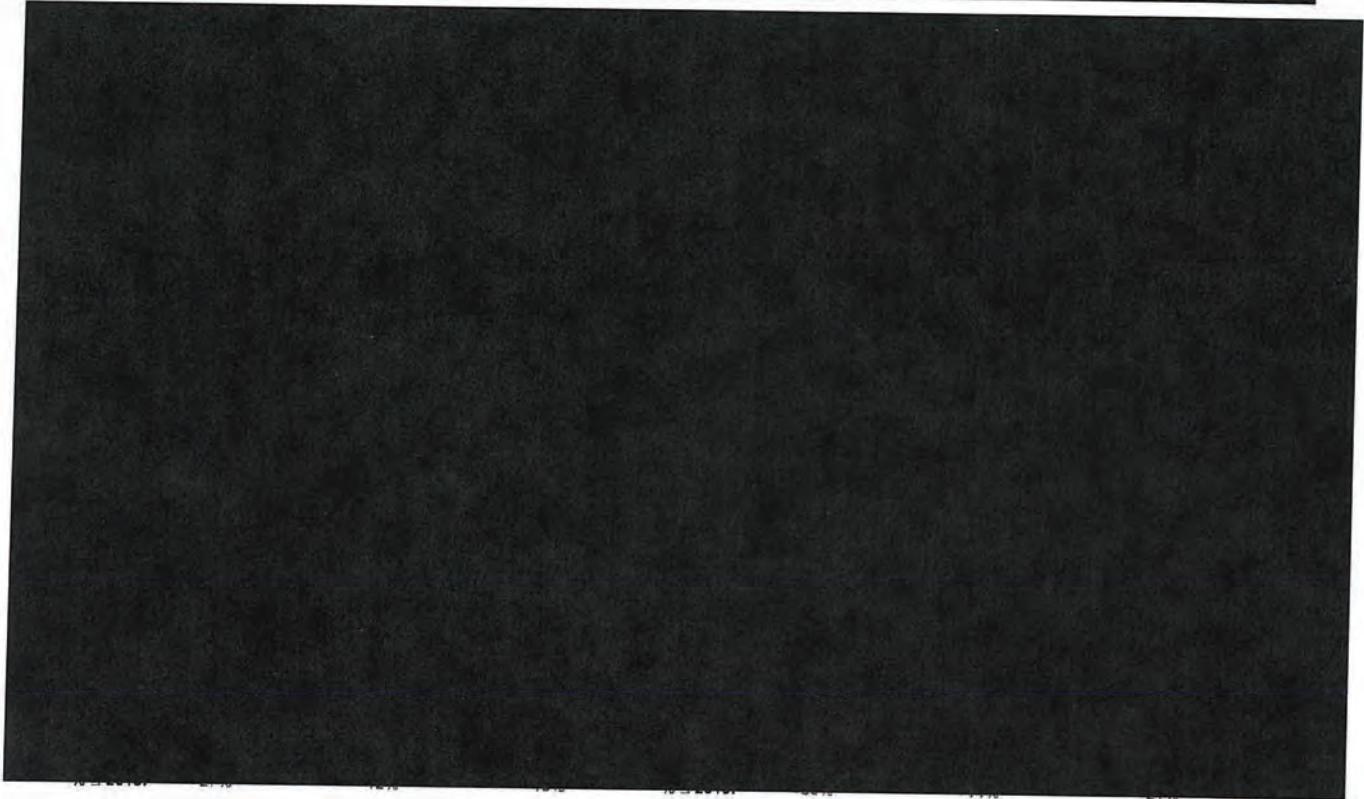
### Team Partnerships Revenue Report

2021-22 Midseason Report

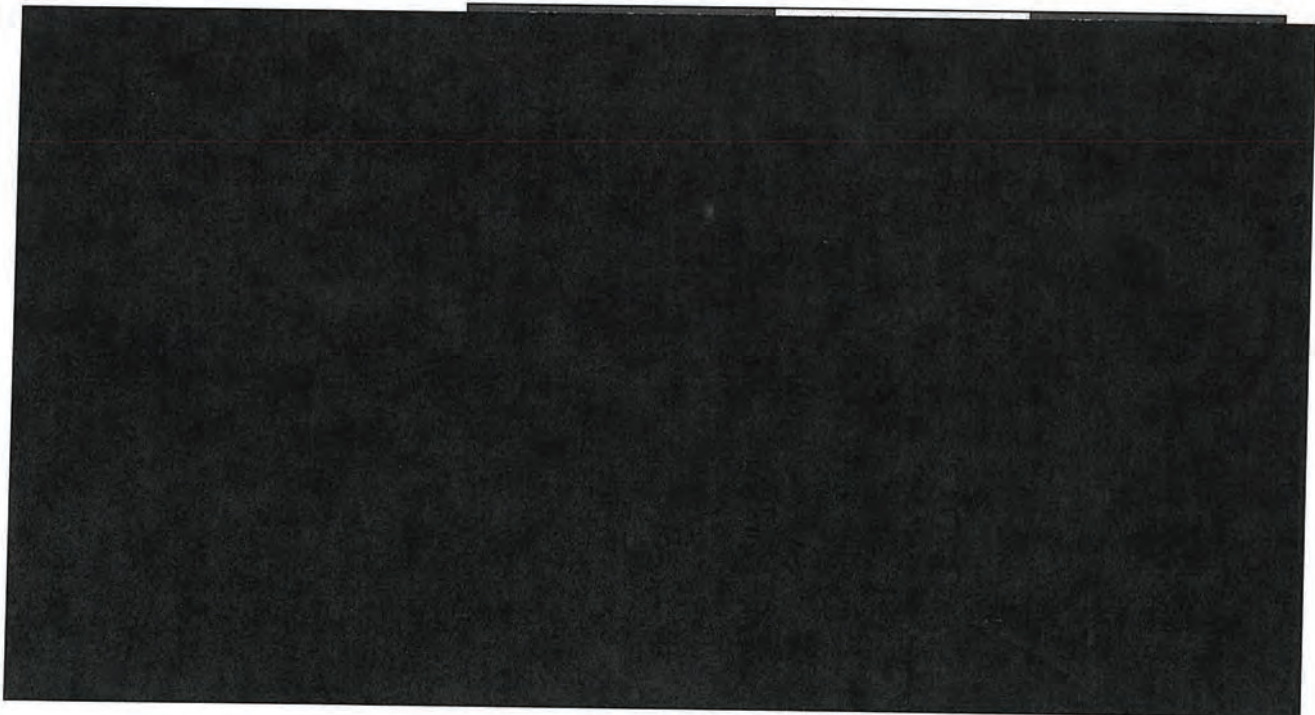
LEAGUE AND TEAM CONFIDENTIAL INFORMATION



#### REVENUE



#### 2021 EOY REVENUE BY INVENTORY







# Dallas Mavericks

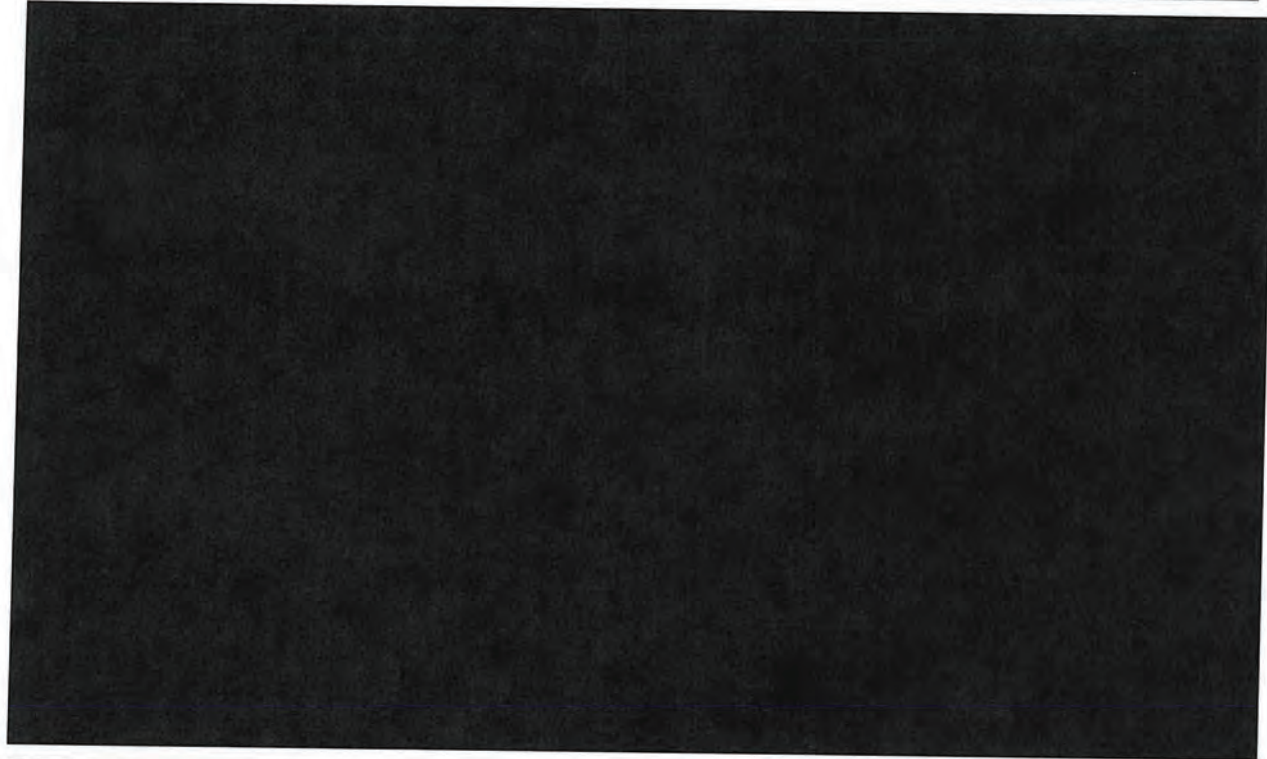
## Team Partnerships Revenue Report

2021-22 Midseason Report

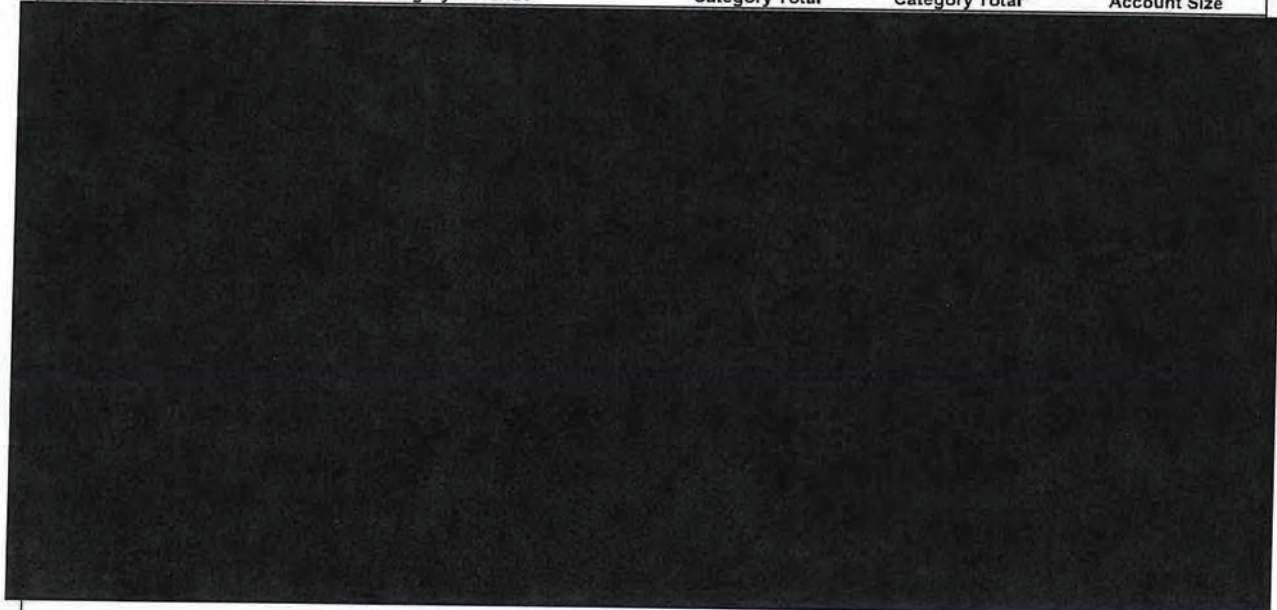
LEAGUE AND TEAM CONFIDENTIAL INFORMATION



### INDUSTRY CATEGORIES



Top 25 Industries by NBA Total Category Revenue	DAL Category Total	NBA Avg. Category Total*	NBA Avg. Account Size
---	-----------------------	-----------------------------	--------------------------



Above NBA avg.

Below NBA avg.

Not sold

Not available due to exclusivity

\*Excludes teams with \$0 revenue in category

Note: Full category ranking list and metrics are available in the "Category Team Allocation Report" on The Playbook



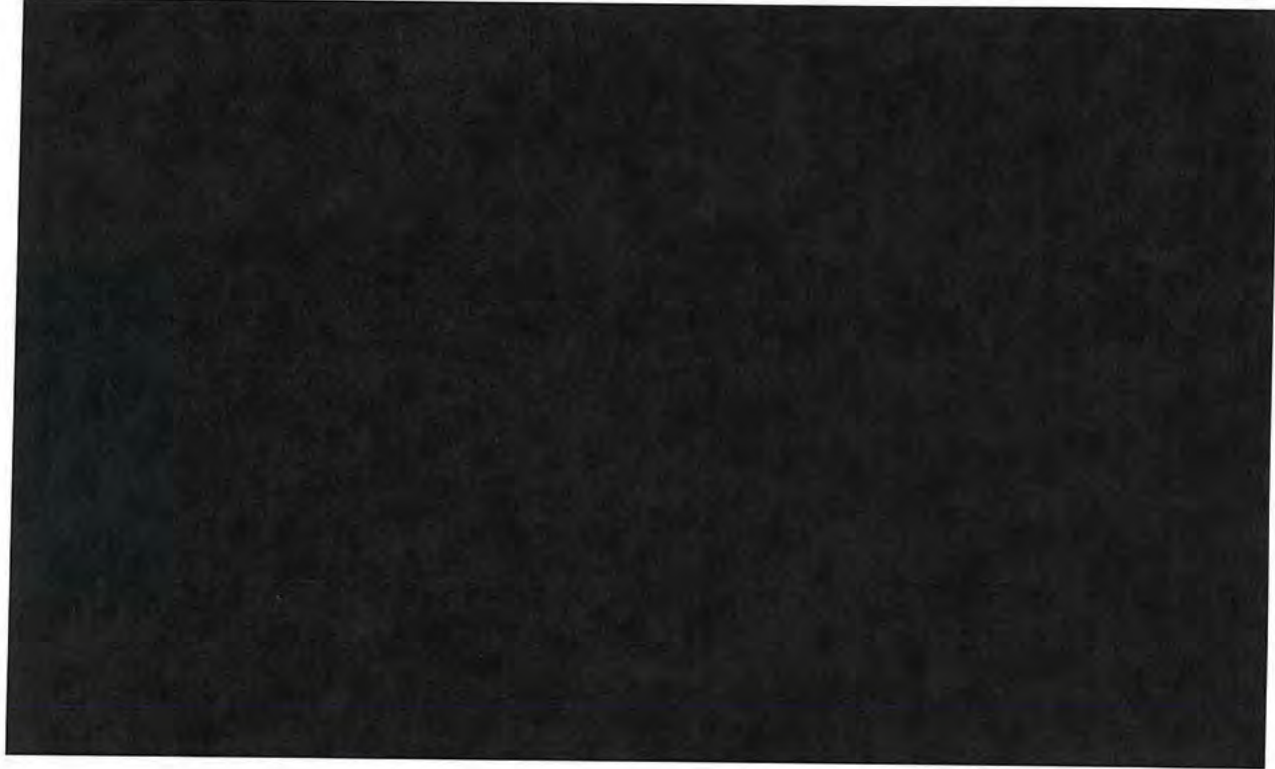
# Dallas Mavericks

## Team Partnerships Revenue Report

2021-22 Midseason Report  
 LEAGUE AND TEAM CONFIDENTIAL INFORMATION



### ACCOUNTS



Top Team Sold Accounts By Revenue		Industry Category	Status	Revenue
1			Retained	
2	Voyager Digital	Finance - Cryptocurrency / Blockchain / NFTs	New	
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
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30				

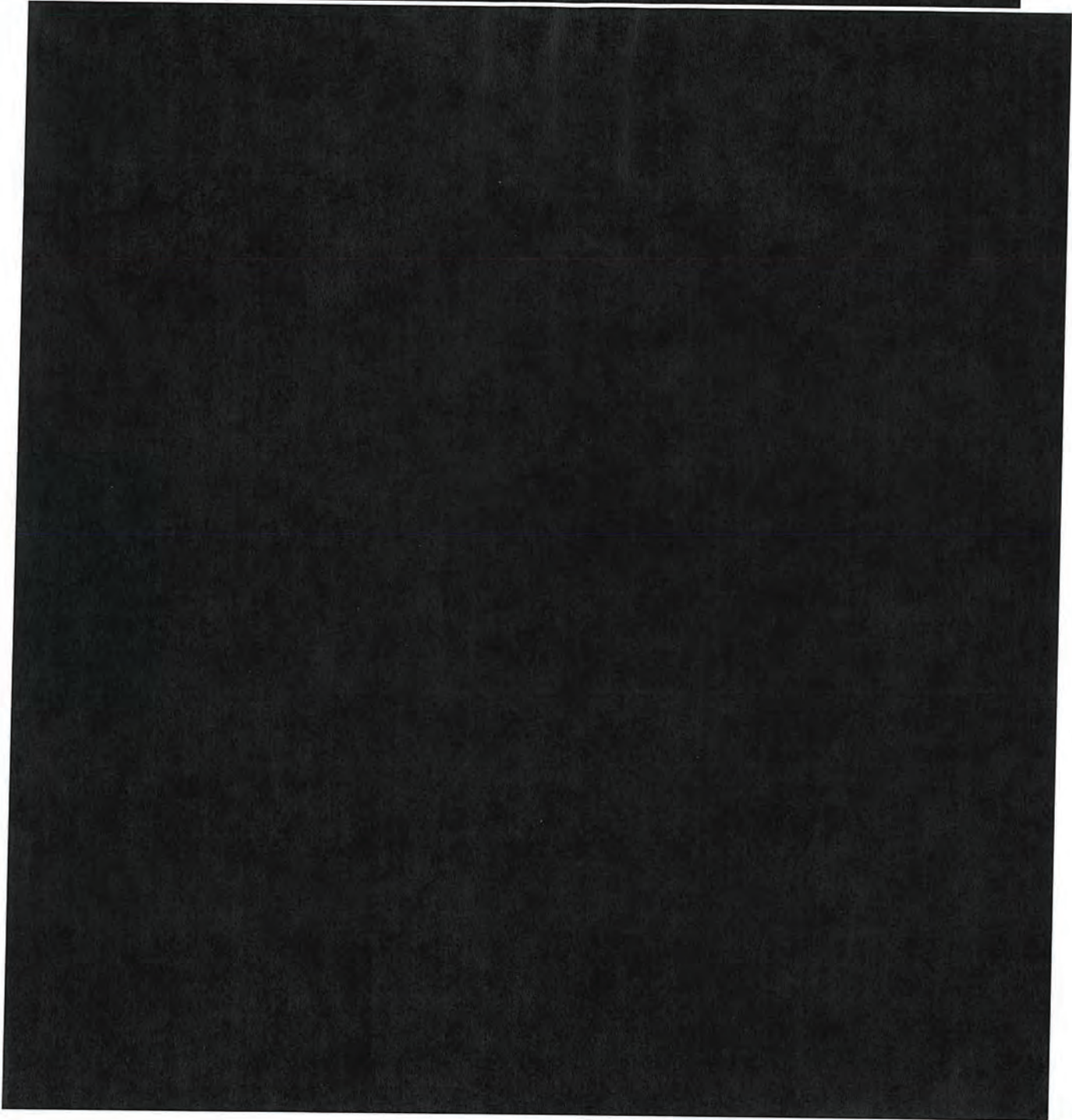




**Dallas Mavericks**  
**Team Partnerships Revenue Report**  
2021-22 Midseason Report  
LEAGUE AND TEAM CONFIDENTIAL INFORMATION



RETENTION



---

From: Ryan Mackey  
Sent: Tue 7/12/2022 10:00 PM (GMT-00:00)  
To: Patrick Sorensen  
Cc:  
Bcc:  
Subject: RE: Voyager

Did Voyager request this?

**From:** Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Sent:** Tuesday, July 12, 2022 4:24 PM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Subject:** FW: Voyager

Do you want me to respond?



**PATRICK SORENSEN**  
VICE PRESIDENT – SPONSORSHIP ACTIVATION  
DALLAS MAVERICKS | 1333 N STEMMONS FWY #105 | DALLAS, TX 75207  
P: 214.658.7606 | F: 214.658.7136  
E: [PATRICK.SORENSEN@DALLASMAVS.COM](mailto:PATRICK.SORENSEN@DALLASMAVS.COM)

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**From:** Ronca, Anthony <ARonca@nba.com>  
**Sent:** Tuesday, July 12, 2022 9:15 AM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Subject:** Voyager

Hi Ryan & Patrick,

Hope you both are doing well.

Saw the ask to remove all Voyager assets from 2KL signage. I've of course seen the news, so figured I'd just check in on the status. Put together some backup documents for our senior leadership team on the current landscape and just want to confirm I have the latest.

Thanks,

**EXHIBIT**  
**82**

Tony



**Ryan Mackey**

---

From: Ronca, Anthony  
Sent: Wed 7/13/2022 1:10 PM (GMT-00:00)  
To: Ryan Mackey; Patrick Sorensen  
Cc:  
Bcc:  
Subject: RE: Voyager

Thanks, Ryan. Makes sense. This is very helpful. Will let you know if I have any follow up questions and let us know if we can be of help in any way.

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Sent:** Tuesday, July 12, 2022 6:07 PM  
**To:** Ronca, Anthony <ARonca@nba.com>; patrick.sorensen@dallasmavs.com  
**Subject:** RE: Voyager

Hey Anthony-

Yes, we're pausing most of their stuff for now until the situation is resolved. They believe they can emerge from this and keep our deal alive but it may change in scope/size and even a brand name change afterwards. That's if they manage to survive. We're going to wait it out. If you need anything else, give me a call!

Ryan

**From:** Ronca, Anthony <ARonca@nba.com>  
**Sent:** Tuesday, July 12, 2022 9:15 AM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
**Subject:** Voyager

Hi Ryan & Patrick,

Hope you both are doing well.

Saw the ask to remove all Voyager assets from 2KL signage. I've of course seen the news, so figured I'd just check in on the status. Put together some backup documents for our senior leadership team on the current landscape and just want to confirm I have the latest.

Thanks,  
Tony

**EXHIBIT**  
**83**

## Ryan Mackey

From: Ronca, Anthony  
Sent: Tue 8/02/2022 2:19 PM (GMT-00:00)  
To: Ryan Mackey  
Cc:  
Bcc:  
Subject: FW: Start of Season Team Partnership Requests: 22-23 Season

Hi Ryan,

Just a quick reminder on the projections deadline for this Friday.

For courtside protections, you all had:

§ 87(2)(b) § 87(2)(b) § 87(2)(b)

\_\_\_\_\_

Thanks,  
Tony

**From:** Ronca, Anthony  
**Sent:** Monday, July 25, 2022 4:24 PM  
**To:** 'ARONCA@NBA.COM' <[ARONCA@NBA.COM](mailto:ARONCA@NBA.COM)>  
**Subject:** Start of Season Team Partnership Requests: 22-23 Season  
**Importance:** High

## Partnership Leads,

\_\_\_\_\_

[REDACTED]

[REDACTED]

**EXHIBIT**  
**84**

T [REDACTED]  
 T [REDACTED]  
 [REDACTED]  
 [REDACTED]  
 [REDACTED]  
 [REDACTED]  
 [REDACTED]

Thanks,  
Tony



**Tony Ronca**

Partnership Development Lead

Phone: +1 (212) 407-8939

Mobile: +1 (201) 658-5061



**Ryan Mackey**

---

From: Spencer Santora  
Sent: Tue 10/11/2022 3:52 PM (GMT-00:00)  
To: Ryan Mackey  
Cc:  
Bcc:  
Subject: RE:

Hi Ryan,

**SPENCER SANTORA**

HE | HIM | HIS

SR. ACTIVATION MANAGER

DALLAS MAVERICKS | 1333 N. STEMMONS FREEWAY, STE. 105 | DALLAS, TEXAS 75207

O: (214) 658-7144 | C: (817) 939-4334 | [CLICK TO EMAIL](#)

---

#PERFECTOURCRAFTS: CHARACTER, RESPECT, AUTHENTICITY, FAIRNESS, TEAMWORK, SAFETY

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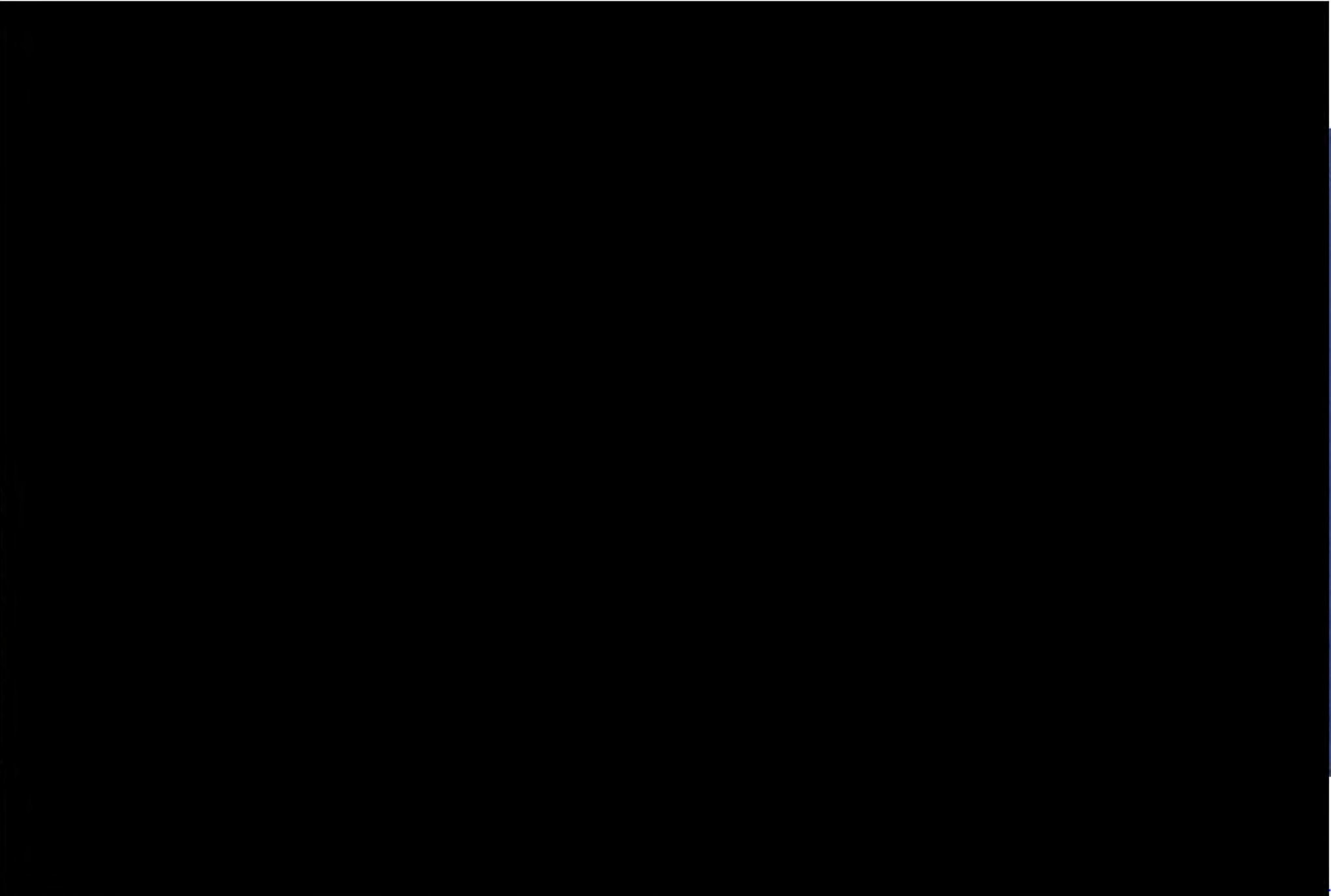
**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Sent:** Friday, October 7, 2022 5:21 PM  
**To:** Spencer Santora <Spencer.Santora@dallasmavs.com>  
**Subject:**

Spencer, do you mind sending me the Voyager recap from last season?

Ryan Mackey  
214-658-7132 (w)  
214-869-5978 (m)

**EXHIBIT**  
**85**



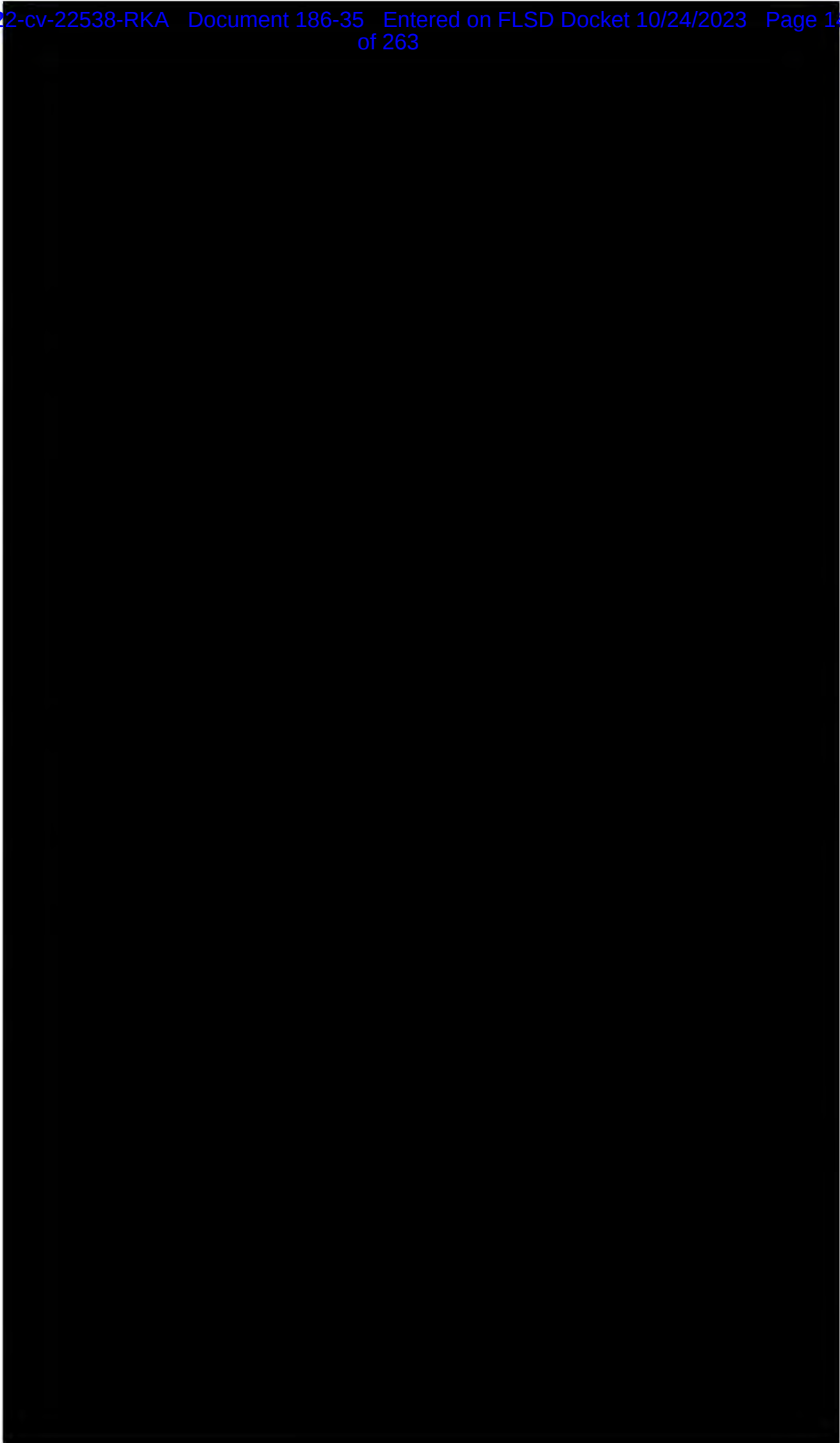






Ca

09/2023



























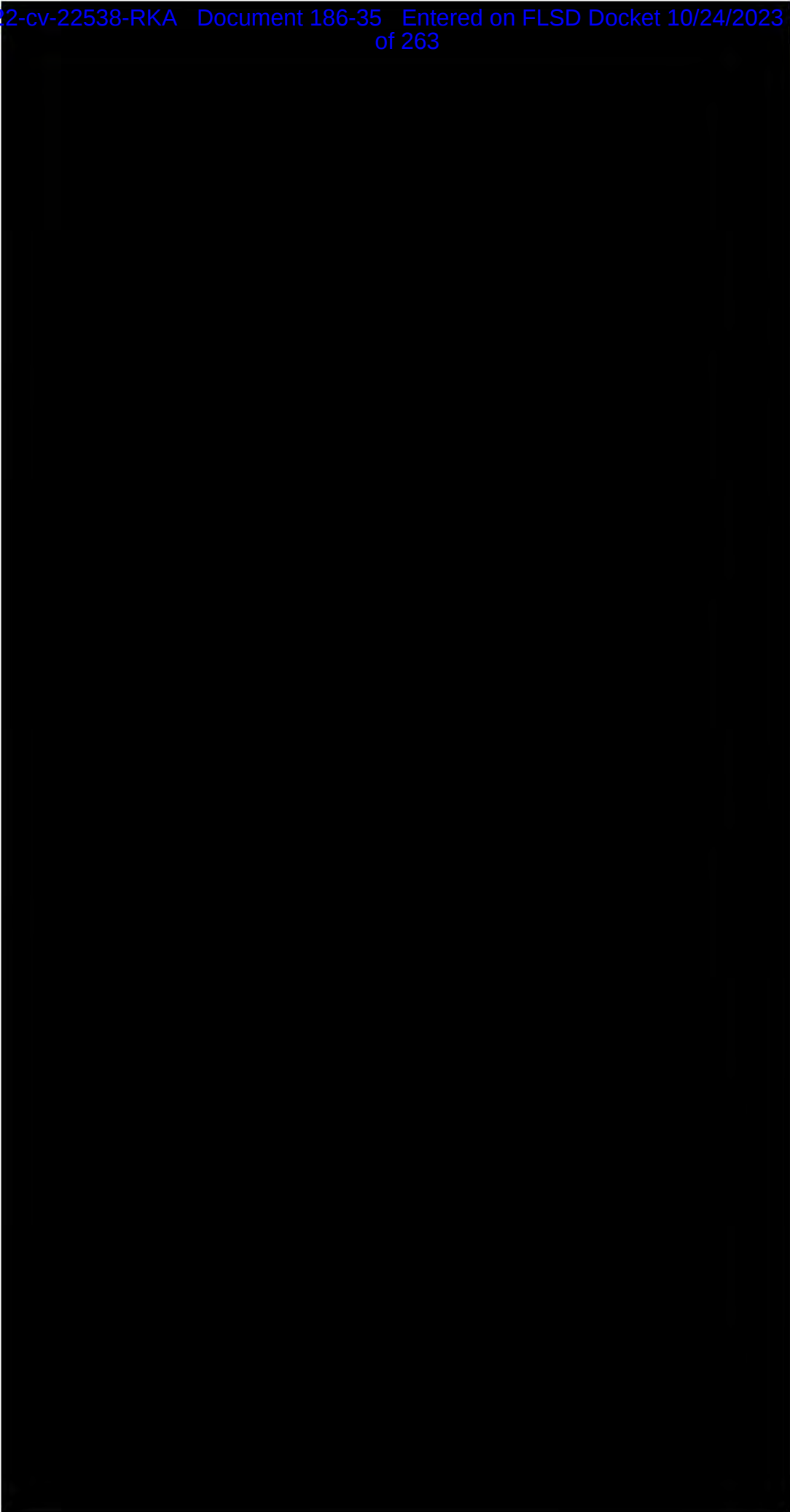






















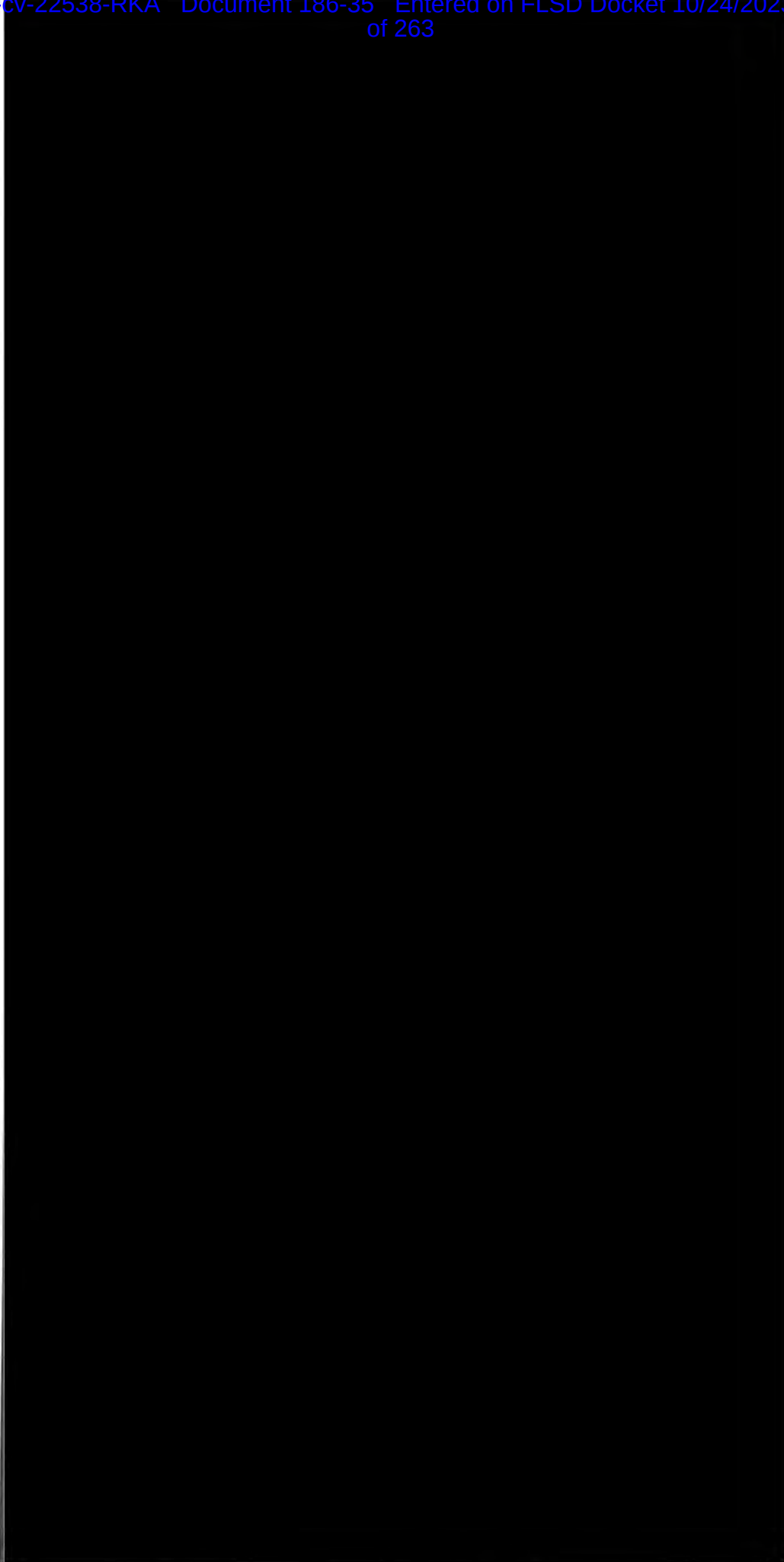




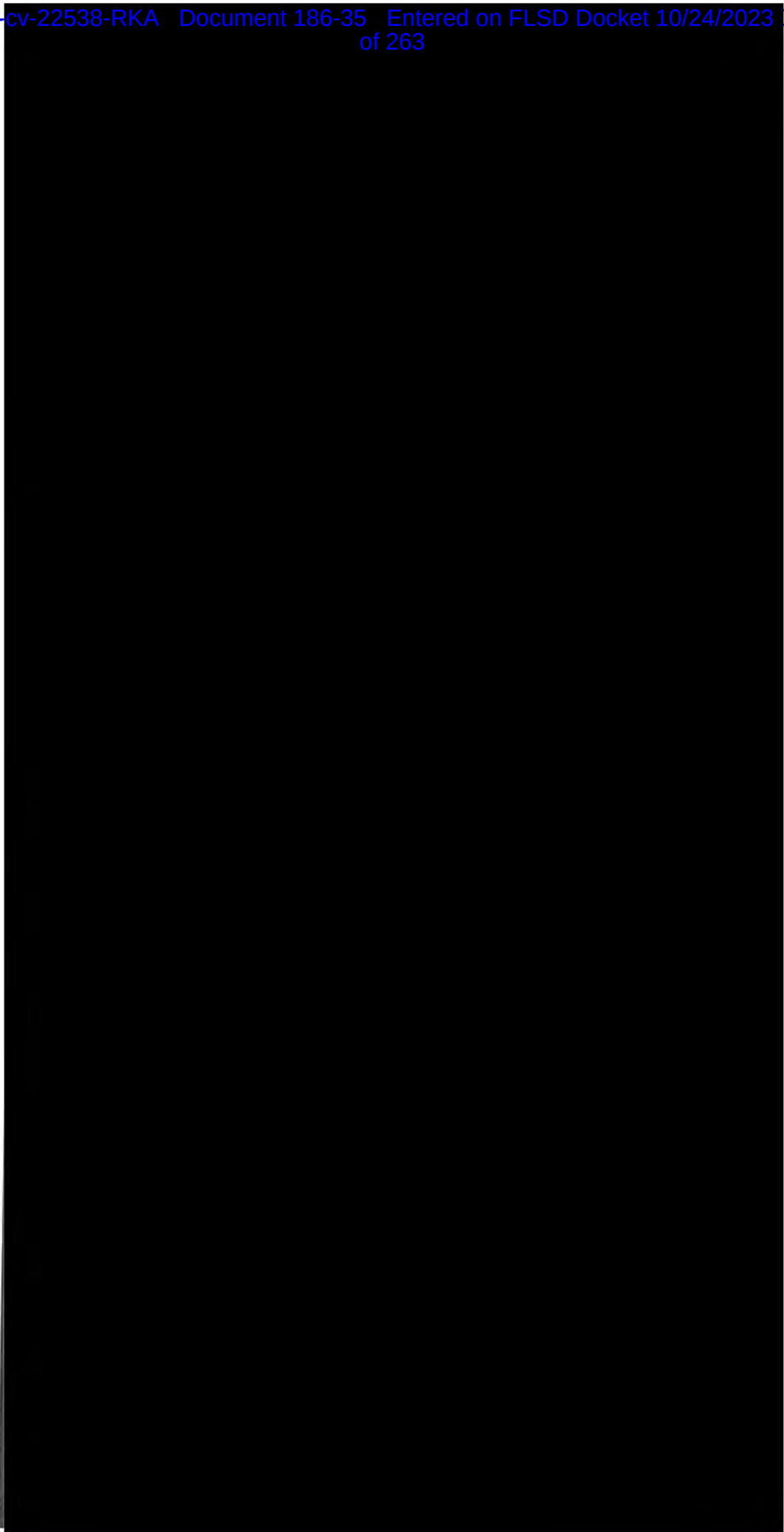


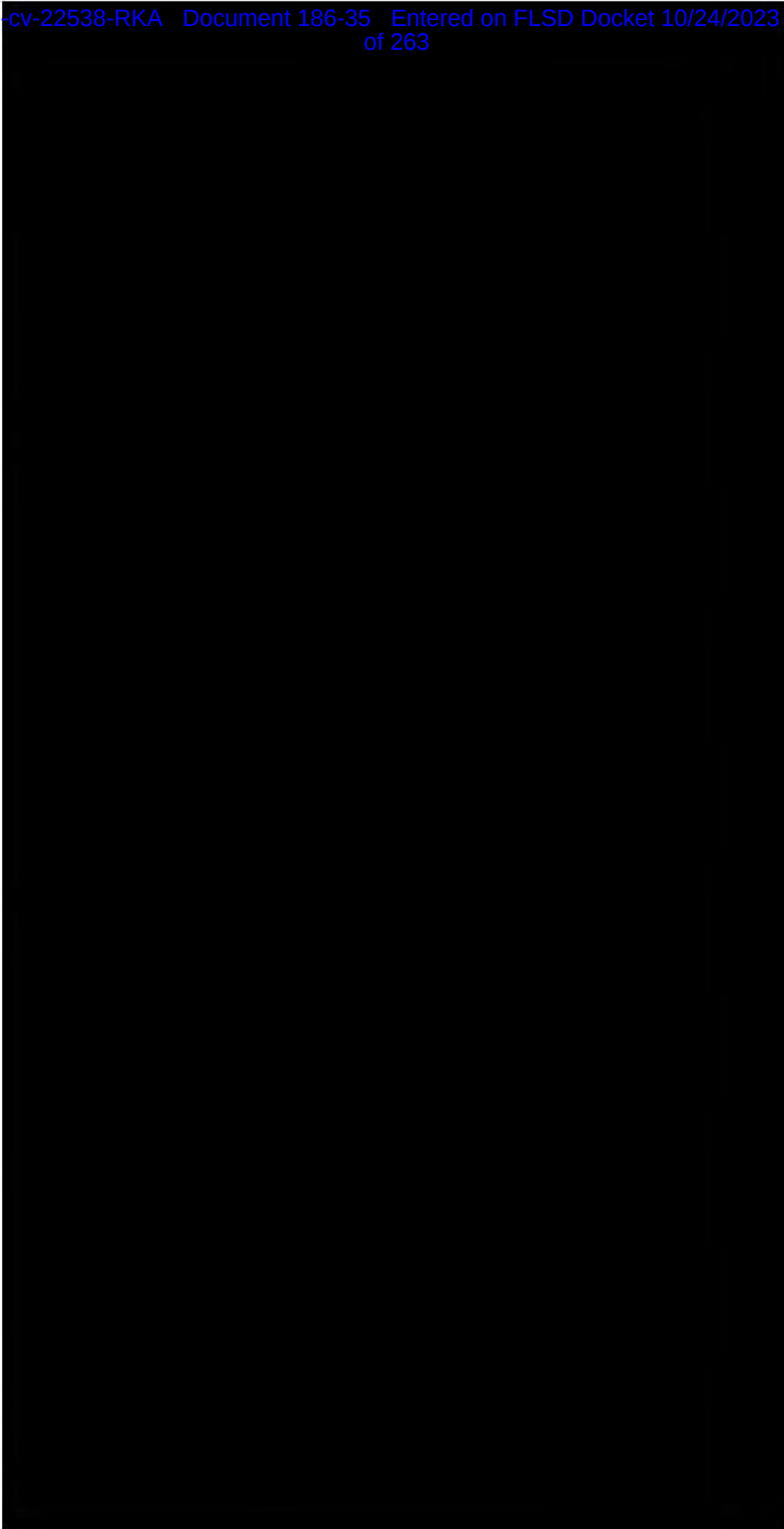
























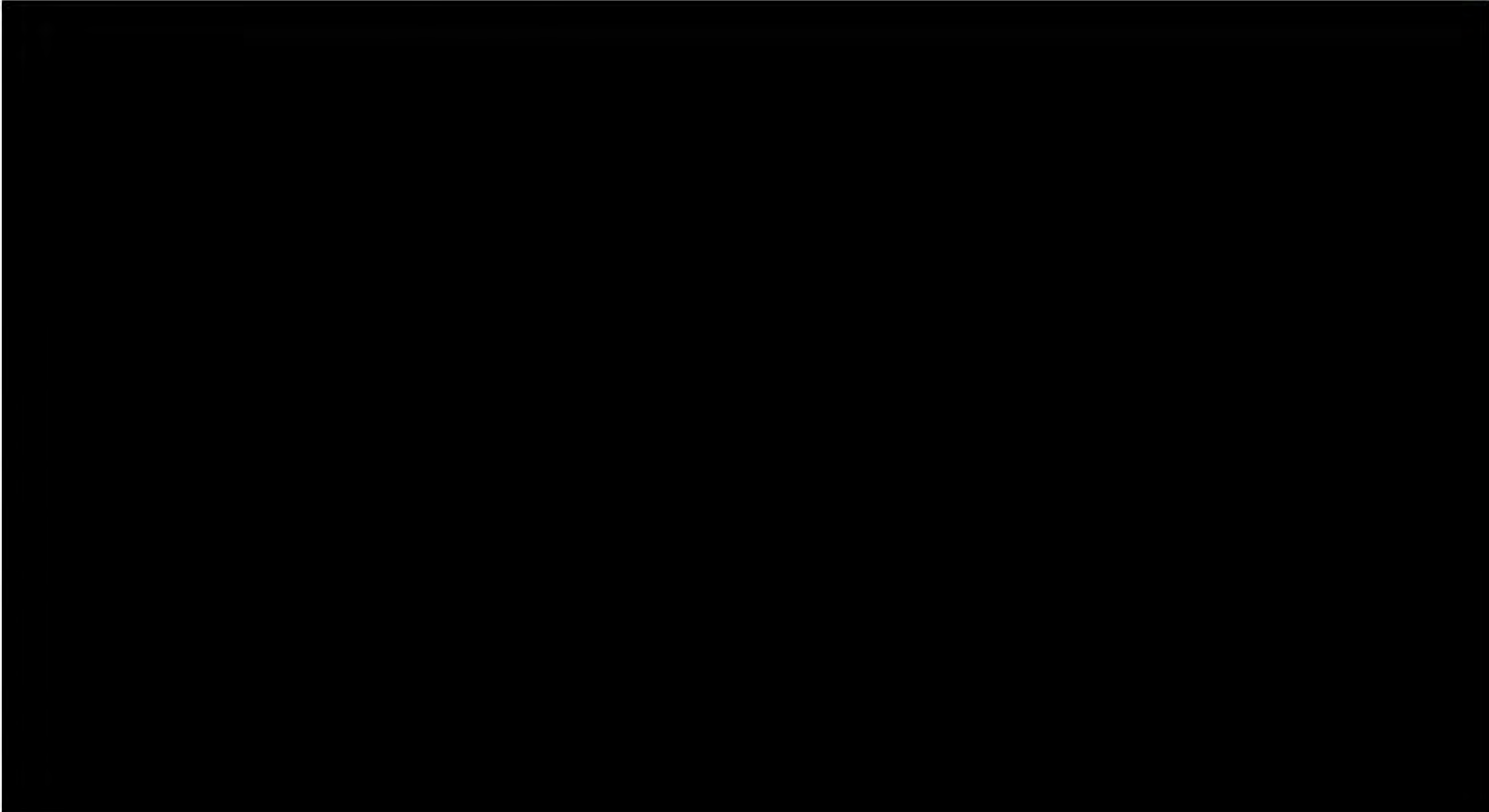




































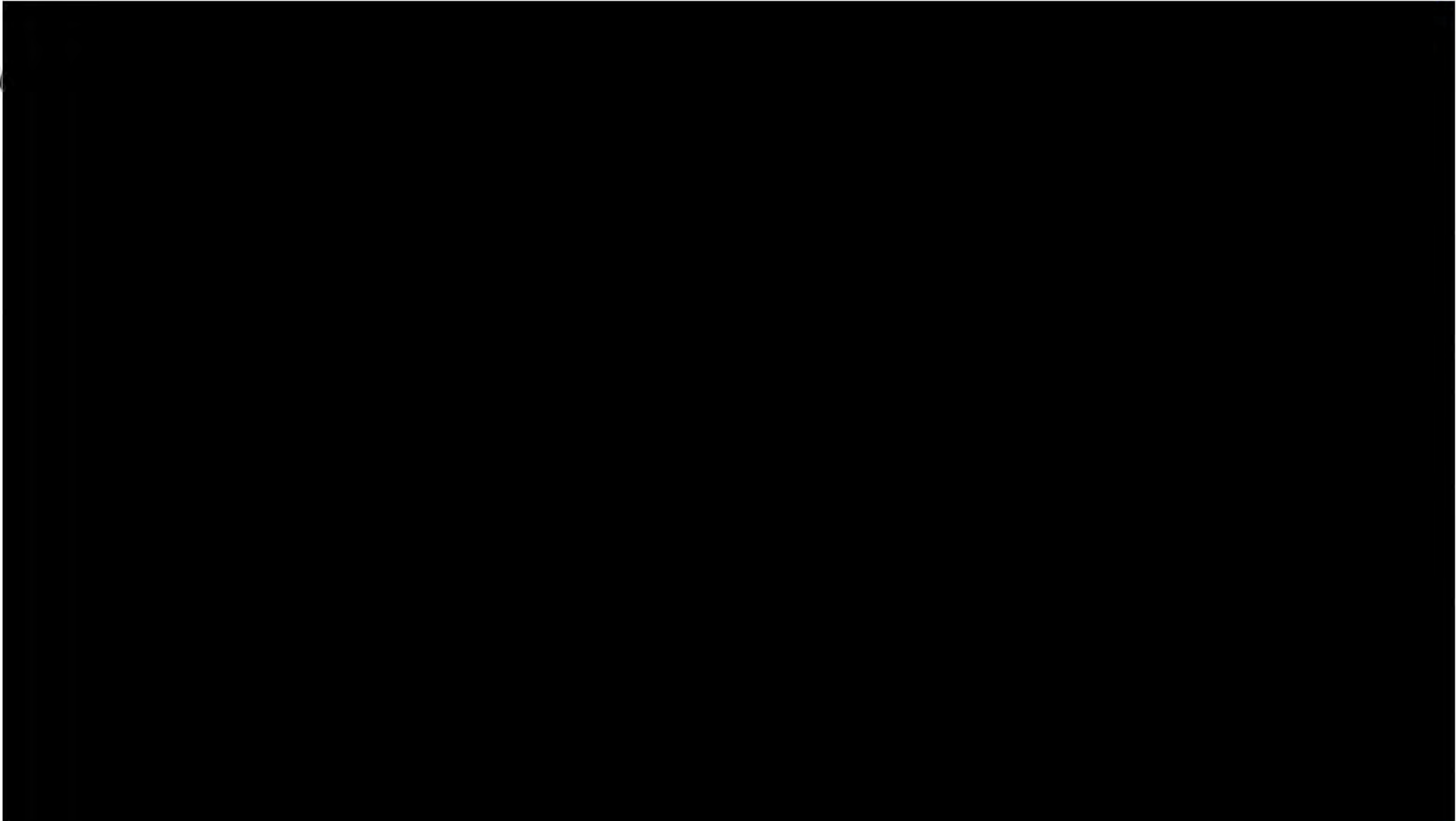






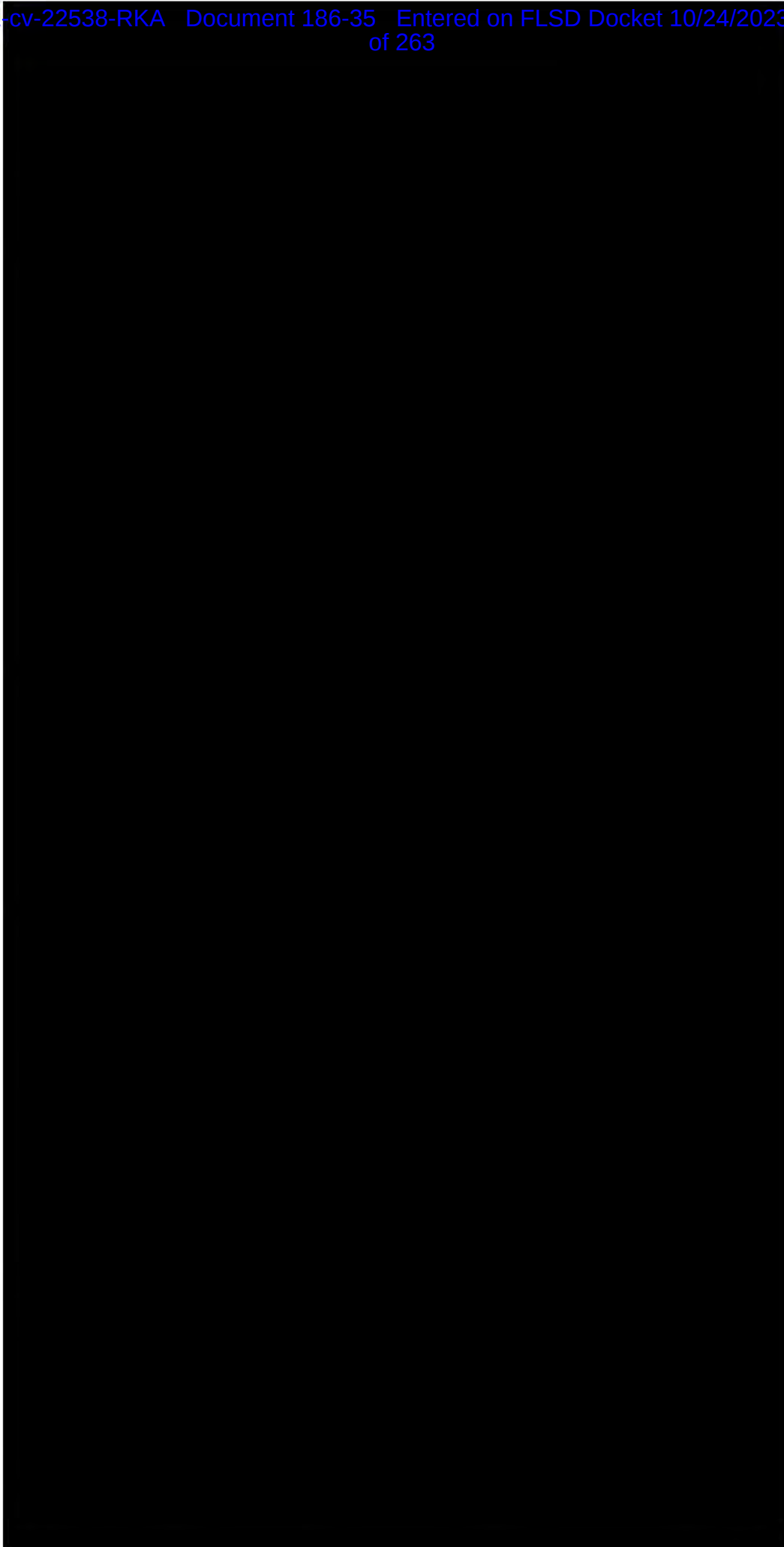






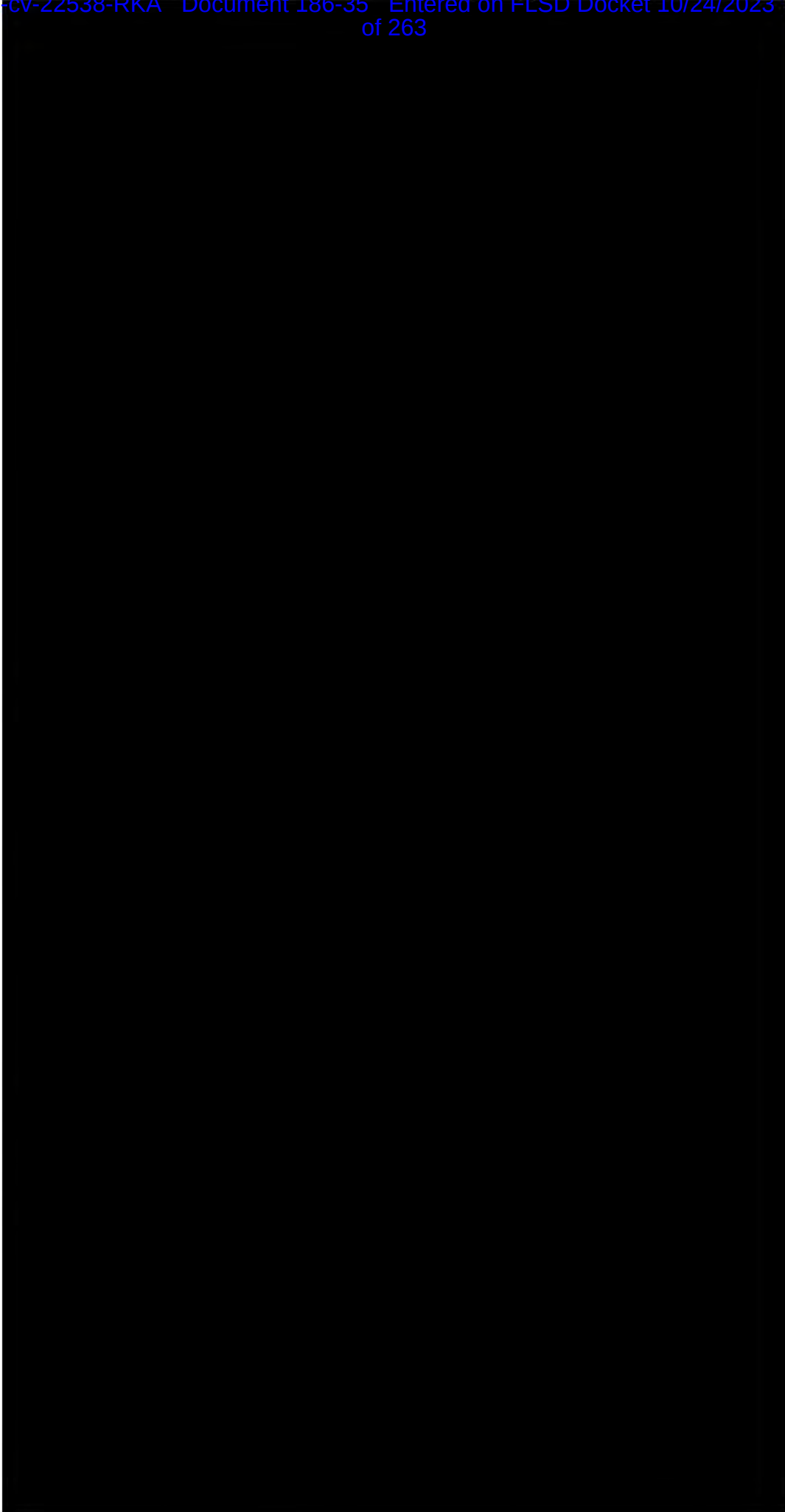
























Case 1:

6/09/2023







Case 1:22

6/09/2023

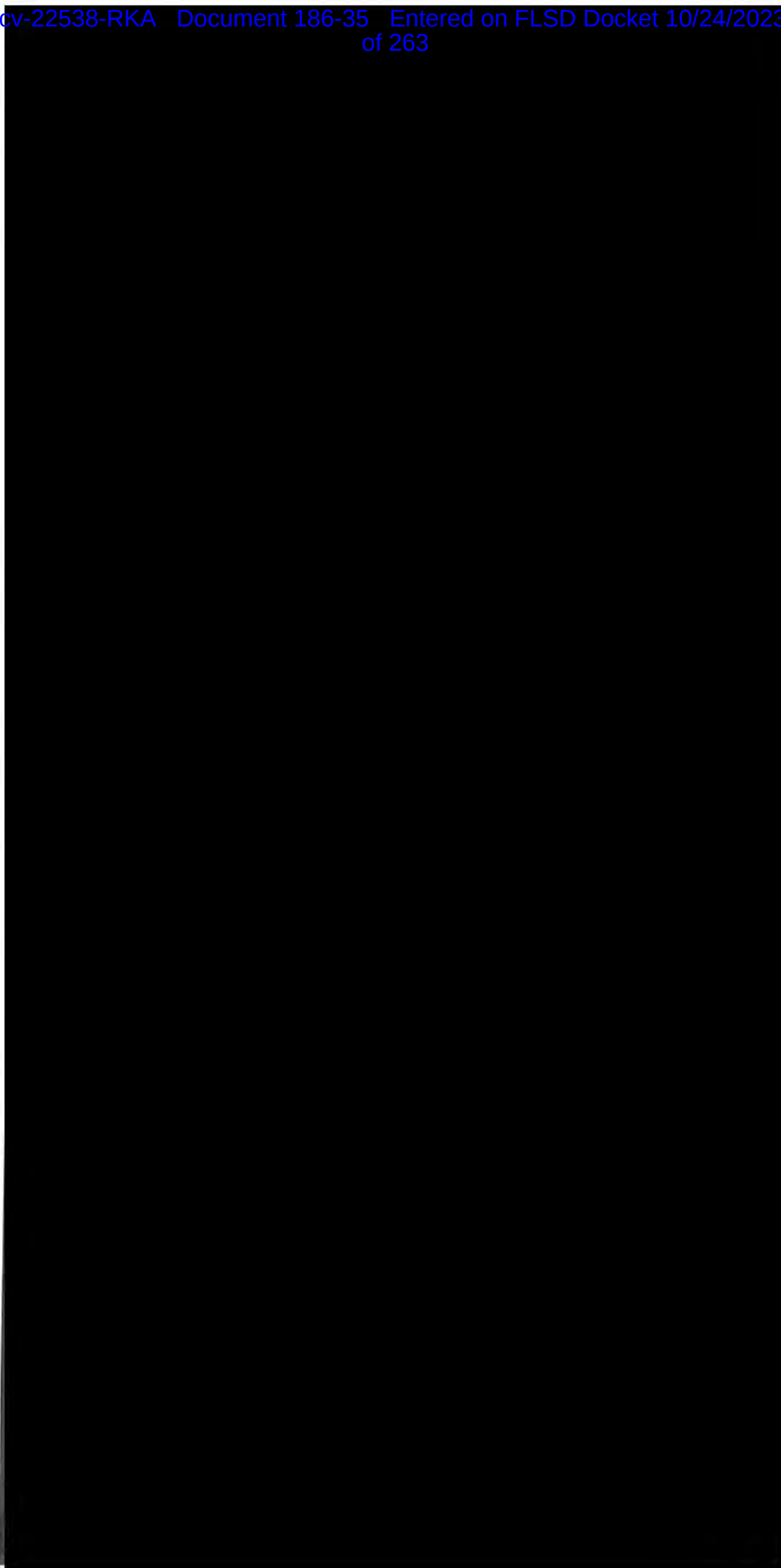


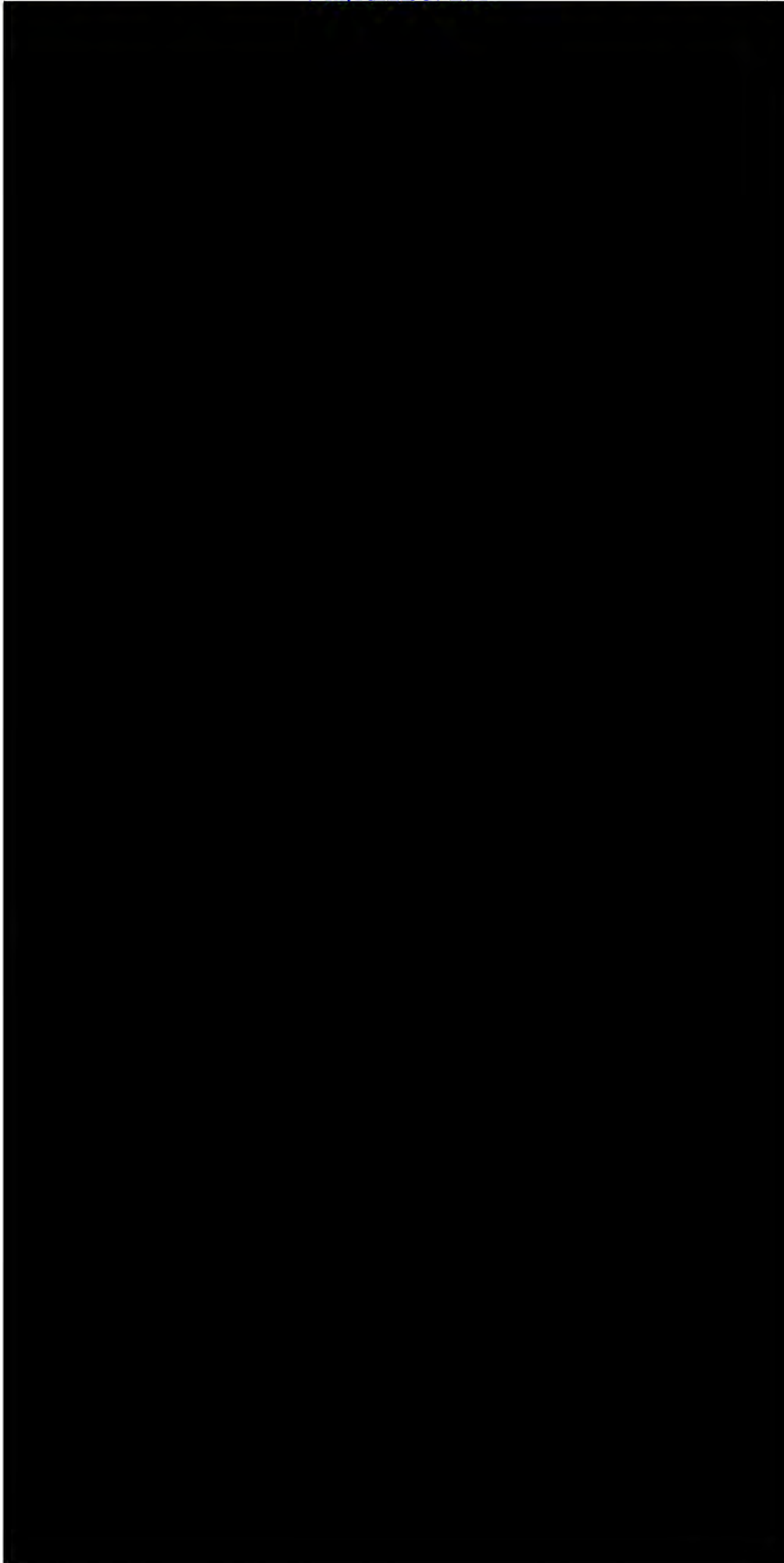




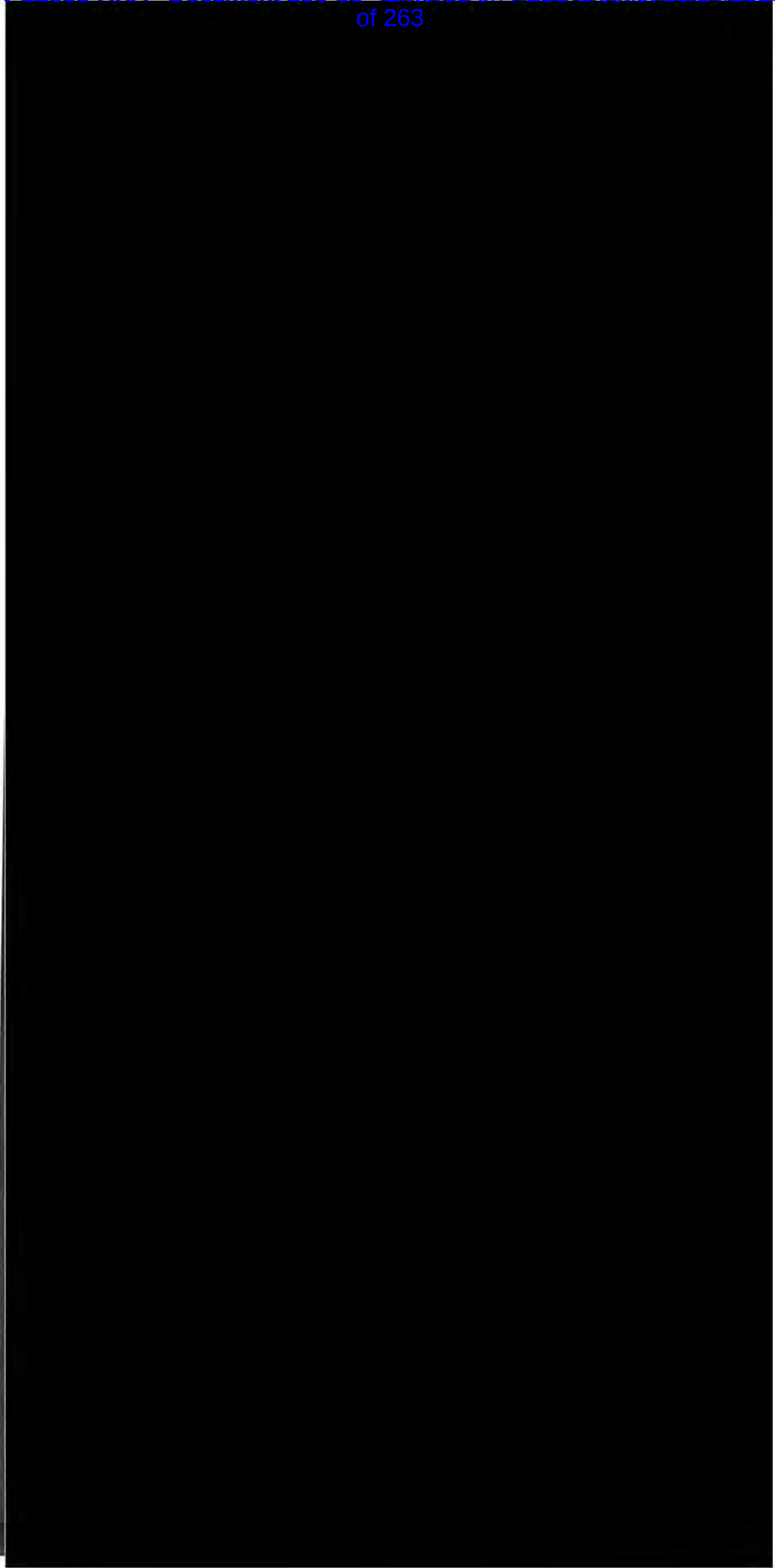


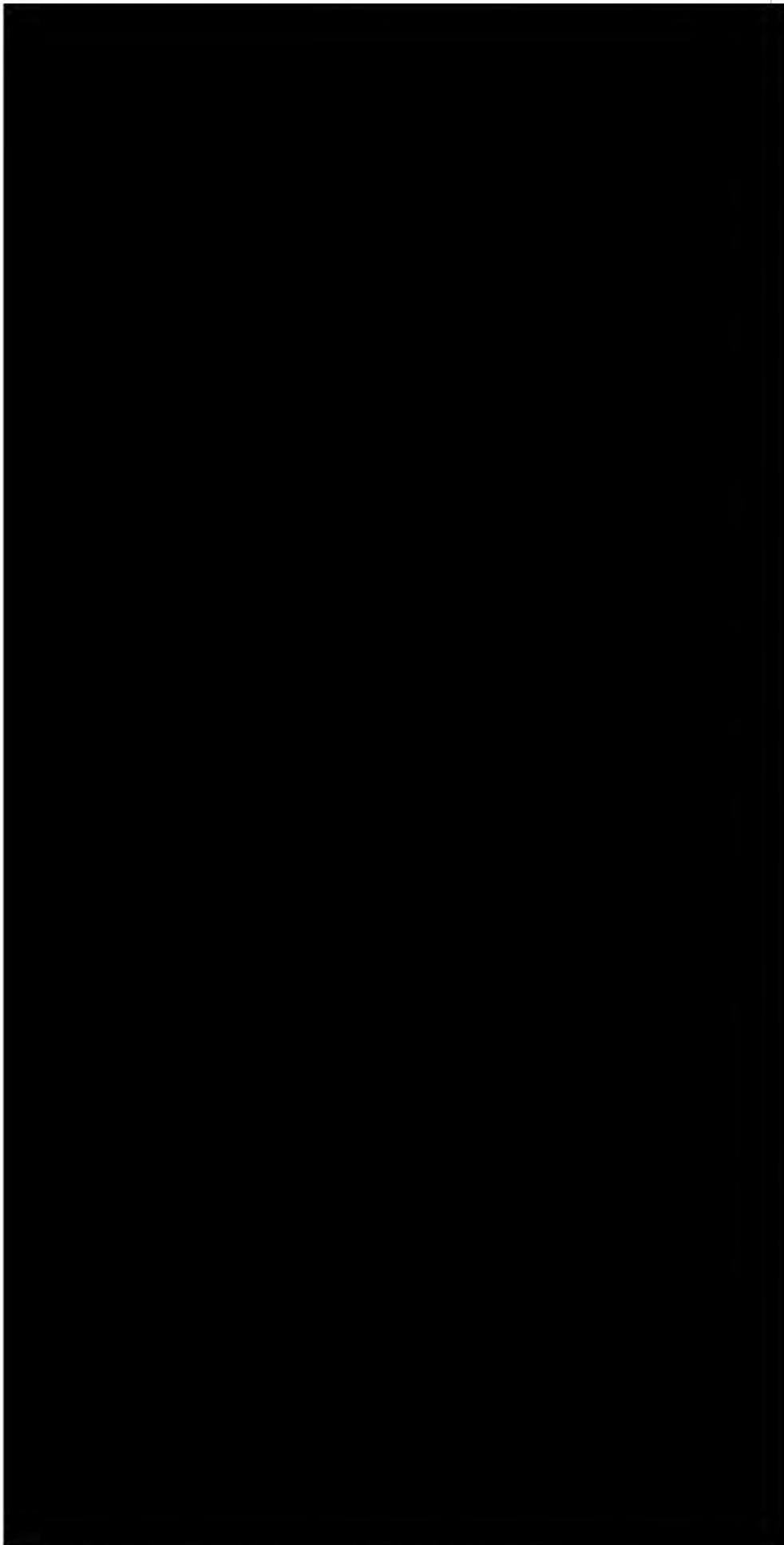










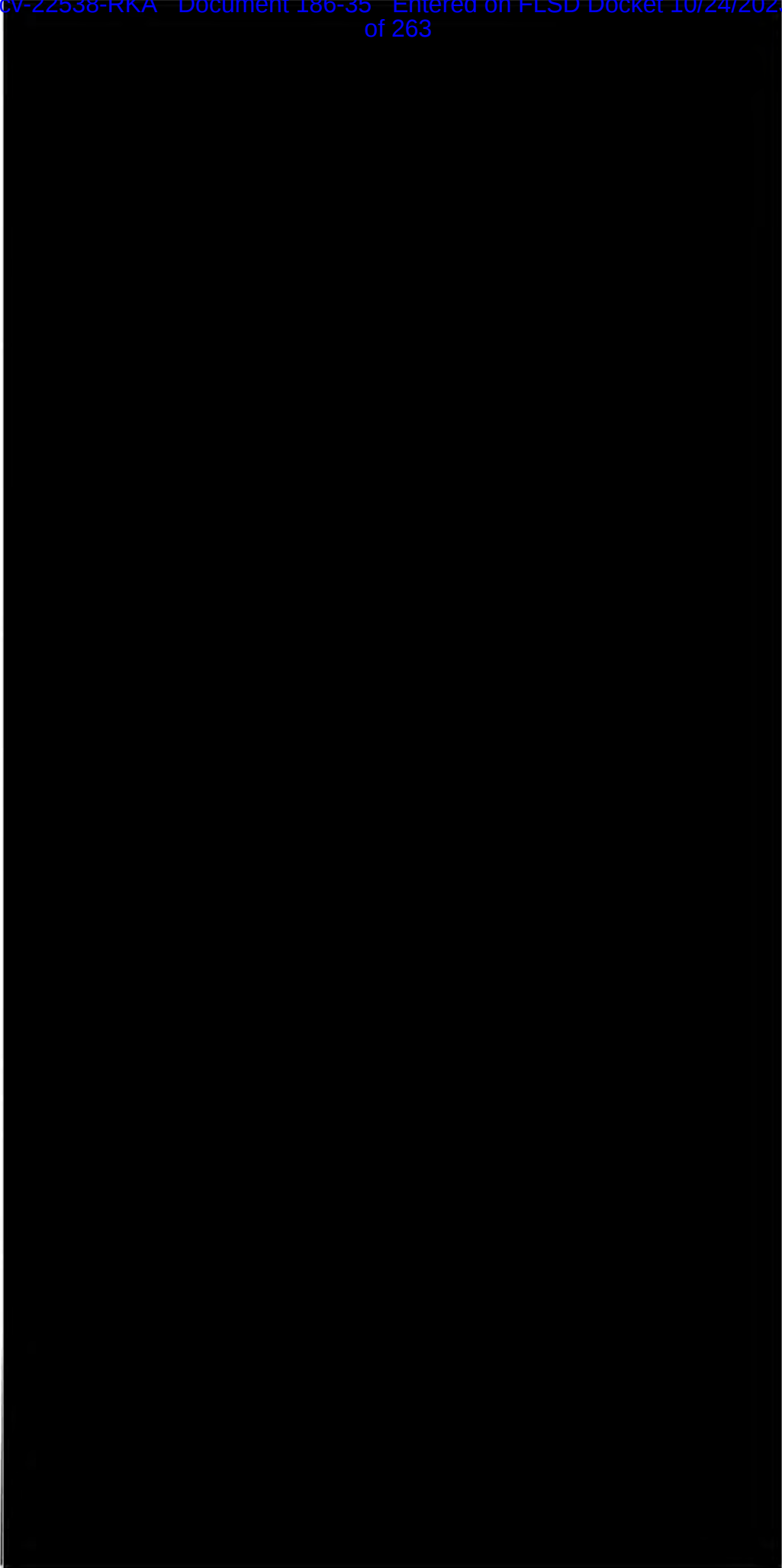




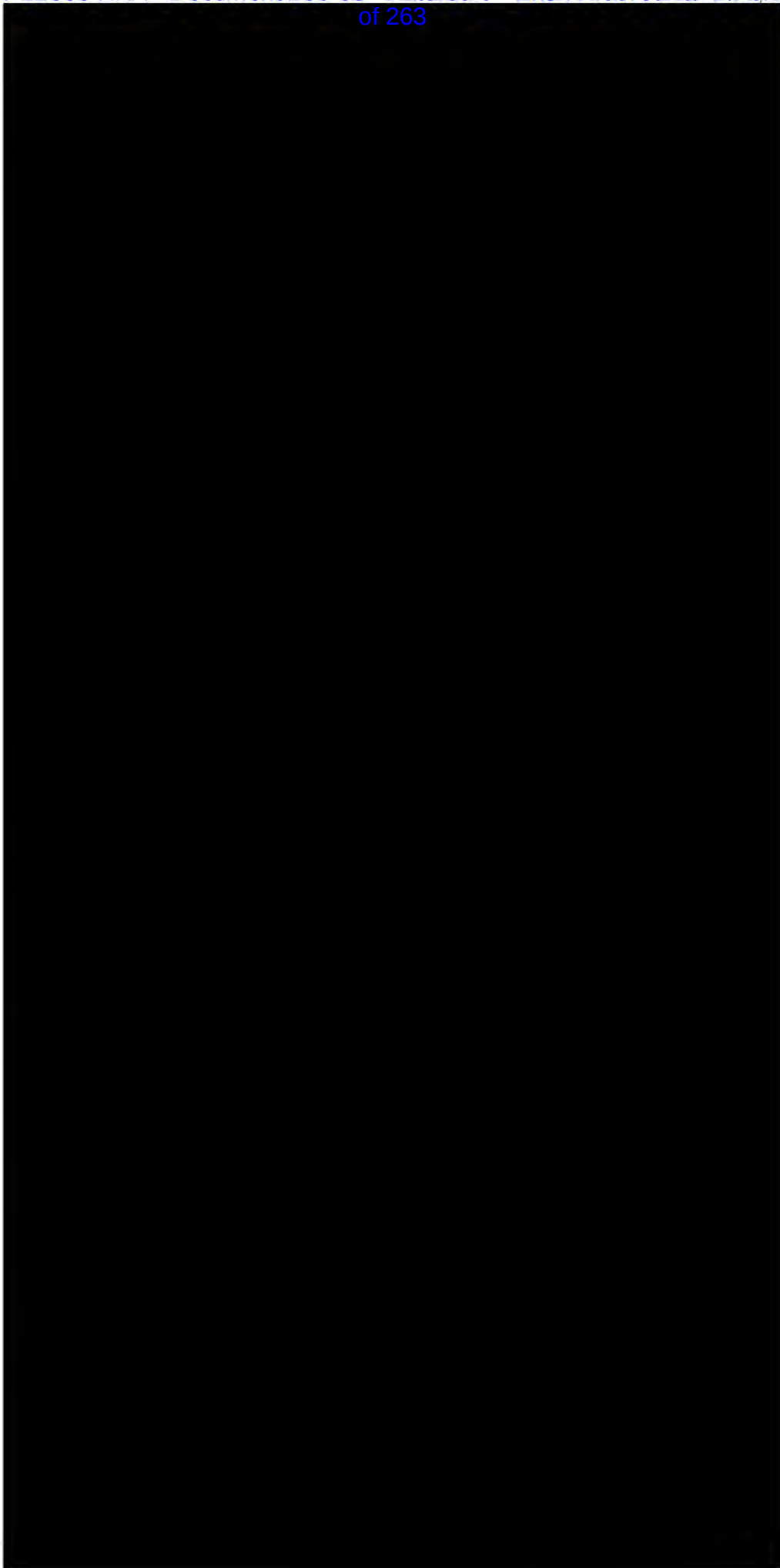




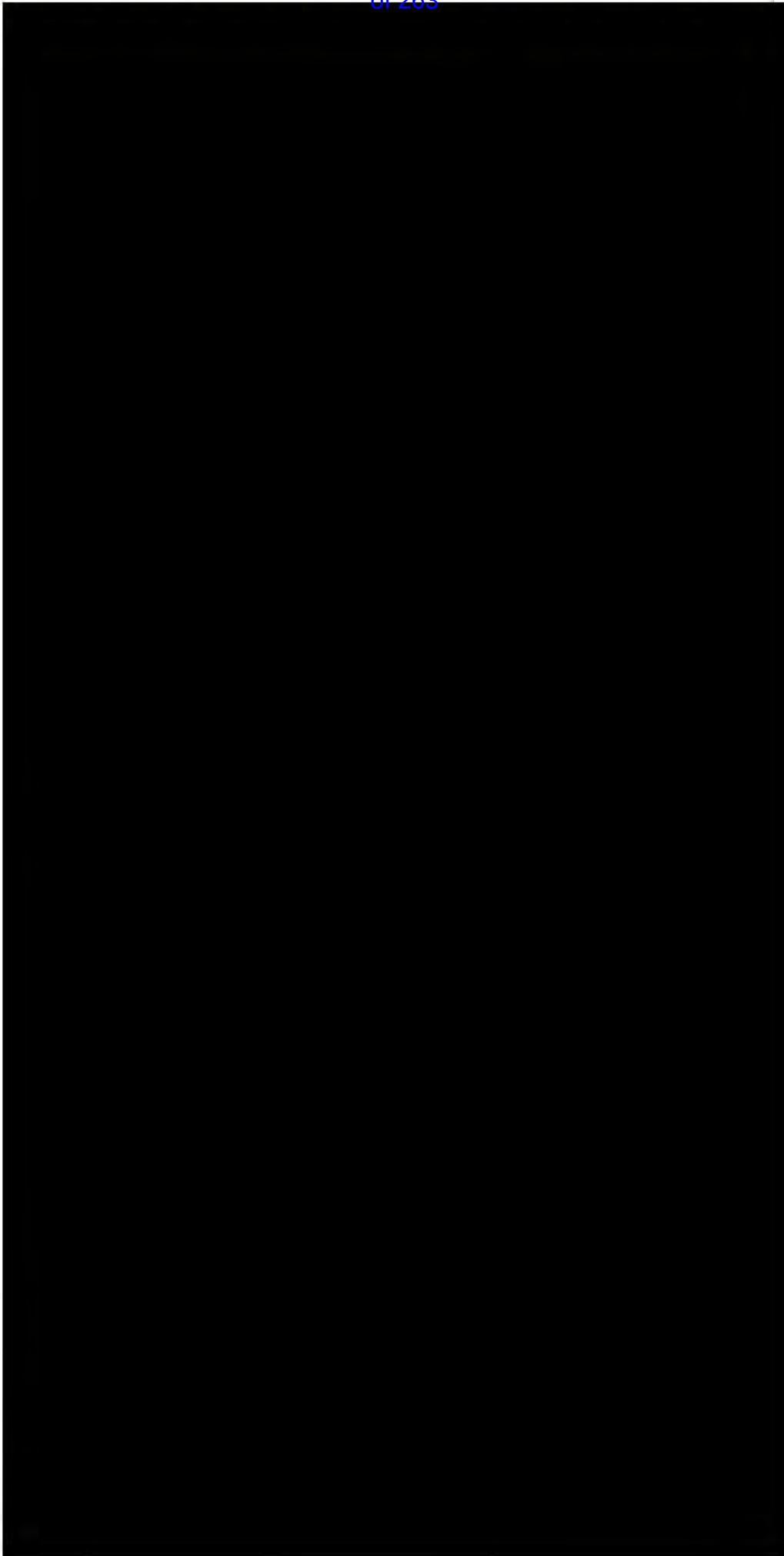


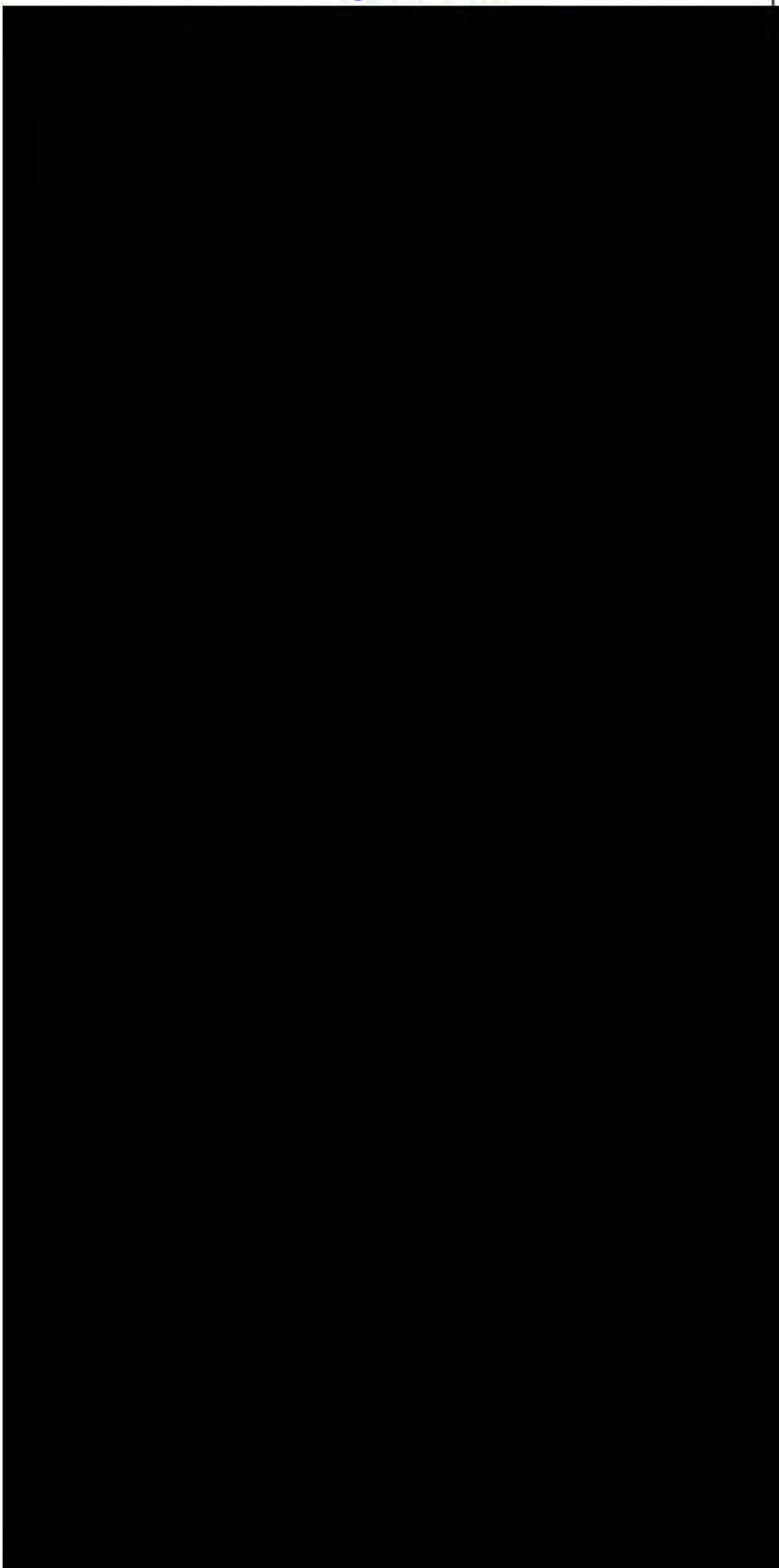


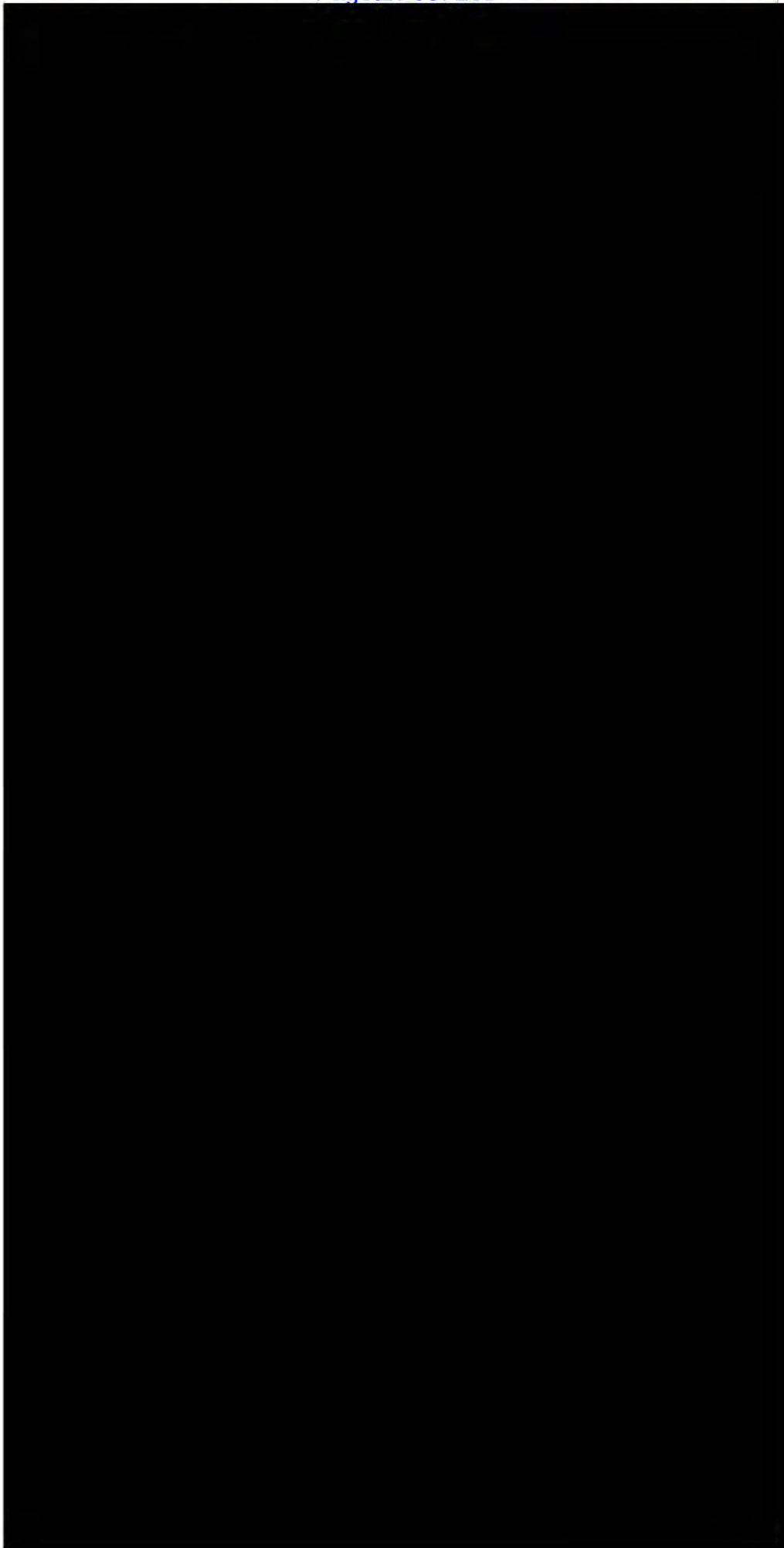




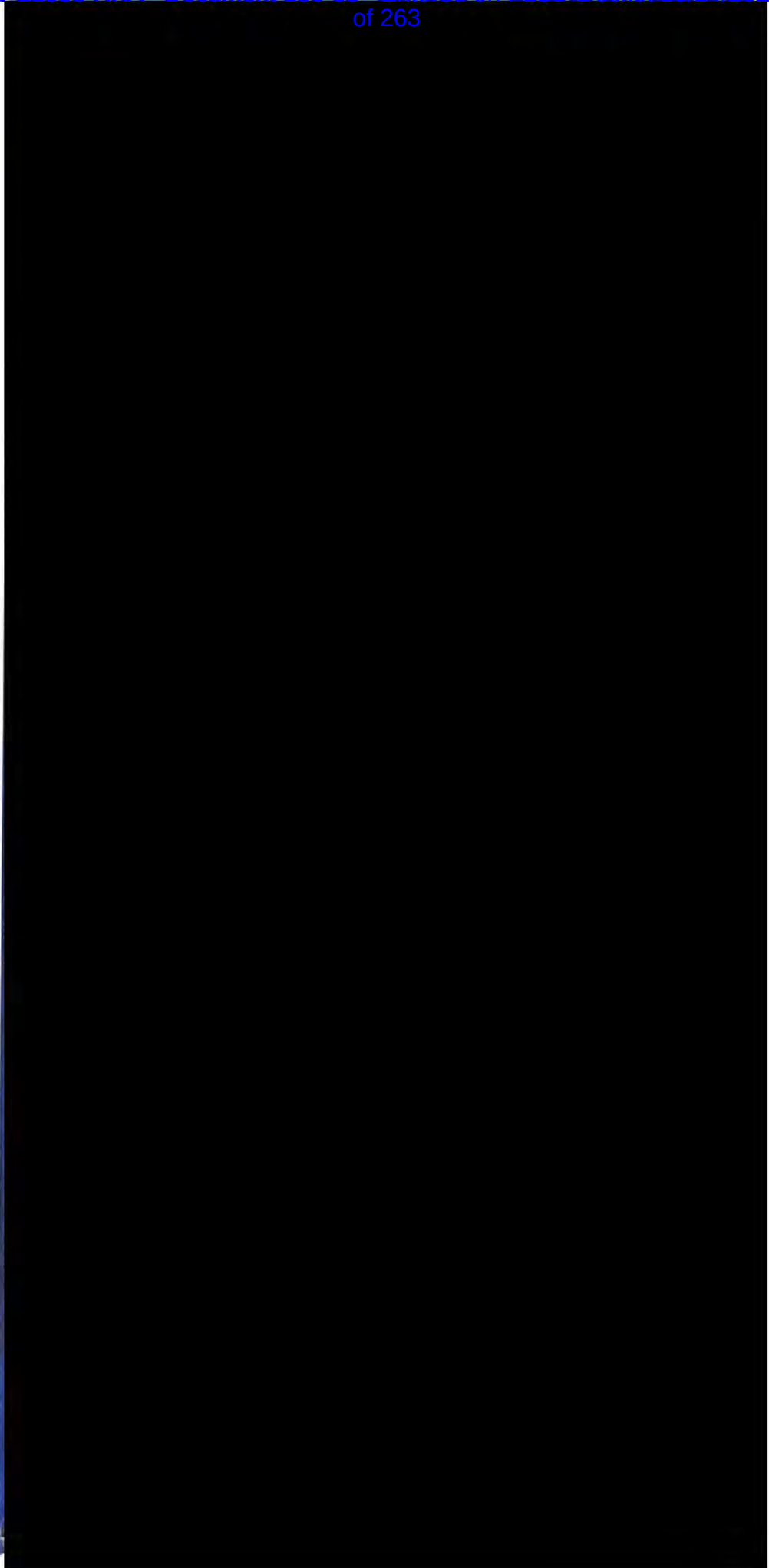














Ryan Mackey

---

From:  
Sent: Thu 8/25/2022 10:09 PM (GMT-00:00)  
To: Ronca, Anthony; Rooke, Cassidy  
Cc: Patrick Sorensen  
Bcc:  
Subject: RE: Start of Season Team Partnership Requests: 22-23 Season

No sir, we do not want to protect Voyager. Our protections would be:

[REDACTED]  
[REDACTED]

From: Ronca, Anthony <ARonca@nba.com>  
Sent: Thursday, August 25, 2022 1:46 PM  
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Rooke, Cassidy <CRooke@nba.com>  
Cc: Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>  
Subject: RE: Start of Season Team Partnership Requests: 22-23 Season

Just a quick confirmation – for Voyager, are you saying below you are set and would like to protect them, or still debating and need time?

From: Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
Sent: Friday, August 12, 2022 5:31 PM  
To: Rooke, Cassidy <CRooke@nba.com>  
Cc: Ronca, Anthony <ARonca@nba.com>; ryan.mackey@dallasmavs.com; patrick.sorensen@dallasmavs.com  
Subject: RE: Start of Season Team Partnership Requests: 22-23 Season

Hey Cassidy-

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[REDACTED]  
[REDACTED]  
[REDACTED]

From: Rooke, Cassidy <CRooke@nba.com>  
Sent: Thursday, August 11, 2022 8:54 AM  
To: Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
Subject: RE: Start of Season Team Partnership Requests: 22-23 Season

EXHIBIT  
86

All good ☐ thank you!

**From:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Sent:** Thursday, August 11, 2022 9:53 AM  
**To:** Rooke, Cassidy <[CRooke@nba.com](mailto:CRooke@nba.com)>  
**Subject:** RE: Start of Season Team Partnership Requests: 22-23 Season

Sorry Cassidy, we were out all day in a company meeting but I'll have this for you after 10am CT. My apologies. Ryan

[REDACTED]

**From:** Rooke, Cassidy <[CRooke@nba.com](mailto:CRooke@nba.com)>  
**Sent:** Tuesday, August 9, 2022 3:25 PM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Subject:** RE: Start of Season Team Partnership Requests: 22-23 Season

Hey Ryan – noted on the below!

[REDACTED]

Thanks!

**From:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Sent:** Monday, August 8, 2022 11:52 AM  
**To:** Rooke, Cassidy <[CRooke@nba.com](mailto:CRooke@nba.com)>  
**Subject:** RE: Start of Season Team Partnership Requests: 22-23 Season

[REDACTED]

**From:** Rooke, Cassidy <[CRooke@nba.com](mailto:CRooke@nba.com)>  
**Sent:** Monday, August 8, 2022 9:54 AM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Subject:** RE: Start of Season Team Partnership Requests: 22-23 Season

No worries, Ryan!

Who are you thinking right now? We could likely buy you so more time if you're waiting for a deal to get done? Keep me posted

**From:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Sent:** Monday, August 8, 2022 9:27 AM  
**To:** Ronca, Anthony <[ARonca@nba.com](mailto:ARonca@nba.com)>  
**Cc:** Rooke, Cassidy <[CRooke@nba.com](mailto:CRooke@nba.com)>  
**Subject:** Re: Start of Season Team Partnership Requests: 22-23 Season

Sorry Tony, I thought we already sent. Will get this over.

For our 3 protected, can we buy any more time? Hoping to know more by end of the month. If not, I'll choose that last a lot today.

Ryan Mackey  
214-658-7132 (w)  
214-869-5978 (m)

---

**From:** Ronca, Anthony <[ARonca@nba.com](mailto:ARonca@nba.com)>  
**Sent:** Sunday, August 7, 2022 8:06 PM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>  
**Cc:** Rooke, Cassidy <[CRooke@nba.com](mailto:CRooke@nba.com)>  
**Subject:** RE: Start of Season Team Partnership Requests: 22-23 Season

Hi Ryan,

Following up on the projections and protections requests. I'm out of office this week so also adding in Cassidy.

Let us know if you have any questions.

Thanks again,  
Tony

**From:** Ronca, Anthony  
**Sent:** Tuesday, August 2, 2022 10:19 AM  
**To:** 'RYAN.MACKEY@DALLASMAVS.COM' <[RYAN.MACKEY@DALLASMAVS.COM](mailto:RYAN.MACKEY@DALLASMAVS.COM)>  
**Subject:** FW: Start of Season Team Partnership Requests: 22-23 Season  
**Importance:** High

Hi Ryan,

Just a quick reminder on the projections deadline for this Friday.



[REDACTED]

I assume no changes but please let me know if you want to change the 3<sup>rd</sup> on the list and we can do so. Not sure if the climate changes how you approach Voyager protection. Otherwise, we can lock these in for the networks.

Thanks,  
Tony

**From:** Ronca, Anthony  
**Sent:** Monday, July 25, 2022 4:24 PM  
**To:** 'ARONCA@NBA.COM' <ARONCA@NBA.COM>  
**Subject:** Start of Season Team Partnership Requests: 22-23 Season  
**Importance:** High

Partnership Leads,

While I know it feels we have just finished the season, the 22-23 season is fast approaching and we've officially turned the page post-Draft/Summer League.

With that, I'm sharing a condensed list of requests from TMBO we ask you assist in completing to ensure we are prepared for start of season. If you have any questions on the below please let me know.

[REDACTED]

[REDACTED]

Team Contact/Distribution Lists Updates

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



**Tony Ronca**  
Partnership Development Lead  
Phone: +1 (212) 407-8939  
Mobile: +1 (201) 658-5061

**Clay Christopher**

---

From: Kyle Tapply  
Sent: Mon 12/13/2021 9:32 PM (GMT-00:00)  
To: Ryan Mackey; Billy Phillips; Patrick Sorensen; Kory Nix; Clay Christopher  
Cc: Spencer Santora  
Bcc:  
Subject: FW: [EXT] Mavs Crypto Survey Results

Ryan,

Did you chat with Sekou on the Mavs100 offer? I didn't see an email so I didn't know if you just did that on your end without the larger group?

Thanks,

Kyle Tapply  
Cell: 970-396-7725

**From:** Erika Szychowski <erika@investvoyager.com>  
**Sent:** Monday, December 13, 2021 3:31 PM  
**To:** Spencer Santora <Spencer.Santora@dallasmavs.com>  
**Cc:** Kyle Tapply <Kyle.Tapply@dallasmavs.com>  
**Subject:** Re: [EXT] Mavs Crypto Survey Results

this is great, thank you so much Spencer.

Looks like most are beginners, but a few questions is awesome start.

Yes we can do an edit on the creative, I hope... or are you saying you can update? Also - is your HR matching the deposit or is it just Voyager?

MAVSHQ100 is our code and it will run for 48 hours I believe starting Thursday - we could time the start w/ your email deploy?

On Mon, Dec 13, 2021 at 3:01 PM Spencer Santora <[Spencer.Santora@dallasmavs.com](mailto:Spencer.Santora@dallasmavs.com)> wrote:

Hi Erika,

Here are the results so far for our Crypto session survey. We currently have 70 RSVPs.





We were going to send an email later this week to everyone about signing up for an account. I was thinking we could send a graphic like the one attached from the launch. We would just need updated dates and some info on how to use the code. Let me know if something like that works on your end.

Thanks!



**Spencer Santora**

Sponsorship Activation Manager

Dallas Mavericks | 1333 N Stemmons FWY #105 | Dallas, TX 75207

C: (817) 939-4334 | O: (214) 658-7144

Email: [spencer.santora@dallasmavs.com](mailto:spencer.santora@dallasmavs.com)

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—  
Erika  
SVP, Brand & Partnership Marketing



From: Ryan Mackey  
Sent: Thu 1/06/2022 7:36 PM (GMT-00:00)  
To: Erika Szychowski; Spencer Santora; Patrick Sorensen; Kyle Tapply; Kory Nix; Clay Christopher; Billy Phillips  
Cc:  
Bcc:  
Subject: RE: Activation Ideas - Voyager/Mavs

**From:** Erika Szychowski <erika@investvoyager.com>  
**Sent:** Wednesday, January 5, 2022 8:11 PM  
**To:** Spencer Santora <Spencer.Santora@dallasmavs.com>; Patrick Sorensen <Patrick.Sorensen@dallasmavs.com>; Kyle Tapply <Kyle.Tapply@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>; Kory Nix <Kory.Nix@dallasmavs.com>; Clay Christopher <Clay.Christopher@dallasmavs.com>; Billy Phillips <Billy.Phillips@dallasmavs.com>  
**Subject:** Activation Ideas - Voyager/Mavs

[illegible][illegible]

[REDACTED]

—  
Erika E. Szychowski  
VOYAGER  
SVP, Brand & Partnership Marketing  
[erika@investvoyager.com](mailto:erika@investvoyager.com) | mobile: 917.592.5565  
[www.investvoyager.com](http://www.investvoyager.com) | [Twitter](#) | [Facebook](#) | [Instagram](#) | [LinkedIn](#)

Clay Christopher

---

From: Ryan Mackey  
Sent: Wed 3/30/2022 6:33 PM (GMT-00:00)  
To: Clay Christopher; Kory Nix; Kyle Tapply; Billy Phillips; Patrick Sorensen; Spencer Santora  
Cc:  
Bcc:  
Subject: FW: Voyager News

[REDACTED]

From: Cynt Marshall <cynt.marshall@dallasmavs.com>  
Sent: Wednesday, March 30, 2022 12:32 PM  
To: Mark Cuban <mcuban@gmail.com>  
Cc: Sekou Lewis <Sekou.Lewis@dallasmavs.com>; Matt Wojciechowski <Matt.Wojciechowski@dallasmavs.com>; Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
Subject: Re: Voyager News

[REDACTED]

Cynt

On Mar 30, 2022, at 12:30 PM, Mark Cuban <[mcuban@gmail.com](mailto:mcuban@gmail.com)> wrote:

[REDACTED]

----- Forwarded message -----  
From: Mark Cuban <[mcuban@gmail.com](mailto:mcuban@gmail.com)>  
Date: Wed, Mar 30, 2022, 12:29 PM  
Subject: Re: Voyager News  
To: Steve Ehrlich <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)>

That sucks. I can connect you with my lawyer who has done crypto and sec stuff for me

But unfortunately it's not a surprise

Maybe you can look at doing this like stock loan is handled for stocks by brokers ?

You get paid to loan out usdc etc. Sharing that vig is common with stocks. Why not with crypto tokens ?

On Wed, Mar 30, 2022, 12:08 PM Steve Ehrlich <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)> wrote:

Hi Mark,



Steve Ehrlich  
[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)



**Ryan Mackey**

---

From: Erika Szychowski  
Sent: Wed 10/27/2021 2:22 PM (GMT-00:00)  
To: Ryan Mackey  
Cc:  
Bcc:  
Subject: Fwd: [EXT] Mavs and Voyager

Again pls don't forward bc of listing note

----- Forwarded message -----  
From: **Steve Ehrlich** <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)>  
Date: Wed, Oct 27, 2021 at 9:18 AM  
Subject: Fwd: [EXT] Mavs and Voyager  
To: Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>

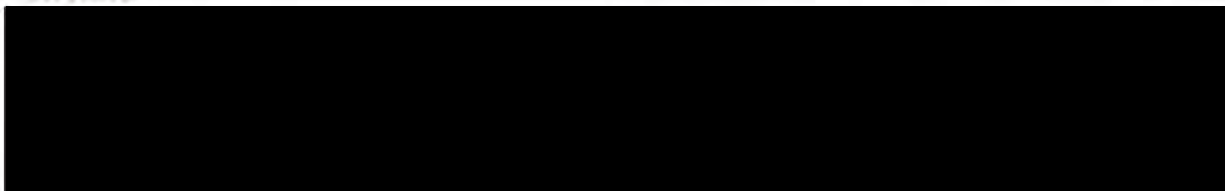
Stephen Ehrlich  
Chief Executive Officer  
Voyager Digital, LLC  
917-885-9024  
[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)

Begin forwarded message:

**From:** Mark Cuban <[mcuban@gmail.com](mailto:mcuban@gmail.com)>  
**Subject:** Re: [EXT] Re: Mavs and Voyager  
**Date:** October 27, 2021 at 9:16:30 AM CDT  
**To:** Steve Ehrlich <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)>  
**Cc:** Mark Cuban <[Mark.Cuban@dallasmavs.com](mailto:Mark.Cuban@dallasmavs.com)>  
**Reply-To:** [mcuban@gmail.com](mailto:mcuban@gmail.com)

let me find out more from Sekou

On Wed, Oct 27, 2021 at 8:35 AM Steve Ehrlich <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)> wrote:  
Hi Mark



[REDACTED]

Happy to jump on a call as well.

Thanks.

Steve

Sent from my iPhone

On Oct 27, 2021, at 07:58, Mark Cuban <[mcuban@gmail.com](mailto:mcuban@gmail.com)> wrote:

Sorry. But send too soon. What is our legal saying is the problem ?

On Wed, Oct 27, 2021, 1:26 AM Steve Ehrlich <[sehrlich@investvoyager.com](mailto:sehrlich@investvoyager.com)> wrote:

Hi Mark

Congrats on the home opening W tonight! Wanted to reach out as we are at the finish line and prepared to announce before the maket opens tomorrow, but have been held up by legal. I'm concerned by the delay as we've been on standby without clarity. Any chance you can guide us to the finish line?

Thanks

Steve

Sent from my iPhone

--  
m

<http://www.markcuban.com>  
My NFTs <https://lazy.com/mcuban>  
Lets Go Mavs !  
#MFFL

--

Erika E. Szychowski  
SVP, Brand Marketing & Partnerships  
[erika@investvoyager.com](mailto:erika@investvoyager.com)  
mobile: 917.592.5565



**Ryan Mackey**

---

From: Ryan Mackey  
Sent: Fri 10/29/2021 5:50 PM (GMT-00:00)  
To: Alex Arellano  
Cc:  
Bcc:  
Subject: RE: Congrats

Thanks man! It was (still is) a legal nightmare getting the contract done. Still not quite there.

**From:** Alex Arellano <aarellano@aacntr.com>  
**Sent:** Wednesday, October 27, 2021 2:43 PM  
**To:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Subject:** Congrats

Ryan,

Congrats on Voyager deal, interesting platform.

Best,  
Alex



**Ryan Mackey**

---

From: Erika Szychowski  
Sent: Wed 10/27/2021 7:56 PM (GMT-00:00)  
To: Ryan Mackey  
Cc:  
Bcc:  
Subject: Re: [EXT] FW: Voyager

[REDACTED]

On Wed, Oct 27, 2021 at 1:46 PM Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)> wrote:

Hey Erika-

I made two comments, here was the response:

[REDACTED]

Cool?  
RM

**From:** Ryan Mackey  
**Sent:** Wednesday, October 27, 2021 1:29 PM  
**To:** Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>; Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>  
**Subject:** RE: Voyager

<b>EXHIBIT</b> <b>150</b>
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Hey Nicole, I made just a couple comments. I don't see much else we need to discuss. Kyle, please check. Let me know what you think? Ryan

**From:** Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>  
**Sent:** Wednesday, October 27, 2021 11:26 AM  
**To:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>; Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>  
**Subject:** RE: Voyager

Ryan – see attached.



**NICOLE M. LEACH**

VP ASSOCIATE GENERAL COUNSEL  
DALLAS MAVERICKS | 1333 N. STEMMONS FWY., SUITE 105 | DALLAS, TX 75207  
P: 214.647.8545 E: [NICOLE.LEACH@DALLASMAVS.COM](mailto:NICOLE.LEACH@DALLASMAVS.COM)

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**From:** Sekou Lewis <[Sekou.Lewis@dallasmavs.com](mailto:Sekou.Lewis@dallasmavs.com)>  
**Sent:** Wednesday, October 27, 2021 10:08 AM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>  
**Cc:** Nicole Leach <[Nicole.Leach@dallasmavs.com](mailto:Nicole.Leach@dallasmavs.com)>  
**Subject:** Voyager



Ryan and Kyle – Mark said it was ok to go forward with the deal.



**SEKOU LEWIS**

GENERAL COUNSEL

DALLAS MAVERICKS | 1333 N. STEMMONS FWY., SUITE 105 | DALLAS, TX 75207

O: 214.658.7623 | C: 214.500.6138 | F: 214.889.3825

E: [SEKOU.LEWIS@DALLASMAVS.COM](mailto:SEKOU.LEWIS@DALLASMAVS.COM)

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—  
Erika E. Szychowski  
SVP, Brand Marketing & Partnerships  
[erika@investvoyager.com](mailto:erika@investvoyager.com)  
mobile: 917.592.5565

**Ryan Mackey**

---

From: Ryan Mackey  
Sent: Mon 11/07/2022 7:54 PM (GMT-00:00)  
To: Ryan Mackey  
Cc:  
Bcc:  
Subject: FW: Voyager

**From:** Ryan Mackey <Ryan.Mackey@dallasmavs.com>  
**Sent:** Wednesday, October 27, 2021 10:09 AM  
**To:** Erika Szychowski <erika@investvoyager.com>  
**Subject:** Fwd: Voyager

Ryan Mackey  
214-658-7132 (w)  
214-869-5978 (m)

---

**From:** Sekou Lewis <Sekou.Lewis@dallasmavs.com>  
**Sent:** Wednesday, October 27, 2021 10:08 AM  
**To:** Ryan Mackey; Kyle Tapply  
**Cc:** Nicole Leach  
**Subject:** Voyager

Ryan and Kyle – Mark said it was ok to go forward with the deal.



**SEKOU LEWIS**

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**EXHIBIT**  
**150A**





Hard to say what our complete audience size would be, right?

Thanks,

Kyle Tapply  
Cell: 970-396-7725

**From:** Erika Szychowski <[erika@investvoyager.com](mailto:erika@investvoyager.com)>  
**Sent:** Tuesday, November 9, 2021 5:48 PM  
**To:** Ryan Mackey <[Ryan.Mackey@dallasmavs.com](mailto:Ryan.Mackey@dallasmavs.com)>; Kyle Tapply <[Kyle.Tapply@dallasmavs.com](mailto:Kyle.Tapply@dallasmavs.com)>  
**Subject:** Could you pull unique visitors to your site?

October 27-30? We are trying to weight the value of the launch for both our teams to have data

Trying to sort out your consumer size - not just your social size and the impact as a percent to total. I will ask Iris when we connect tomorrow also, but wondering if you have access to:

- . \* Unique visitors during those dates
- . \* What you would consider your audience size to be - not just arena attendance, but what do you consider your mavs fanbase size (recognizing your social channels likely duplicate your numbers as people follow you

we have social listening reporting, press (that I just sent you), new accounts/code usage, etc and we are trying to back into what percentage of your community did we impact?

--

Erika E. Szychowski  
SVP, Brand Marketing & Partnerships  
[erika@investvoyager.com](mailto:erika@investvoyager.com)  
mobile: 917.592.5565



**Ryan Mackey**

---

From: Erika Szychowski  
Sent: Tue 11/09/2021 11:45 PM (GMT-00:00)  
To: Erin Finegold White  
Cc: Kyle Tapply; Ryan Mackey; Cynthia Marshall  
Bcc:  
Subject: Voyager + Dallas Mavericks Coverage Recap

Hi Erin & Team, I can't believe I haven't sent this over sooner, thought you would find the below interesting and really compelling from our time together end of October, let me know if you have questions.

Sharing a comprehensive report of all coverage stemming from the Dallas Mavericks partnership announcement.

In collaboration with the Dallas Mavericks PR Team on the day of the announcement, we reached out to a broad list of crypto, tech, sports and business publications. Additionally, we invited local Dallas media to attend the press conference in-person and national reporters to tune in virtually. Attendees included Jabari Young/CNBC, Doyle Rader/Forbes, Tim Cato/The Athletic, and Callie Caplan/Dallas Morning News.

In total, we received **59 pieces of coverage**, including 21 broadcast hits, which generated over one billion online impressions and over 1.4 million broadcast views. A few media highlights include Bitcoinist, Bloomberg, Cointelegraph, Decrypt, Forbes, and Insider (full list below). We also saw an incredible amount of sports coverage including ESPN, Sports Illustrated and NBA.com, in part due to outreach on Friday around the halftime video footage. The news also generated broadcast coverage in both local Dallas NBC5, FOX6, and FOX6 and national outlets (Bloomberg Business Flash, Bloomberg Radio, Cheddar, ESPN, and SportsCenter). Additionally, Steve participated in an interview with Fox Business, where he discussed the partnership as well as last week's industry happenings.

Please see below for a comprehensive summary of media coverage and some social highlights, in addition to quantitative results.

**EXHIBIT**  
**207**



### Quantitative Results

- \* Total # of articles & broadcast hits: 59
  - \* Articles & newsletters: 31
  - \* Broadcast: 21
  - \* Syndications: 7
- \* Total number of online article impressions: 1,160,385,700
- \* Press release pickup:
  - \* 24,527 views
  - \* 19 shares
  - \* 4,715 click-throughs
  - \* 303 total pick-up
  - \* 282 million total audience reach
- \* Broadcast metrics:
  - \* Total National Publicity Value: \$19,851.58
  - \* Total Local Viewership: 544,415
  - \* Total Local Market Publicity Value: \$51,045.99
  - \* Total Station Reach: 924,900

### Notable Quotes:

- \* *"He noted that he wants to engage more with the Dallas community, and Texas overall, which he said has become a crypto hub. Ehrlich added that though Voyager is currently US-centric, the company is looking to expand its presence to Europe by the end of March 2022, starting with France."* - Blockworks
- \* *"As part of the deal, Voyager and the Dallas Mavericks will work together via educational and community programs, as well as fan engagement promotions, to make cryptocurrency more accessible to a wider audience."* - Decrypt
- \* *"The platform teamed up with the Mavs due to its leadership role in the NBA as well Cuban's deep understanding of the digital-asset space, Voyager CEO and co-founder Steve Ehrlich said in a statement."* - Insider
- \* *"Integration between the crypto world and outside companies is something that is only starting to take off. The fact that Voyager has been able to ink such an exclusive deal is bullish for this crypto exchange. Indeed, the race for market share in this nascent space is on. And investors seem to think Voyager has a real shot at winning a larger piece of this growing pie."* - Investor Place
- \* *"Voyager Digital inked a five-year exclusive deal with the Mavericks to become the NBA team's first cryptocurrency brokerage and international partner, and as part of the partnership, Voyager will get naming rights to the Mavs Gaming Hub, the official gaming and event venue for the Mavs NBA 2K League team. Excel Sports Management's properties division secured the partnership between the Mavs and Voyager."* - Sports Business Journal



- \* *"Voyager, a publicly-traded crypto platform in the U.S., has partnered with the Dallas Mavericks to help make crypto more accessible and to engage fans through promotions."* - TheStreet
- \* *"The Mavericks on Wednesday morning announced a five-year partnership with publicly traded cryptocurrency platform Voyager, which will become the team's first cryptocurrency brokerage and international partner. The NBA in 2019 allowed teams to start negotiating international sponsorship rights, and the Mavericks' first foray fits with Cuban's interests."* - Morning Consult
- \* *"The owner of the NBA team Dallas Mavericks, Mark Cuban, and the CEO of crypto platform Voyager, Steve Ehrlich, gave some advice on how to get into cryptocurrency last week during the partnership announcement between the Dallas Mavericks and Voyager. They were asked whether it was too late to get into cryptocurrency and what new crypto investors should know. Responding to the question: 'Is it too late to get into crypto?' Voyager CEO Steve Ehrlich replied: 'It's never too late and, actually, now is the right time. I still think it's the first half of the first quarter on crypto adoption.'"* - Bitcoin.com
- \* *"A lucky Dallas Mavericks fan just won \$100,000 in Bitcoin in a National Basketball Association (NBA) shootout event. Voyager Digital Ltd, a US-based publicly traded cryptocurrency platform, sponsored the event. The crypto company recently partnered with the Dallas-based basketball team. Voyager Digital joins the growing number of crypto exchanges looking to enter the sports industry. The platform currently has over 2 million registered users with access to trade over 60 digital assets."* - Bitcoinist
- \* *"The Dallas Mavericks announced a five-year partnership with Voyager Digital, a cryptocurrency brokerage platform. Voyager will acquire naming rights to the Mavs Gaming Hub, the home venue of the Mavericks' NBA 2K League team."* - Bitcoin.com
- \* *"The announcement comes just days after the Dallas Mavericks and Voyager Digital signed a partnership to expand their respective customer bases. The idea is to create communication programs and fan promotions in exchange for naming rights to the Mavs Gaming Hub, the official gaming and event venue for the Mavs NBA 2K League team. The partnership is possible thanks to a change in NBA rules that allowed teams to get international sponsors. Voyager Digital would be the first international partner of the Dallas Mavericks."* - Crypto Potato

#### Press Highlights:

- \* Benzinga: Voyager Digital Becomes First International Crypto Brokerage Partner Of Dallas Mavericks
- \* [NEW] Benzinga: Mark Cuban on Dogecoin and Shiba Inu: "I've never told anybody it's a great investment"
  - \* (brief mention of Mavs partnership)
- \* [NEW] Bitcoinist: Dallas Mavericks Team up with Voyager
- \* [NEW] Bitcoinist: Fan of Mark Cuban's Dallas Mavericks wins \$100k in Bitcoin at NBA event
- \* [NEW] Bitcoin.com: Mark Cuban and Voyager CEO advise how to get into crypto, offer tips for new investors



- \* Bitcoin Exchange Guide: Mark Cuban's Dallas Mavericks Continue Pro-Crypto Stance With Voyager Digital Partnership
- \* Bitcoin: \$100 in Free Bitcoin: NBA Team Dallas Mavericks and Voyager Kick Off Partnership With BTC Bonus
- \* Bloomberg: Mark Cuban's Dallas Mavericks Giving Away Bitcoin for 48 Hours
  - \* Syndicated to Bloomberg Quint
- \* Bloomberg Business Flash (broadcast): Voyager Digital Partners with Dallas Mavericks
- \* Blockworks: Voyager Digital Partners with Dallas Mavericks
- \* CBS 11 Dallas Fort Worth, TX (broadcast): Mavs Fan Isaiah Stone Scores 100K In Bitcoin After Hitting Half-Court Shot
- \* Cheddar (broadcast): Voyager Digital Partners with Dallas Mavericks
- \* Cointelegraph: Voyager Digital will be crypto brokerage partner for Dallas Mavericks
  - \* Syndicated to Crypto News Pod, TalkBasket.net
- \* Cointelegraph: Voyager Digital announces \$75M strategic investment from Alameda Research (brief mention of Mavs partnership)
- \* [NEW] Cointelegraph: Crypto.com is the #1 app in the Google Play store in the US
  - \* (brief mention of Mavs partnership)
- \* [NEW] Cryptopolitan: Mavs fan shoots way to 100k BTC prize in Voyager Digital's promo
- \* Crypto Potato: Mark Cuban's Dallas Mavericks Are Giving Away BTC
- \* Coin Rivet: Alameda Research completes \$75m investment into crypto broker Voyager (brief mention of Mavs partnership)
  - \* Syndicated to Yahoo News
- \* Decrypt: Mark Cuban's Dallas Mavericks Partner with Bitcoin Broker Voyager
- \* Dallas Morning News: Mark Cuban, Mavs partner with Voyager cryptocurrency platform in team's first international deal
- \* ESPN: Mavs fan calls bank on half-court shot to win \$100k in crypto
- \* Forbes: Dallas Mavericks announce five-year partnership with cryptocurrency brokerage Voyager Digital
- \* Fox Business (broadcast): Voyager Digital CEO: "There's a lot of opportunity for cryptocurrency in the financial sector"
- \* FOX4 (Dallas, TX) (broadcast): Dallas Mavericks announce cryptocurrency brokerage deal with Voyager
- \* Go Banking Rates: Get \$100 in Free Bitcoin by Halloween Through Mark Cuban's Partnership with Crypto Platform Voyager
  - \* Syndicated Yahoo Finance
- \* International Business Times: Dallas Mavericks To Dish Out \$100 Worth BTC To People Who Download The Voyager Digital App
- \* Insider: Mark Cuban's Dallas Mavericks will give \$100 in bitcoin to anyone who downloads the Voyager Digital app in the next 36 hours
  - \* Syndicated to Yahoo Finance, Yahoo Sports
- \* Investor Place: VYGVF Stock Soars on Move by Mark Cuban
- \* NBA.com: Mavs fan hits halfcourt shot, wins \$100K (in crypto) Stream Video Here



- \* [NEW] Investing.com: Dallas Mavericks fan wins \$100k in Bitcoin at NBA shootout event
- \* TheStreet: Mark Cuban's Dallas Mavericks Partner With Voyager Crypto Broker
- \* Sports Illustrated: WATCH: Mavs Fan Hits Half-Court Shot For \$100K In Crypto
- \* Sports Pro Media: Dallas Mavericks agree Voyager deal for naming rights to Mavs Gaming Hub
- \* Sport Techie: Mark Cuban's Dallas Mavericks go international, partner with Voyager to further their space in crypto

#### **Broadcast Coverage:**

- \* See the full broadcast report here.

#### **Newsletter Coverage**

- \* Morning Consult (*see mention above*)
- \* Sports Business Journal: Marketplace roundup: Mavericks - Voyager deal includes NBA 2K League tie-up (*see mention above*)

#### **Press Conference Attendance:**

- \* Ballys, Ashley Rosch
- \* Forbes, Doyle Rader
- \* FOX4, John Gnann
- \* Dallas Morning News, Callie Caplan
- \* Mavs.com, Tamara Jolee
- \* Mavs Moneyball, Lauren Gunn
- \* NBC5, Noah Bullard
- \* The Athletic, Tim Cato

#### **Virtual Livestream Media Attendance:**

- \* BeInCrypto, Jon Buck
- \* Blockworks, Morgan Chittum
- \* CNBC, Jabari Young
- \* Reuters, Rory Carroll
- \* The Block, Yogita Khatri

**Social Coverage Highlights:**

- \* @Front office sports: The Dallas Mavericks have signed a 5-year partnership with Voyager Digital. It is the team's first international deal and first with a crypto brokerage. Mark Cuban and the Mavs are giving away free bitcoin for fans who sign up for Voyager in the first days of the partnership.
- \* @BloombergTech: The offer is part of a five-year partnership with Voyager Digital
- \* @Forbes Sports Money: Dallas Mavericks announce five-year partnership with cryptocurrency brokerage Voyager Digital
- \* @Cryptopolitan: Mavs fan shoots way to 100k BTC prize in Voyager Digital's promo
- \* @Cointelegraph: Nothing but net in this latest mashup between a major sports team and a crypto company. [Link to Cointelegraph story]
- \* @thestreetCrypto: @mcuban's @dallasmavs have partnered with the @investvoyager #crypto brokerage with the goal of making #crypto more accessible to fans. [Link to CoinTelegraph story]
- \* @darrenrovell (Sports Business Reporter & Senior Executive Producer @ Action Network HQ): Pro and college sponsorship execs loving the rise of crypto. Every day a new deal. @dallasmavs today announce a five-year deal with crypto platform @investvoyager.
- \* @TheKobeBeef (Reporter @ Forbes Sports): The **Dallas Mavericks** make their partnership with cryptocurrency brokerage **Voyager Digital** official
- \* @Quicktake: Mark Cuban's Dallas **Mavericks** announced a 5-year partnership with **Voyager Digital** Wednesday, offering free Bitcoin for fans that sign up in the first 48 hours